VOGUE

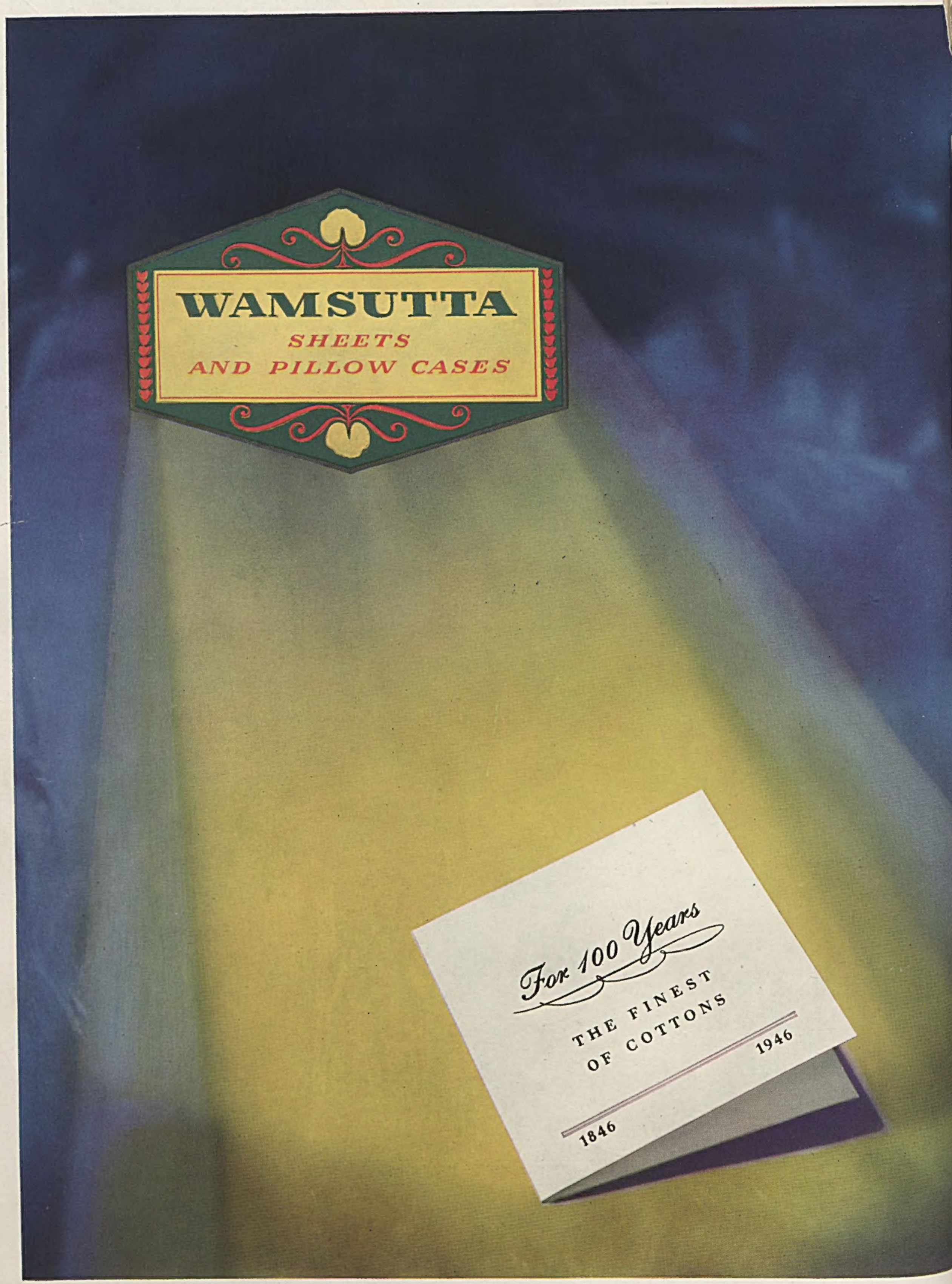
JAN 1

New Year
New Directions

ADVANCE
RETAIL
TRADE
EDITION

January 1, 1946 Incorporating Vanity Fair
40 Cents in Canada Price 35 Cents

COPYRIGHT 1945, THE CONDÉ NAST PUBLICATIONS INC.



WAMSUTTA SUPERCALE* SHEETS, Wamsutta Mills, New Bedford, Massachusetts

*REG. U. S. PAT. OFF.

How to use this issue of VOGUE

to sell BLOUSES, SCARFS

Headline an advertisement—Vogue says: "Collars *up* and becoming." (Pages 88, 89) Sketch blouses and gilets with chin-cradling collars, and scarfs tied in chin-cradling ways. Display suits worn with high-collared blouses, with Talleyrand collars, chin-cradling scarfs.

to sell COATS, JACKETS

Headline an advertisement—Vogue says: "Short coats—around the world, around the calendar." (Pages 110-111) Sketch loose jackets, cropped-short top coats. Quote Vogue in the copy, like this—Vogue says: "Certain kinds of clothes have a special equilibrium . . . know how to travel around the world or around the calendar in style. In particular, the suit with a little, loose jacket: the cropped-short overcoat. Both are notable collaborators with all the other elements of a wardrobe; invaluable bases for capsule traveller's wardrobes."

to sell TRAVEL CLOTHES

Headline an advertisement—Vogue says: "Travelling Blues." (Pages 80-83) Sketch navy blue dresses, suits and short coats with russet leather belts, bags. Remind readers that Red Caps are scarce, and air luggage is limited. Offer to help them assemble capsule wardrobes, like the one in Vogue's January 1st issue. Sketch light suitcases, dressing cases, too.

In a window display show a navy blue and white capsule wardrobe, together with one suitcase in which all the clothes in the window can be packed—except the navy blue outfit displayed on a model for the traveller to wear. Display this message—Vogue says: "Travelling Blues."

PLEASE NOTE: No quotation or other material from this issue of Vogue may be used before our release date Jan. 5 East of the Mississippi—Jan. 9 West of the Mississippi.

TRADE EDITION SUBSCRIPTIONS
2 YEARS (48 ISSUES) $9.00
WRITE FOR QUANTITY RATES
JANUARY 1, 1946

COPYRIGHT 1945, THE CONDÉ NAST PUBLICATIONS INC.

RETAILERS, MANUFACTURERS AND ADVERTISING EXECUTIVES ARE ENTITLED TO RECEIVE THE TRADE EDITION OF VOGUE. SUBSCRIPTIONS MUST BE PLACED DIRECT WITH THE PUBLISHERS OR DIRECT WITH A CATALOGUE SUBSCRIPTION AGENCY. DO NOT SUBSCRIBE FOR THE TRADE EDITION THROUGH AN AGENT CALLING ON YOUR STORE. MAKE YOUR CHECK PAYABLE TO VOGUE, AND MAIL TO VOGUE, GREENWICH, CONN.

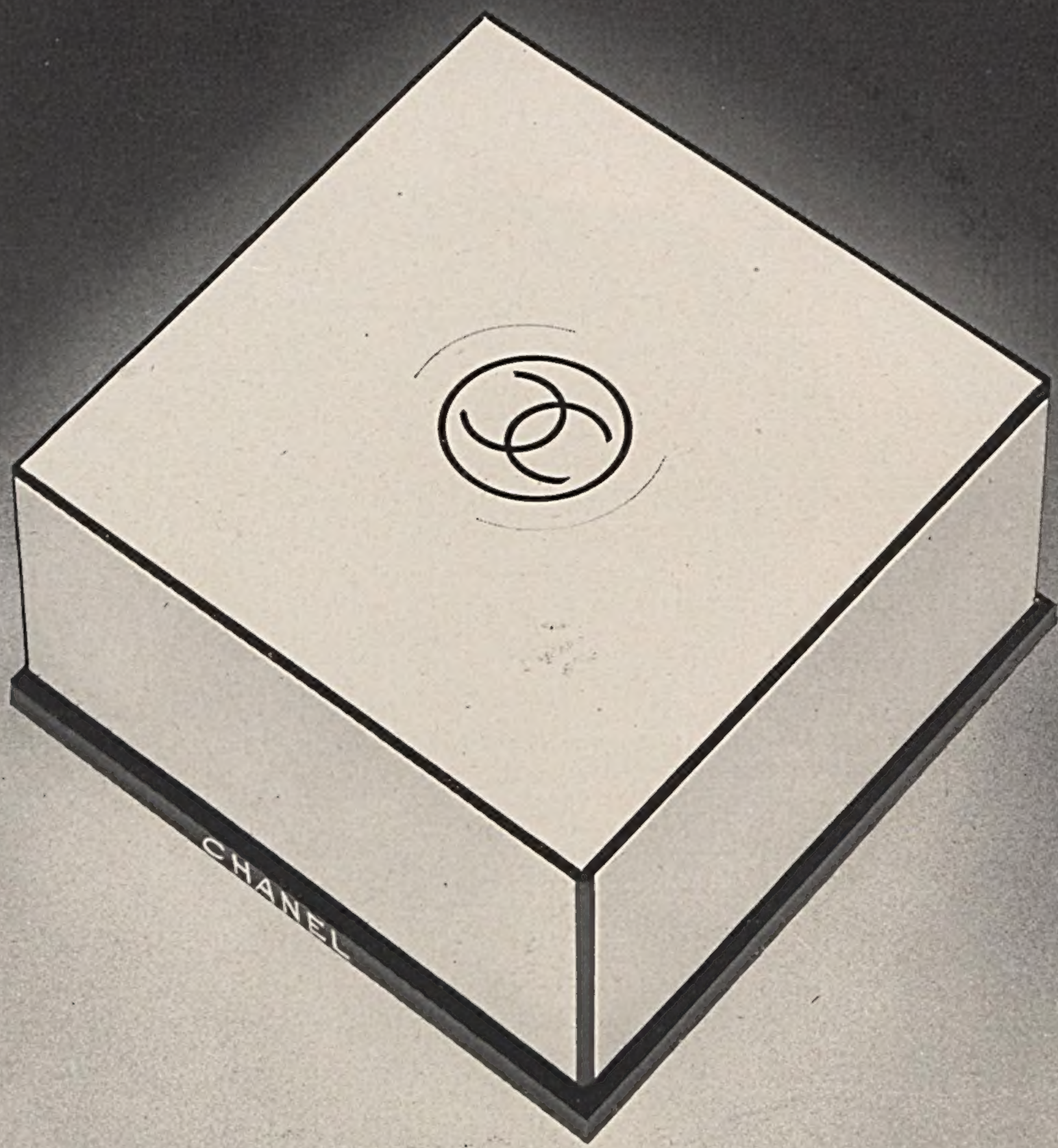
Kraus
ORIGINAL
ZUCKERMAN & KRAUS, N. Y.

Stevens picks two colors for electric contrast, in a thoroughly modern suit of Forstmann doeskin.

Third Floor Suit Shop Chas. A. Stevens & Co. State Street, Chicago

PALTER DELISO
NEW YORK
bolori

Fred Greenberg creates a dress for THE WOMAN MEN REMEMBER



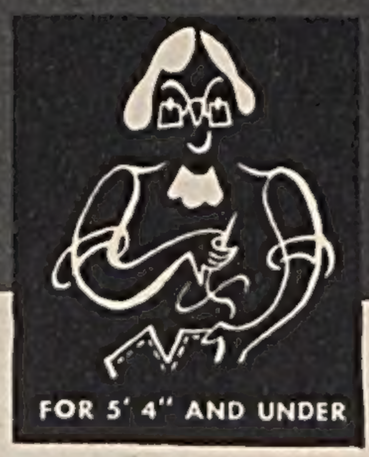
A VERY FINE FACE POWDER

WITH THE MOST TREASURED NAME IN PERFUME...

CHANEL

NEW YORK · PHILADELPHIA · CHICAGO · BALTIMORE · DETROIT · BROOKLYN · ST. LOUIS

a Fashion for 5' 4" or under



A simple statement in a softly styled suit. Our cardigan comet, chic, Cosmopolitan, utterly correct. Bold in the sleeve – belittling in the waist. A fashion find if you're 5' 4" or under. Pure wool worsted. Sizes 8 to 18. Under $40.

At one store in your city or write to: Hobbette's 221 WEST 37th STREET, NEW YORK 18, N. Y.

© 1946 Dana Perfumes, Inc.

A Donnybrook
CLASSIC
FOR NAME OF THE SHOP IN YOUR CITY,
WRITE DONNYBROOK
500 SEVENTH AVE., NEW YORK 18, N. Y.
GEORGE PLATT LYNES

I. Miller
Siren Sling-
daringly side-slashed
in liquid black
patent or snake

IN SAN FRANCISCO AT

H. Liebes

CARIBAMBA FASHIONS

Caroline Schnurer, dynamic American designer, went back once again to the remote mountain villages of South America to find inspiration for her latest collection of beach and playclothes. Imbibing completely the carefree, vital, untamed spirit of the people and the country, she emerged with this truly new and exciting collection of Caribamba fashions. The Monkey Suit, a playsuit done in brown, beige, turquoise or pink popcorn terry cloth with multi-color drawstring belt Sizes 10 to 16 . . . 12.95

FRANKLIN SIMON, New York • BONWIT TELLER, Philadelphia • CHAS. A. STEVENS, Chicago • SEIDENBACH'S, Tulsa

Enka Rayon

PAULINE TRIGERE'S prophetic evening silhouette . . . in Julius N. Werk's Beaudrape of Enka Rayon . . . encrusted with snowy white paillettes.

Bergdorf-Goodman, New York • Halle Bros., Cleveland • Maison Mendelsolle, San Francisco

Enka Rayon • 206 Madison Avenue, New York 16, N

Tina Leser makes fashion symmetry with her new two-toned bathing suit and beach dress. Nofade* cotton in grey with pink, blue or yellow. Sizes 10 to 16. Suit $17.95, dress $22.95.

Halliburton's

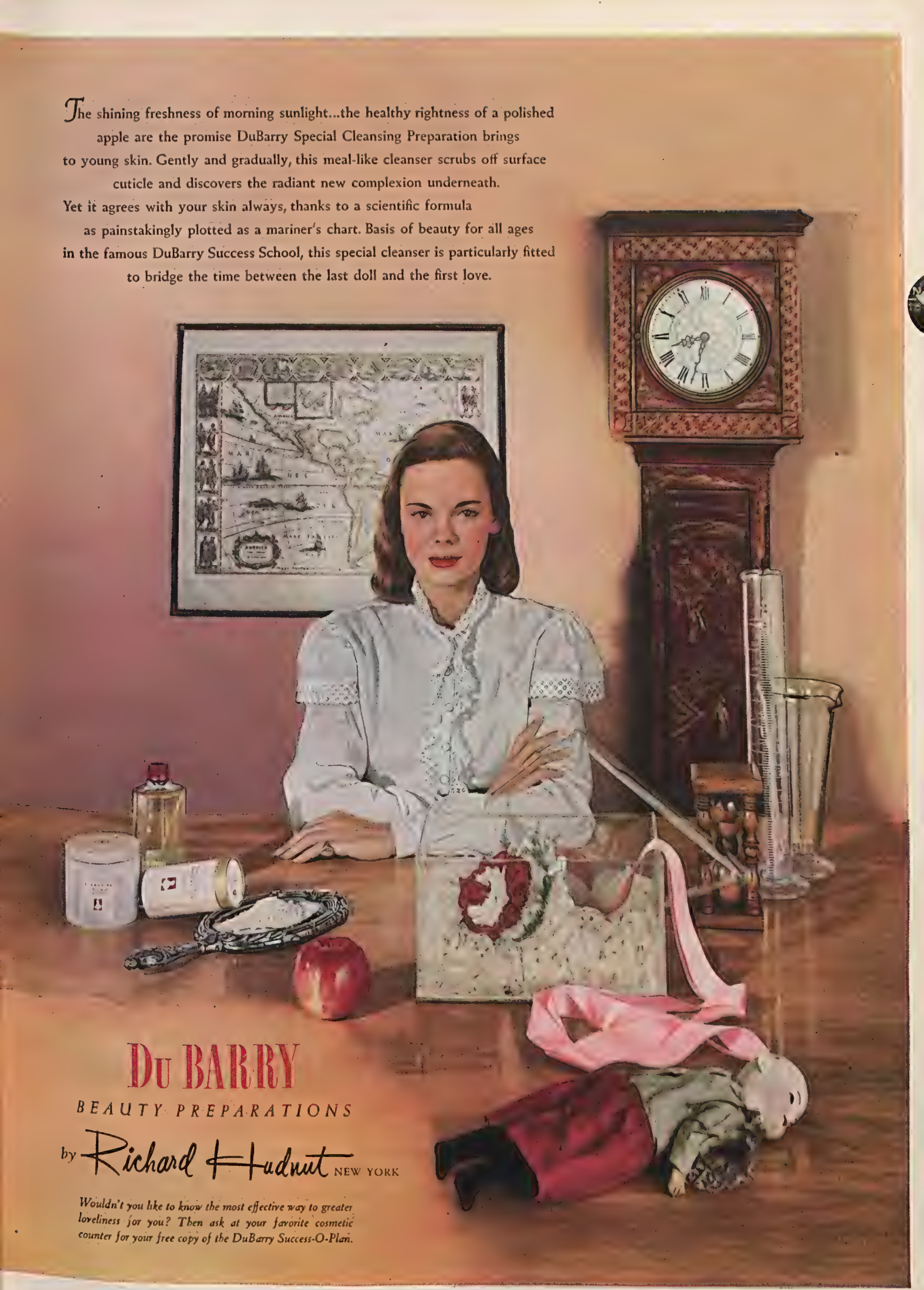
OKLAHOMA CITY

*Reg. U.S. Pat. Off.

Lo Balbo
ORIGINAL

For the name of the shop in your city, write
HERB KOHN LABORATORY, 512 SEVENTH AVE., NEW YORK

The shining freshness of morning sunlight...the healthy rightness of a polished apple are the promise DuBarry Special Cleansing Preparation brings to young skin. Gently and gradually, this meal-like cleanser scrubs off surface cuticle and discovers the radiant new complexion underneath. Yet it agrees with your skin always, thanks to a scientific formula as painstakingly plotted as a mariner's chart. Basis of beauty for all ages in the famous DuBarry Success School, this special cleanser is particularly fitted to bridge the time between the last doll and the first love.



DU BARRY

BEAUTY PREPARATIONS

by Richard Hudnut NEW YORK

Wouldn't you like to know the most effective way to greater loveliness for you? Then ask at your favorite cosmetic counter for your free copy of the DuBarry Success-O-Plan.

CASSIDY-VOGUE STUDIOS

FROM THE FILAMENT TO THE FINISHED TEXTRON MASTERPIECE

From the whirr of thousands of spindles, from the music of lyrical looms, from glimmering, shimmering dyes, from clicking cutters and humming stitchers—comes the finished Textron masterpiece that clothes you and your home in Textron beauty. A Textron product is never out of Textron-careful hands. It's Textron woven and tested, Textron designed and Textron tailored with the same precision Textron used in turning out its parachutes for war. Your Textron label means beauty controlled from filament-to-finish!

FABRICS

New Chinese Print Tea Coat for You

Worldly-wise as a Confucius saying—Textron's new Tea Coat . . . with black Chinese discs etched on China Sea Blue. Intriguing pocket edition of a hostess coat—parachute-precision tailored by Textron . . . with fan pleats closing its wide wrap-over. Of finest spun rayon faille in Mandarin Red, Ming Yellow and China Sea Blue. Sizes 12 to 20. $9.00 at leading stores throughout the country.

TEXTRON INC., Empire State Building, Fifth Avenue, New York 1, N. Y.

Listen to Helen Hayes in your favorite plays on Textron Theatre every Saturday p. m. on your local Columbia Broadcasting Station.

TEXTRON

* REG. U. S. PAT. OFF.

LINGERIE • HOME FASHIONS • MENSWEAR • HOSTESS COATS

Jewels—Van Cleef and Arpels

Royal Pastel Mink . . . youngest and fairest mutation

in the reigning family of rare pedigreed mink . .

Cinderella magic in its pale topaz tones, its rich smoky beauty . . . .

BONWIT TELLER, New York **I. MAGNIN & CO., California** **NEIMAN-MARCUS, Dallas**

Mutation Mink Breeders Association

For further information on Royal Pastel Mink, consult your furrier

Clare Potter original in her serene DRIFTWOOD. See this color in ready-to-wear and by-the-yard . . . and other

COHAMA DESIGNER COLORS

created by America's Leading Designers

Women who care what they wear . . . ask for

COHAMA FABRICS

1412 Broadway, New York 18, N. Y.

Cohama Fabrics
A division of United Merchants and Manufacturers, Inc.

Glimpse of the future! Synthetic taffeta
light as the brush of a butterfly's wing in flight...
woven of Celanese* Fortisan*, the strongest textile yarn
in the world. Can you imagine what an inspiration
such fabrics will be to the fashions of tomorrow!
Celanese Corporation of America, New York 16.
CELANESE* SYNTHETICS
*Reg. U. S. Pat. Off.

THE EYES OF TEXAS

ARE UPON PANDORA FOOTWEAR

EXCLUSIVELY WITH SANGER Bros. IN DALLAS

This is "Coquette" . . . in black plastic, $18.95

The Embodiment of Beauty: Mme. Adrienne Brassieres

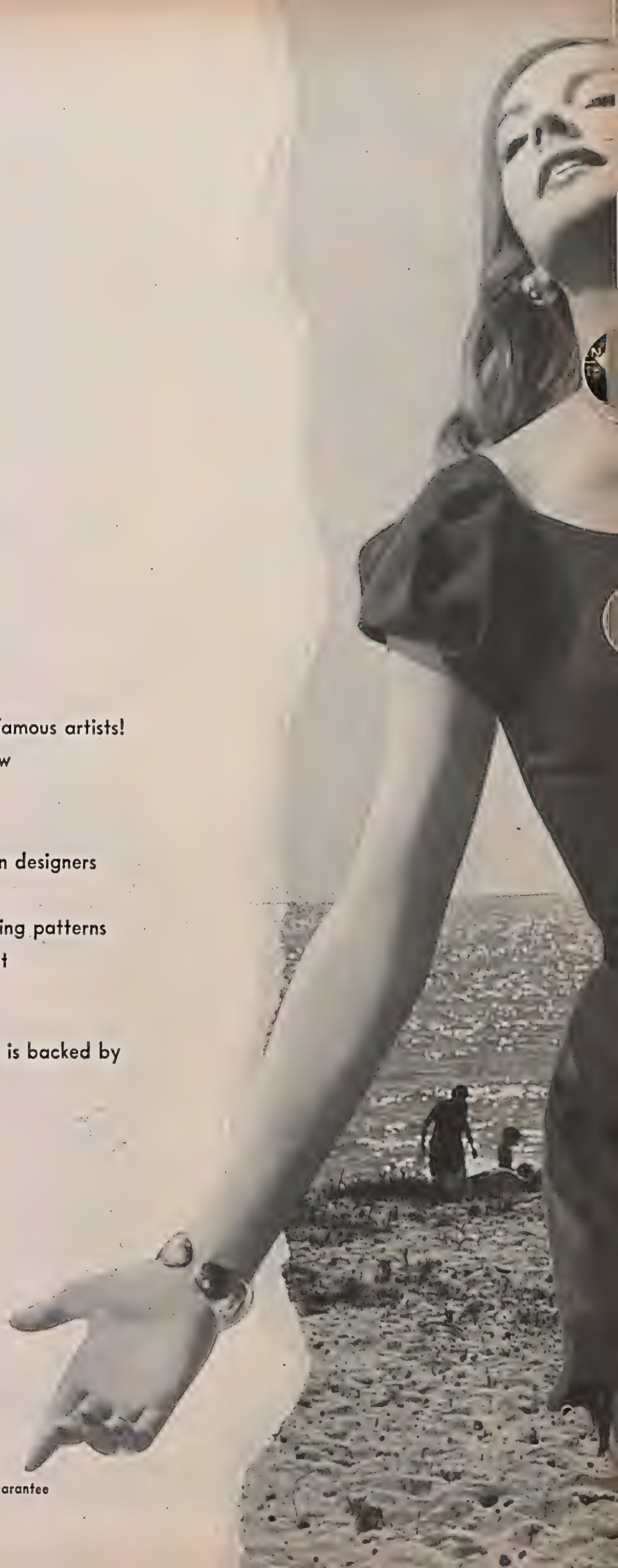
BONWIT TELLER OF PHILADELPHIA.

FUN-LOVING FASHIONS IN FABRICS BY EVERFAST*

First to pioneer in fast-color fabrics!
First to bring you prints designed by world famous artists!
Everfast is first again, in this exciting preview
of the kind of clothes you'll be wearing.

In this section we show fashions by American designers
for the American way of life.
New ideas as purely American as the sparkling patterns
and spirited colors of the fabrics by Everfast
from which they are made.

And best of all, every fashion featured here is backed by
the famous 26 year Everfast guarantee.



"We unreservedly guarantee
that the color of Everfast will last
as long as the garment itself. If this garment does not live up to the guarantee
—we will promptly and cheerfully return your money."

*Reg. U. S. Pat. Off.

SIROCCO—
Herbert Sondheim's exciting gown for southern wear ... in satin striped cotton poplin by Everfast.

Shoulders bared
to a bronze in a dress
made exciting by that
sun and fun follower,
Joset Walker.
There is more than
a dash of daring
in this striped, ribbon-laced
pique by Everfast.

designed by Joset Walker

COLORS GUARANTEED
BY
EVERFAST FABRICS inc.

Mary Stevens

COLORS GUARANTEED
BY
EVERFAST FABRICS inc.

Mary Stevens scores with a sunlit frock of bold, contrasting color. Ever so becoming in Kerry Patch by Everfast, a beautiful spun rayon and cotton fabric. White with blue or brown; brown with white; navy with white. Sizes 10 to 20. At fine stores throughout the country, or write Mary Stevens, 498 Seventh Ave., New York 18, N. Y.

Tantalize the sun — devastate your audience in an exciting beachwear fashion. You'll find it exceedingly feminine and flattering in a colorful parasol print on pique by Everfast.

by Carolyn Schnurer

COLORS GUARANTEED BY EVERFAST FABRICS inc.

Gingham Serenade...

startling lovely gown
in a gingham check
by Everfast.
Sizes 7 to 15
at fine stores

J.L.F. *Original*

COLORS GUARANTEED
BY
EVERFAST FABRICS inc.

Send for our Booklet V J "Blue Print for 7 to 15 Glamour"

J. L. F. ORIGINALS, 1372 Broadway, New York 18

Emily Wilkens interprets the perfect playtime ensemble. A drawstring bathing suit of Erin under a pansy pique print. Both fabrics by Everfast. The shawl, a protective note to ward off sunburned shoulders or wind-blown hair.

Button-front dress
in Horse Blanket
checked cotton
by Everfast.

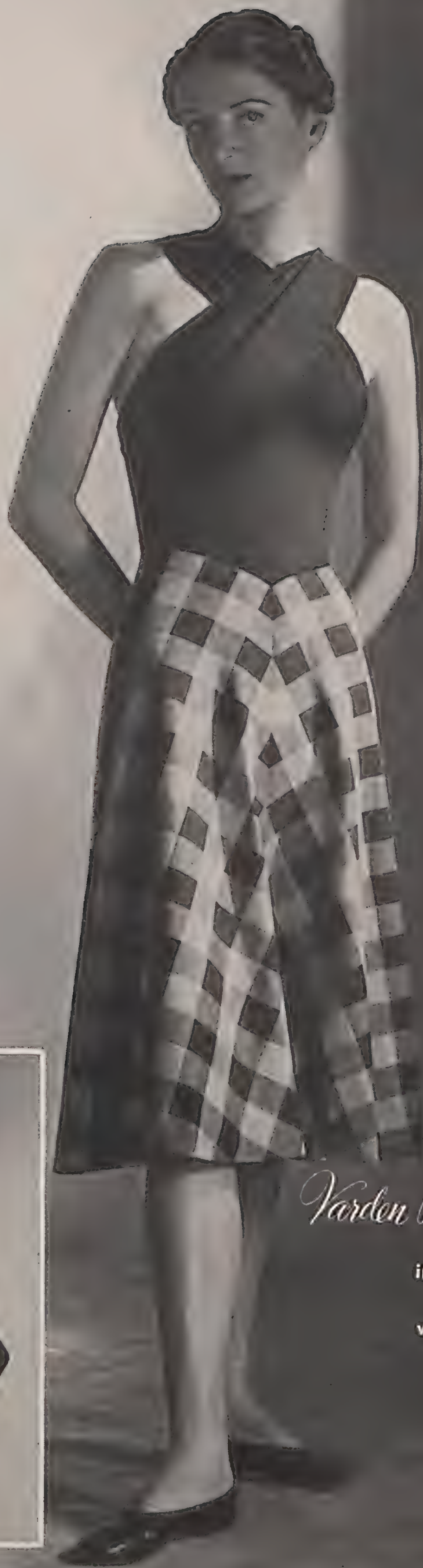
For store name
in your city write
KANE-WEILL
498 Seventh Ave.
New York 18

RUFFLES . . . Dorian's soft feather weight, ever so feminine housecoat of Sunmere by Everfast, a new rayon that looks and feels like silk and washes like your finest handkerchief. In turquoise blue, pink and lime. At your favorite store, or write
DORIAN-MACKSOUD CORP.
1 EAST 33 ST., N. Y. 16
STYLED BY
Dorian
COLORS GUARANTEED BY
EVERFAST FABRICS, inc.

McGREGOR
COLORS GUARANTEED BY EVERFAST FABRICS inc.
Your male will hail this McGregor-made Sport Jacket and Slacks Summit Single Needle Constructed of Shamrock Crashmere by Everfast ...the fabric that looks and feels like linen and washes without excuse. At better stores everywhere.
25
McGREGOR
DAVID D. DONIGER & CO., INC.
303 Fifth Avenue, New York City

Bamboo stripe on
waffle pique by
Everfast

for store name
in your city write
JAMISON CLASSICS
498 Seventh Ave.
New York 18



Varden Petite . . . If you are five feet fi

inches or under . . . this resort sun-dre

with bolero is designed especially for yo

COLORS GUARANTEED
BY
EVERFAST FABRICS inc.

CHARLOTTE
Lest Old Acquaintance Be Forgot—
shaleen
NYLON STOCKINGS
SHANNON HOSIERY MILLS, INC., COLUMBUS, GEORGIA

Bess Myerson miss america 1945...

Dazzling in Sequinned Everglaze*

"Garland", this formal bouffant gown, a Samuel Kass original by Emmet Joyce, highlights the exciting creations which can be achieved with sparkling "Everglaze" finished fabrics. *Reg. U. S. Pat. Off.

"EMERAUDE" 'AIR-SPUN' POWDER AND HARMONIZING BATH SEQUENCE

DUSTING POWDER • TALC • BATH SALTS • SOAP • SACHET

Compounded and Copyrighted by Coty, Inc. in U. S. A.

time for fun
time for L'Aiglon

By artful design, sheer beauty of fabric and sincere needlework, Laros Lingerie commands a place of honor in America's finest stores.

Laros

Rare, precious fleeces from all the world
...deftly blended into woolens of brilliant distinction,
destined for leadership in the world of
Fashion. This is the artistry of

Stroock

Offered in exclusive apparel by America's finest stores.
S. Stroock & Co., Inc., 404 Fifth Avenue, New York

Adele Simpson
Holmes
NEW ORLEANS

Voyageur...

the cosmopolitan choice

The sophisticate's approach to superior sportswear. Voyageur — Rosewood's cultivated rayon gabardine—a standout fabric in any circle. Handsome, high-fashion, heartwarming — a "tried" texture for tailored fashions. It's your preface to perfection in a slack, a suit, a classic. As the ultimate tribute to your taste — choose Voyageur in finer fashions, in fabrics by the yard.

J. Rosenholz Inc.
1410 BROADWAY, NEW YORK 18, N.Y.

*Reg. U. S. Pat

Everything in harmony!

The crisp double pockets, the link-button closing and that never-to-be-forgotten JOSELLI tailoring.

A suit of promising popularity for now and the not-too-distant spring.

All wool worsted.

Quality rayon lined with EARL-GLO.

Sizes 10 to 20. Under $35.

Look for the JOSELLI label at better stores everywhere. JOSELLI SUITS, 512 Seventh Avenue, New York 18.

Mary Dunhill

A few simple steps

into the realm of beauty

Personalized Beauty . . . by Mary Dunhill . . .
perfectionist in the art of acquiring
and preserving a flawless complexion.

The two fundamental steps . . .
First—grooming the skin to
petal-soft, glowing radiance.

Second—skillfully applying make-up.
Mary Dunhill's is soft spoken . . .
yet so eloquent in its personalized subtlety.

Mary Dunhill, Fifth Avenue, New

© 1945, Mary Dunhill

Talented tailoring ... in an upper crust classic—proud

in look and line. Easy elegance in the envelope skirt—chic in the casual collar.

Rosewood's Crosstown, a rayon gabardine. Sizes 10 to 20. About $15.

THIS IS AN Eve Arlington DRESS

At your favorite store or write to: **EVE ARLINGTON** 134 WEST 37th STREET, NEW YORK 18, N. Y.

3 stripes if you're tall...

2 stripes if you're medium...

1 stripe if you're small...

you
just
know
she
wears
them...

three-proportioned NYLON stockings by McCallum and PROPPER

ENCHANTING TWOSOME...

By Huxley

Two superbly tailored HUXLEYS from the resort and spring collection: a slim one-piece frock, and a sunback dress with a jacket. The same smart crayon stripe was chosen for both.... The one-piece dress about $20, the sunback about $18, matching jacket, $6.50. Sizes 10 to 18.

Breathless, by Renoir—a Miracle Fabric spun and woven by Ponemah.

For the HUXLEY store in your city, write **HUXLEY** 498 Seventh Avenue, New York 18, New York

See the girl in the Surrey classic!

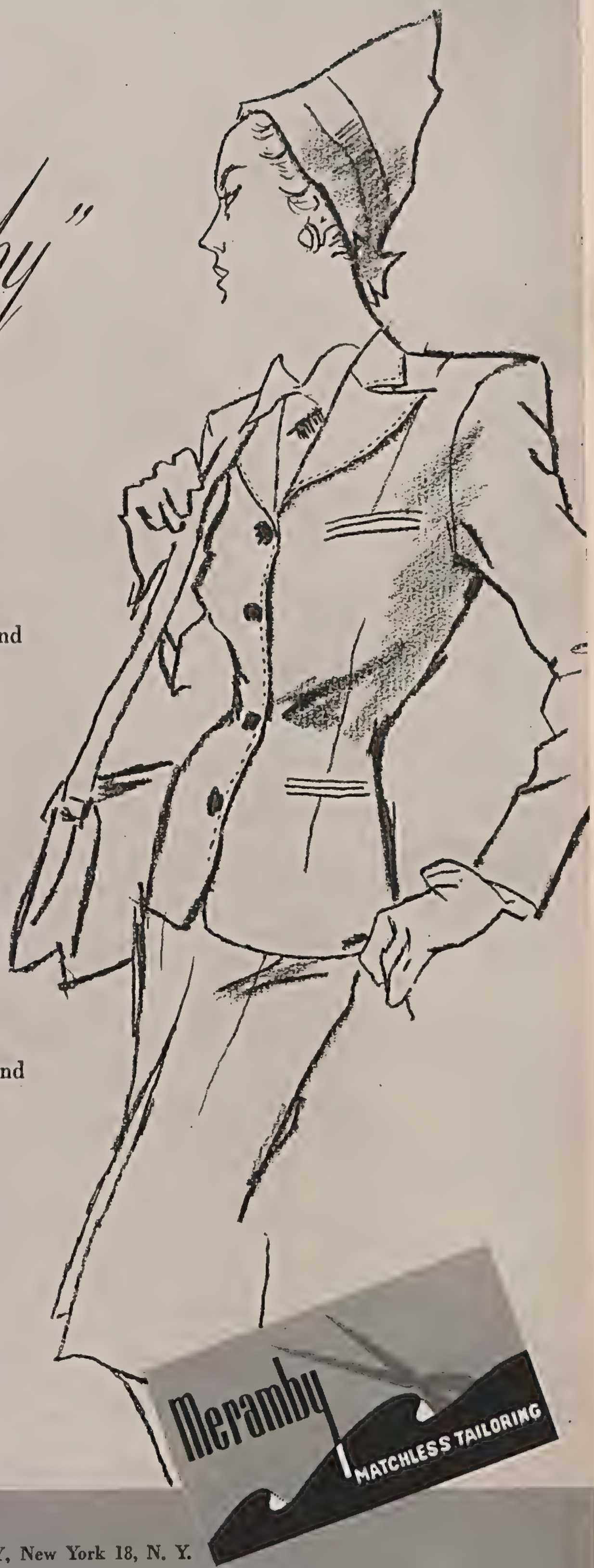
She's in clover when she wears a classic by Surrey. For these meadow-fresh frocks get down to the fundamentals of fun. Easy to wear—easy to care for in combed cotton chambray that's washable, color-fast and preshrunk! Maize, pink, lilac, grey, blue, or aqua. . . . Sizes 10 to 18. About $12.

At leading stores throughout the country including: *Saks Fifth Avenue . . . . . New York City*
C. Crawford Hollidge, Ltd. . . Boston, Mass. *Neusteter Co. . . . . Denver, Colorado* *Stix, Baer & Fuller Co. . . . . St. Louis,*
Neiman-Marcus Co. . . . . Dallas, Texas *Kaufmann Dept. Stores, Inc. . Pittsburgh, Pa.* *Julius Garfinckel & Co. . . Washington, D*

For store in your city write SURREY CLASSICS, Inc., 498 Seventh Avenue, New York 18, N. Y.

The "Story of Meramby"

A NEW NAME IN SUITS AND COATS



Meramby clothes are planned and made to fill a definite need for styles that are man tailored — yet cut and finished with the soft drape and finesse that is usually found only in the highest priced garments.

You'll find that Meramby clothes differ in fit— in the method of sizing. And the result? The biggest advance in quality reached in women's suits and coats for more than a decade.

Meramby styles will always be simple — the fabric notable weaves from the finest mills — the workmanship the finest. In Meramby fashions the shoulders have ease and distinction — the need for alterations is minimized.

We made up our minds that with present day know-how and production advancements such an improvement was possible and Meramby suits and coats are proof that it is. Yes, you'll recognize and welcome the difference.

To retail about $40. For store in your city write . . . MERAMBY, New York 18, N. Y.

They've a serene disregard for crowded luggage, these Pakables* . . . because their fabric by American Silk Mills and their tailoring provide remarkable immunity from wrinkling. For name of Pakables* store in your city, write Pakables, 498 Seventh Avenue, New York 18, N. Y.

pakables

*REG. U. S. PAT.

HERMAN BASCH & CO., INC., NEW YORK

World's Oldest and Largest Processors of Persian Lamb

Magnificent

HAMMER BRAND

Persian Lamb . . processed

by craftsmen who work

with Persian and

Persian only! If the

skins are soft and supple

with tight, silky

curls and a rich blue-

black lustre . . . if it's the

most beautiful Persian

you've ever seen,

you know it's

HAMMER brand

• *precious persian*

Graceful scalloped detail on a half-size

QUEEN MAKE Fashion, serenely simple in Erin, a

spun rayon by EVERFAST* . . .

guaranteed to keep its pastel loveliness

throughout countless launderings.

Charming example of QUEEN MAKE's

designing flattery in the classic styles

smart Americans spend most of their

in. Sizes 16½ to 24½. Under $10.00

*Reg. U. S. Pat. Off.

Queen Mak

FASHION

Ask for them at your favorite store or

to 1350 Broadway, New York 18, N.

the name of your local de

LINKER & HERBERT, INC., 205 WEST 39TH STREET, NEW YORK 18, N. Y.

SCHOOL & CAMP DIRECTORY

For advice write to Vogue's School Bureau

GIRLS' SCHOOLS

TEELA-WOOKET

The Horseback Camps of Vermont. Girls enjoy a glorious summer of riding and adventure! Water sports. Golf course. Well-planned program at moderate all-inclusive rate. MR AND MRS. C. A. ROYS, 38 ORDWAY RD., WELLESLEY HILLS, MASSACHUSETTS.

PINE TREE

Girls 5-15. Three separate age groups. In the Poconos. 2000 feet above sea level. About 3 hours from N.Y.C. and Philadelphia. All water and field sports. Riding. Flexible program. MRS. E. F. CAYO, 5445 MORRIS STREET, PHILADELPHIA 44, PA.

TON-A-WANDAH

For girls 7-16. On a 500-acre N. C. estate with large private lake. Three age groups, under trained leaders. All land and water sports. Riding, music, dramatics, art, dancing. Inclusive fee. Catalog: MRS. GRACE B. HAYNES, BOX V, HENDERSONVILLE, N. C.

BOYS' CAMPS

ADM. FARRAGUT NAVAL CAMP

Boys 10-17. July 5-Aug. 25. On Toms River. Naval training, land and water sports. Academic programs available. Boats, 2 gyms, 2 athletic fields. Early application very advisable. For catalog address BOX 14, TOMS RIVER, NEW JERSEY.

VALLEY FORGE MIL. ACADEMY

SUMMER CAMPS

Open July 6, 1946. Vacation fun & sports. Cavalry Camp (boys 14-18). 75 horses. Motorized artillery. Pioneer Camp (boys 9-14). Expert woodcraft instruction. 10-day hike. Camp Catalog. BOX 53, WAYNE, PA.

AN IDEAL VACATION

CULVER SUMMER SCHOOLS ON LAKE MAXINKUCKEE

Eight glorious weeks of Culver Training. Trains boys to be neat, prompt, courteous, alert. Emphasizes correct posture, initiative, character. Military training. Regular Academy personnel. Exceptional living, dining, and medical facilities. 1000-acre wooded campus. All land and water sports. **NAVAL SCHOOL** and **CAVALRY CAMP** (boys 14-18). **WOODCRAFT CAMP** (boys 10-14). Each camp filled for 1946. Accepting applications for 1947. Separate catalogs.

110 Lake Shore Court Culver, Indiana

WOMEN'S COLLEGES

LINDENWOOD COLLEGE

Confers A.B., B.S. and B.M. degrees. Also 2-yr. Junior College. Prepares for civic and social leadership through modernized curriculum. Vocational courses. Special work in music, art. Near St. Louis. Sports. Catalog. BOX 446, ST. CHARLES, MO.

MARYLAND COLLEGE

FOR WOMEN

A.B., B.S. Degrees and Certificates. Liberal Arts, Merchandising, Home Ec., Music, Secretarial, Kindergarten Training. Riding. Sports. Near Baltimore. For Catalog address, BOX V-1, LUTHERVILLE, MD.

Brenau COLLEGE FOR WOMEN

In Blue Ridge Mts. Degrees of A.B. & B.M. Also Junior Coll. diploma. **Liberal Arts and Modern Career Courses.** Phys. Ed., Recreational Dir., Home Ec., Nutrition, Secret'l, Radio Broadcasting, Art, Drama, Music. Separate Academy on college campus. Canoeing, Riding, all sports. *Mention your interests; Catalog, write*
Brenau, Box 501-V, Gainesville, Ga.

GIRLS' SCHOOLS

OGONTZ SCHOOL

Accredited preparatory and general courses. Secretarial, home economics (nutrition), first aid, music, art, dramatics. Military drill, all sports, riding. Rydal Hall, separate junior school. BOX V, ABBY A. SUTHERLAND, OGONTZ SCHOOL P. O., PA.

GRIER SCHOOL

In the Alleghenies. Accredited College Preparation and General Courses. Home atmosphere for girls 12-18. Music, Art, Typing. Exceptional Riding. Winter and team sports. 800 acres. Gym, pool. 93rd year. T. C. GRIER, DIRECTOR, BOX 73, BIRMINGHAM, PA.

RYDAL HALL

Junior Department of Ogontz School. Kindergarten through grammar grades. Careful guidance of each child's natural tendencies. Music, dancing, dramatics. French daily. 10 miles from Phila. BOX RV, ABBY A. SUTHERLAND, OGONTZ SCHOOL P. O., PA.

DWIGHT SCHOOL FOR GIRLS

Thorough College Preparation; General and Post-Graduate courses. Science, Secretarial, Home Economics, Art, Music. All sports. Catalogue on request. MISS FRANCES LEGGETT AND MRS. CHARLES W. HULST, PRINCIPALS, ENGLEWOOD, NEW JERSEY.

MISS BEARD'S SCHOOL

ESTABLISHED 1891

College preparatory and general courses. Complete sports program. HEADMISTRESSES, LUCIE C. BEARD AND SARA C. TURNER. BOX 30, ORANGE, N. J.

MISS GILL'S SCHOOL

For girls who want metropolitan advantages combined with the freedom of country life. Comprehensive attention to scholastic and cultural development, and recreational activity. College prep. & general course. ELIZABETH A. GILL, BERNARDSVILLE, N. J.

Centenary AN ACCREDITED JUNIOR COLLEGE

Individualized education limited to 250 women and designed to develop the fullest capacity of each.
Liberal Arts, Pre-professional and Career Courses, Music, Art, Dramatics and Aviation.
Foothills of the Pocono Mts. 50 mi. from N. Y. C. Riding, Swimming. Winter sports. Vocational orientation. **Mention your special interests.**
For catalog, address
CENTENARY, Box 501, Hackettstown, N. J.

Marjorie Webster

Junior College for girls. Two-year terminal, transfer courses in Phys. Ed., Kindergarten; Dramatic Art, Radio, Secretarial, Med. Sec'l; Interior, Fashion, Com., Fine Arts. Music. Liberal Arts. Large campus. Pool. Fireproof Bldgs. Catalog.

Rock Creek Park Estates, Box V-1, Washington 12, D. C.

GIRLS' SCHOOLS

NATIONAL CATHEDRAL

SCHOOL FOR GIRLS

Resident and day. Located on 58 acres of the Cathedral Close. College preparatory and general courses. Strong emphasis on the Arts. MABEL B. TURNER, PRIN., WASHINGTON 16, D. C.

MT. VERNON SEMINARY

Accredited Junior College. Separate Preparatory School. Transfer, Liberal Arts, Child Care and Training, Secretarial Courses. Sound college preparation, general courses. Art, Music, Dramatics. GEORGE W. LLOYD, PRES., 4340 FORDHAM RD., WASH. 16, D. C.

CHEVY CHASE JR. COLLEGE

And Senior High School. 44th year. College transfer. Art, Drama, Fashion Ill., Home Economics, Interior Dec., Music, Secretarial Science. Riding. Catalog. PRESIDENT CARRIE V. SUTHERLIN, M.A., CHEVY CHASE JUNIOR COLLEGE, WASHINGTON, D. C.

MARGARET HALL

Episcopal school for girls, primary through high school. Accredited college preparatory. Modern building, swimming pool, sports. Riding. Campus of six acres. For Catalog, and View Folder, address: SISTER RACHEL, O.S.H., BOX V, VERSAILLES, KY.

GARDNER SCHOOL

Adjoining buildings, 1071 Fifth Avenue and 5 East 88th Street, New York 28. Elementary, College Preparatory, Secretarial, Music, Art, Dramatics. All sports. 88th year. M. ELIZABETH MASLAND, PRIN.

HELEN NORFLEET

INDIVIDUAL STUDY PROGRAMS, INC.

Fine arts, business, homemaking or any desired training thru N. Y. professional schools, with cultural course under Columbia professors. Beautiful residence. Fee covers opera, theatres. 900 PARK AVE., N. Y. 21.

THE COLLVER IDEA

Unique educational plan for girls of junior college age. Individual programs. Homemaking. Liberal Arts. Distinctive New York home. Summer near Princeton. REGISTRAR: 122 E. 78 ST., N. Y. 21. RH 4-7883.
SCUDDER-COLLVER SCHOOL

THE BARMORE SCHOOL

CAREER CULTURAL BUSINESS

Liberal Arts, Home Executive, Languages, Interior Decoration, Personal Culture, Secretarial, Writing, Fashion, Radio, Art. Our own Residence Building. 22 EAST 60TH STREET, NEW YORK 22. PL 3-1971

TOBÉ-COBURN SCHOOL

FOR FASHION CAREERS

Two-Year Course for high school graduates starting August 26 includes liberal arts, prepares for merchandising, advertising, display positions. Send for Catalog B. ONE W. 57 ST., NEW YORK 19, N. Y.

FOSTER SCHOOL OF FINE ARTS

COMSTOCK—EST. 1862

Interior Decoration, Perspective Drawing, Fashion Design and Illustration, with cultural courses and foreign languages. Resident and Day. MABEL L. FOSTER, 130 EAST 57TH ST., N. Y. C. 22, PL 3-8841

CATHEDRAL SCHOOL

OF SAINT MARY, GARDEN CITY, L. I., N. Y.

An accredited Episcopal school for girls accessible to N. Y. Boarding and Day. 5th Grade to College. Strong preparatory and general courses. Music, art, dramatics. All sports. MARION REID MARSH, BOX V.

THE KNOX SCHOOL

College preparatory. Postgraduate. Special training for secretaries, medical secretaries. Art, music, drama. Riding, golf, winter sports. On Otsego Lake. Catalog.
MRS. E. RUSSELL HOUGHTON
BOX V, COOPERSTOWN, NEW YORK

Katharine Gibbs SECRETARIAL

- **BOSTON 16** 90 Marlborough St.
- **CHICAGO 11** 720 North Michigan Ave.
- **NEW YORK 17** 30 Park Ave.
- **PROVIDENCE 6** 155 Angell St.

Outstanding training for high school and private school graduates. Special course for college women. Resident facilities. Catalog: Associate Principal.

Edgewood Park FOR YOUNG WOMEN

• Accredited college prep. Advanced courses in Cultural and Practical Arts, Fine Arts, Secretarial Sci., Real Estate, Med. Ass't, Home Ec., Dramatics, Costume Design, Interior Decoration, Merchandising. Kindergarten. Lake, pools. Riding. *Catalog.* BOX V, BRIARCLIFF MANOR, N. Y.

GIRLS' SCHOOLS

BARTRAM SCHOOL IN FLORI

College preparation of highest standards. accredited; graduates in leading colleges. E curricular music, art, dramatics, riding, pool ocean swimming. Boarding dept. Grades VII to OLGA V. PRATT (VASSAR), JACKSONVILLE 7.

HARRIS FLORIDA SCHOO

ESTABLISHED IN 1914 ACCRED

Separate departments for older and younger Affiliated with Boys' Science Preparatory Sc Catalogue and Viewbook upon request. 1052 BRICKELL AVENUE, MIAMI, FLORI

SALEM ACADEMY

Founded 1772. Thorough preparation for leadin leges, with emphasis on well-rounded developm the individual. Music. Healthful climate. V sports program on 56-acre campus. Riding. Catal MARY A. WEAVER, BOX V, WINSTON-SALEM 2,

FASSIFERN

School for girls—college preparatory and grade credited. 2250 ft. elevation. Stimulating climate sic, Art, Dramatics. Secretarial. Riding. Camp stone nearby for outings. For catalog, address: L. SEVIER, PRES., BOX V, HENDERSONVILLE,

ST. ANNE'S SCHOOL

Near historic Monticello. Episcopal college pr tory school. Boarding dept., grades 7 thru 12. Music, Athletics, Riding. Separate dorm for yo girls. 23-acre campus. Limited enrollment. Ca ELIZABETH V. COCHRAN, CHARLOTTESVILLE

SULLINS COLLEGE

Junior College and High School. Both accre 327 acre Campus in beautiful Virginia Park. B and Pool. Riding. Music. Art. Dramatics. Ec., Secretarial, Radio. Physical Ed. Camp. room has bath. Catalogue; BOX V, BRISTOL, VIRG

STRATFORD

Accredited Junior College and High School. De personality. Music, Dramatics, Art, Int. Decor Costume Design, Secretarial, Journalism, etc. S For "Intimate Glimpses" and Catalog, ad JOHN C. SIMPSON, PRES., BOX V, DANVILLE

AVERETT JUNIOR COLLEG

Fully accredited 2-year courses emphasizing arts. Terminal, normal, transfer courses. Music speech and dramatics, secretarial, medical sec library sc., physical ed., home ec. 87th yr. End Catalog. CURTIS BISHOP, BOX V, DANVILLE

Warrenton Country Sc

• Forty miles from Washington. Selected of girls, from eleven to eighteen years old. buildings, beautiful gardens. Two-hundred-acre operated in connection with school. Thorough Preparation, well-planned General Course. Art, Arts and Crafts. All sports, riding.
Miss Léa M. Bouligny, Prin., Box 18, Warrento

• STUART HALL

103rd Session. Episcopal. Fully accredited fective preparation for college. General for non-college girl. Music. Art. Drama Home Economics. Modern academic buil gymnasium and tiled swimming pool. Sp For catalog, address:

MRS. WM. T. HODGES, A.M., Principal
Box J-V STAUNTON

Southern Semina

AND JUNIOR COLLEGE

For 79 years one of America's famous for girls and young women. A Character. **Accredited Junior and High School** in Blue Ridge Mts Music, Art, Dramatics, Home Ec chandising, Phys. Ed., Sec'l., Libe Kind. Tr., Social Tr., Sports. Ever filled each year. **For Catalog, addre**

Robert Lee Durham, Pres. Box 101-V, Buena Vista, Virg

Fairfax Hall

JUNIOR COLLEGE • PREPARATO

An old Virginia school noted for high sch tic standards. Accredited. 2 years colle years high school. Liberal arts, fine arts, tarial, music. Early registration advised. py social life. Spacious grounds. All sp pool, stable. Catalog. **Wm. B. Gates, Box V-1, Park Station, Waynesboro, Virg**

GREENBRI COLLEGE

Two years college preparato two years standard college Founded 1812. Art, Music, matic Art, Secretarial. Excep social, recreational adva Modern fireproof dormitory.

FRENCH W. THOMPSON, PRESID DEPT. V-5, LEWISBURG, WEST VIRG

GIRLS' SCHOOLS

PENN HALL

• JUNIOR COLLEGE & PREPARATORY SCHOOL •

South in the Cumberland Valley, a little north of Dixie

For Young Women, 2-year College, and 4-year High School. "accredited." Certifies to Colleges without examinations. Transfer privilege, anywhere. Career training in:—Music. Art. Home Economics, Costume Design, El. Journalism, Int. Decor., Secretarial. Stage Arts. Medical Technician, Secretarial. Physical Ed. and Coaching. Merchandising. Connecting baths. Riding, golf, swimming pool, canoeing. Social Life. Attendance: 27 states, 6 foreign countries. *Mention interests:* **Catalog—address F. S. MAGILL, LL.D., Pres., Box V, CHAMBERSBURG, PA.**

HARCUM JUNIOR COLLEGE

Academic
Fine Art
Medical Secretarial
Experimental Theatre
Defense Courses
Secretarial Science
Dramatics
Merchandising
Music

Two Year College Diploma. Vocational Guidance. Professional Training. Practical Experience. Placement Department. Riding and Sports. Beautifully situated in a college community.

Edith Harcum, President, Box V, Bryn Mawr, Pa.

FAIRMONT-CASEMENTS

Junior College and Preparatory School at Ormond Beach, Florida.
(credits transferable)

Situated on magnificent estate with both river and ocean frontage—reputedly most healthful location on East Coast. Offers liberal arts, fine arts, costume design, commercial art, interior decoration, domestic arts, radio, dramatics, merchandising, secretarial social service, dancing, music. Delightful social life and outdoor activities including surf bathing, riding, boating, tennis and golf. **For catalog (specify junior college or preparatory school) and view folder, address: Maud van Woy, A.B., Box T, Ormond Beach, Florida.**

GIRLS' SCHOOLS

OAK GROVE

mphasizes Preparation for College and Gracious. urposeful Living. Music, Art, Dramatics. Upper and ower Schools. Riding included. Winter Sports. New eproof Buildings. MR. & MRS. ROBERT OWEN, OX 121, VASSALBORO, MAINE.

KENDALL HALL

uman, lively, and distinctive in atmosphere. Care- l study of individual needs. Graduates in lead- g colleges. General course. Superb outdoor life and orts. BOSTON 2½ hours. MR. AND MRS. GEORGE KENDALL, BOX 355, PETERBOROUGH, N. H.

ST. MARGARET'S SCHOOL

mphasizes preparation for the leading colleges. neral course with music, dramatics, art, secretarial rk. and homemaking. Hockey, riding. Other sports. untry estate, modern building. Established 1865. ERTA C. EDELL, A.M., BOX V, WATERBURY, CONN.

Any of the schools listed here will gladly give you further information. Letters mentioning VOGUE will receive special consideration.

OUSE IN THE PINES SCHOOL

rnish School: College Preparatory and General urses, including art, music, secretarial. Excellent ding stable. Swimming. Junior College: Vocational d Liberal Arts Courses. Catalogue. RUTH F. EVELAND, DIR., 40 PINE ST., NORTON, MASS.

STONELEIGH-PROSPECT HILL

country school for girls. Strong college preparatory, neral course. Outstanding faculty, small classes. t, music. Beautiful buildings, 150 acres. Skiing, ling, all sports. Catalog. MRS. GEORGE W. EMER- N, BOX D, GREENFIELD, MASS.

NORTHAMPTON
SCHOOL FOR GIRLS

orough preparation for Smith and other colleges. ne-acre campus. Summer school of French. Catalog. OROTHY M. BEMENT, SARAH B. WHITAKER, PRIN- PALS. BOX E, NORTHAMPTON, MASSACHUSETTS.

ARY A. BURNHAM SCHOOL

credited college preparation. General course. so post graduate courses. Music, art, drama, retarial. College town advantages. Riding. All orts. Train service. 68th yr. Catalog. MRS. GEO. W. MERSON, PRIN., BOX 43-D, NORTHAMPTON, MASS.

ROGERS HALL

years of New England traditions. Near Boston. orough college preparation. One year intensive re- w for college. General course; secretarial training, me economics, music, art. All sports. Pool. s KATHARINE MCGAY, BOX V, LOWELL, MASS.

ABBOT ACADEMY

College Preparatory School. 9th through 12th ades. Special emphasis on Music. Large campus. odern buildings and equipment. All sports. 23 les from Boston. Founded 1829. Catalogue. ARGUERITE C. HEARSEY, PRIN., ANDOVER, MASS.

WALNUT HILL

eparatory and general courses. Excellent record th leading colleges. Music, art, 55-acre campus miles from Boston, on main railway. All sports. ling, skiing. Founded 1893. HESTER R. DAVIES, INCIPAL, 16 HIGHLAND ST., NATICK, MASS.

THE DANA HALL SCHOOLS

nacre—For young girls from six to fifteen years. na Hall—College Preparatory and General Courses. ne Manor—Junior College. Music, Art, Home- king. Catalogue on request. HELEN TEMPLE OKE, HEAD, BOX G, WELLESLEY, MASS.

ENDICOTT JUNIOR COLLEGE

Two-Year College Courses for Young Women beral Arts, Art, Sec'l, Med. Sec'l, Foods, Clothing, dio, Drama, Mdse., Photo, Int. Decor., Journalism, ternship. All Sports. Shore Campus. Nr. Boston. V. TUPPER, PH.D., DEAN, BEVERLY, MASS.

ROCKWOOD PARK
ULLY ACCREDITED COLLEGE PREPARATORY

untry environment with Boston advantages. Gra- us home atmosphere. Riding. Golf. Tennis. Forest res Camp. Career Colony and Ranch Club in White s. ROCKWOOD PARK, JAMAICA PLAIN, BOSTON.

CHOATE SCHOOL

untry school for a limited group of girls. Near oston. College preparatory and general courses. nall classes. Congenial home life. Basketball, ckey, riding, tennis. Catalog. AUGUSTA CHOATE, ASSAR, 1600 BEACON STREET, BROOKLINE, MASS.

ERSKINE

wo-year courses for day & resident girls of college e—liberal arts, social work, radio broadcasting, ript writing, secretarial, fine arts, music, drama. dividualized programs. MISS ANNE A. YOUNG, IRECTOR, 111 BEACON STREET, BOSTON, MASS.

The GARLAND School

For girls of college age who have as their major interest either Home-making or Art. Residence Practice Houses and a separate Art Center

Mrs. Gladys V. Jones, M.S., President
409 Commonwealth Ave., Boston 15, Mass.

Lasell
JUNIOR COLLEGE
For Young Women

Ten miles from Boston's advantages. Two years Junior College. Academic, Home Ec., Secretarial (general or medical), Merchandising, Fashion, Pre-nursing, Art, Music, Dramatics. Winter sports, golf, riding, swimming. 30-acre campus. Delightful home life. Catalog.

GUY M. WINSLOW, Pres.
126 Woodland Road Auburndale, Mass.

GIRLS' SCHOOLS

LAUREL SCHOOL

A Country Day and Boarding School for girls in suburban Cleveland. Thorough College Preparation and General Courses. Excellent facilities for Art, Music, Dramatics, and Athletics. EDNA F. LAKE, HEAD-MISTRESS, SHAKER HEIGHTS, CLEVELAND, OHIO.

MONTICELLO COLLEGE

Select limited enrollment. Founded 1835. Distinguished, accredited Jr. College & 2 yr. Preparatory. Excellent faculty. 300 acres for sports. Riding. Swimming. Near St. Louis and Chicago. Catalog. JOHN R. YOUNG, PH.D., PRES., BOX V, ALTON, ILLINOIS.

ST. KATHARINE'S SCHOOL

For Girls. Offering a balanced program of sound scholarship, physical and spiritual training. Episcopal. Founded 1884. College Preparatory and General Courses; 6th, 7th & 8th grades. For catalog, address OPHELIA S. T. CARR, HEAD, BOX V, DAVENPORT, IA.

GULF PARK COLLEGE

By-the-sea. Fully accredited Jr. College. Also 2-yr. college prep. Music, art, speech, home econ., secretaryship. Outdoor sports all year. Riding, dancing, aviation, salt water sports, fresh water pool. RICHARD G. COX, PRES., BOX V, GULFPORT, MISS.

RADFORD SCHOOL FOR GIRLS

Accredited college preparation in ideal year-'round climate. Open air classes in patio. Music, art, dramatics, secretaryship. Sports, riding. Not for profit. Catalog. LUCINDA DE L. TEMPLIN, PH.D., PRIN., 4500 AUSTIN TERRACE, EL PASO, TEXAS.

SAN LUIS RANCH SCHOOL

For girls 8-18. College preparatory, general courses. Thorough scholastic work. Dry, sunny climate. Outdoor life and sports all winter—tennis, riding, instruction for each girl, skating, skiing. MRS. ROBERT R. POTTER, COLORADO SPRINGS, COLORADO.

ANNA HEAD SCHOOL

Est. 1887. College Prep. & General Courses. Accredited—East and West. Post Graduate Dept. Lower school. Outdoor Life. Tennis. Swimming. Hockey. Riding. T. R. HYDE, M.A., LEA HYDE, B.A., CO-PRINCIPALS, 2532 CHANNING WAY, BERKELEY, CALIFORNIA.

MARYMOUNT COLLEGE
LOS ANGELES, CALIFORNIA

Two-year accredited College. Liberal Arts. Music, Art, Dramatics, Secretarial, Journalism, Home Economics, outdoor sports. Resident and day students. Affiliated with Marymount College, Tarrytown, N. Y.

ANOAKIA
SOUTHERN CALIFORNIA

Accredited college preparatory 7 through 12
701 WEST FOOTHILL BOULEVARD
ARCADIA, CALIFORNIA

THE BISHOP'S SCHOOL

Resident & Day School. Girls 12-18. College prep. & general courses. Art, Music, Dramatics. Mild climate permits study in attractive patios, also year-round sports. Outdoor pool. CAROLINE S. CUMMINS, M.A., VASSAR, HEADMISTRESS, LA JOLLA, CALIF.

WARD·BELMONT

Junior College, Preparatory School, Conservatory of Music. Fully accredited. In well-known University Center. Year around sports. Own gaited horses. Every girl club member. Early inquiry advisable. For view book, catalogue, Club Village folder, address:

Robert Calhoun Provine, Ph.D., Pres.
Dept. V Nashville 4, Tenn.

A SCHOOL IN ARIZONA
Brownmoor
at Phoenix

In the new location, the school continues to maintain its high standards of college preparation, and offers a broader program of outdoor sports, including riding and swimming.

Mrs. Mary Atwell Moore
Brownmoor School Phoenix, Arizona

FERRY HALL

ACCREDITED girls' secondary school with strong college preparation and broad general course. Home Economics, Dramatics. Art, Music. Riding, swimming, team sports. Campus on Lake Michigan. 76th year. *Catalog on request.*

Frances G. Wallace, Box 4, Lake Forest, Ill.

TUTORING

MORNINGSIDE
TUTORING SCHOOL

9th yr. of successful private tutoring. All subjects. Also complete elementary and high school programs. Prepare for Regents. College Entrance, other exams. ROBERT J. DIXSON, 548 WEST 114TH ST., N. Y. 25.

VOGUE
SCHOOL DIRECTORY

is ready for distribution. Write to Vogue's School Bureau at 420 Lexington Ave., New York 17, if you would like a copy or if you need help in selecting a school for your son or daughter.

COEDUCATIONAL SCHOOLS

SANFORD PREPARATORY

Coeducational, college preparatory school. Fully accredited. Interscholastic sports, as well as fine and practical arts, supplement the academic program. Sunny Hills Lower School also. For booklets address: ELLEN Q. SAWIN, BOX 501, HOCKESSIN, DELAWARE.

WRIGHT ORAL

Resident and Day School. Impaired hearing. Specializing on voice and auricular training, also on lip reading from pre-school to college entrance. Enrollment limited. M. E. WINSTON, ONE TWENTY-FOUR EAST END AVENUE, NEW YORK 28, N. Y.

THE TARRYTOWN SCHOOL

For boys & girls 8 to 14. Year-round program on beautiful Westchester estate. Accredited. Emphasis on health, home life. Riding, sports. School for young children at Scarborough. Endowed. Send for catalog. BOX 218-B, TARRYTOWN-ON-HUDSON, NEW YORK.

CROW HILL

For boys & girls 6 to 12. A year-round program in an atmosphere of home. Accredited elementary school, expert, interested teachers. French, music, riding. 100 acres. Farming, pets. 2 hrs. from N. Y. Catalog. MRS. F. CHASE CROWLEY, DIR., RHINEBECK, N. Y.

VIEWPOINT
For Boys and Girls 9 to 16

A school with a year-round program, stressing the principle of learning through doing. Accredited. Class work is integrated with recreation and operation of a 500-acre farm on which children do chores. Tennis, riding, swimming. Creative music. Interesting summer program. Inclusive fee. Guest house.

Katharine M. Lake, Secretary
Viewpoint School Amenia, N. Y.

BOYS' SCHOOLS

HOLDERNESS

In the heart of the skiing country. 75 boys 12 to 18. Faculty of 12. Thorough college preparation; training for responsibility. Varied athletic program: team sports, body building, riding. Outing cabin. REV. EDRIC A. WELD, RECTOR, BOX 200, PLYMOUTH, N. H.

FAY SCHOOL

For younger boys, 6-14. Vigorous, healthy school-life emphasizing self-government, character, strong scholarship and genuine achievement. Country setting near Boston; all sports; well-equipped plant. 80th year. Ask for catalog: BOX 115, SOUTHBOROUGH, MASS.

RUMSEY HALL

For active, alert boys from 7 to 15. Outstanding preparation for leading secondary schools. Development of individual abilities. Football, baseball, riflery, skiing. 90 miles from N. Y. in the Berkshires. 45th year. Send for booklet: BOX 120, CORNWALL, CONN.

RECTORY SCHOOL

A country boarding school for 50 boys 8-15. 200 acres include farm. Boys have adjoining single rooms according to age. Graduates enter all leading preparatory schools. 26th year. HEADMASTER, JOHN BRITTAIN BIGELOW, B.A., POMFRET, CONN.

Cheshire ACADEMY

A pioneer in personal attention to the individual student. Small classes, flexible programs, accelerated progress. College preparation. Pre-flight aviation. Graduation January, May, September. Summer Session. Junior School.

A. V. SHERIFF, HEADMASTER, CHESHIRE, CONN.

NORTHWOOD

Founded 1905. 5th Grade to College Entrance. Excellent College Preparatory Record. Attention to Each Boy's Needs. Winter Sports Featured. Write for Catalogue. Dr. Ira A. Flinner, Headmaster, Box 103, Lake Placid Club, New York.

★

NEW YORK MILITARY ACADEMY

The School of Distinction

N.Y.M.A. graduates are destined for leadership. Capable officers in the armed forces during the war . . . enterprising leaders in the peace today . . . ready to lead again in future emergencies.

Reserve Officers Training Corps

For Catalog, address: 14 Academy Ave. Cornwall-on-Hudson, New York

★

BOYS' SCHOOLS

MANLIUS SCHOOL

Develops initiative, character, fitness. R.O.T.C. Ski troop. Aviation ground course. Prepares for gov't academies. Accredited college preparation, 8th grade. All sports. Register early. Catalog. DIRECTOR OF ADMISSIONS, BOX 316, MANLIUS, N. Y.

IRVING

Thorough preparation of boys for colleges and technical schools. Grades 6-12. Small classes, individual guidance by able faculty. Sports. 25 miles from N. Y. C. 109th year. Catalog. C. WALTER OLSON, BOX 716, TARRYTOWN-ON-HUDSON, NEW YORK.

LA SALLE MILITARY ACADEMY

Accredited college preparation under Brothers of the Christian Schools. 8th grade through High School. Two regulation rifle ranges. R.O.T.C. 62nd year. Catalogue. REV. BROTHER BRENDAN, HEADMASTER, BOX V, OAKDALE, LONG ISLAND, N. Y.

The telephone number for Vogue's School Bureau is MOhawk 4-7500.

LANDON SCHOOL

Strict college preparation. Small study groups. Limited enrolment. Separate lower school. Sports. 75-acre wooded campus closely suburban to Washington. Catalog V. PAUL L. BANFIELD, HEADMASTER, BRADLEY LANE, BETHESDA, WASHINGTON 14, D. C.

GREENBRIER MILITARY SCHOOL

135th Year. Accredited Lower School, High School. Junior College. Fireproof buildings. Health conditions ideal. Elevation 2300 ft. All sports. Tested herd. Summer Camp. For Catalog, address: COL. D. T. MOORE, REGISTRAR, BOX V, LEWISBURG, W. VA.

STUYVESANT SCHOOL

Boys prepare for colleges, scientific schools in invigorating climate of Blue Ridge country. Grades 4-10. Accredited. Small classes. Homelike. Gym, sports. 40 mi. from Washington. Enter Jan. 14. Catalog. CLARK C. COPP, BOX V, WARRENTON, VA.

FORK UNION MILITARY ACAD.

Honor School rating. Small classes. Accredited. ROTC. Supervised study. Prepares for college or business. Post-graduate course. Junior school. Housemother. All athletics. Horseback. Catalog. DR. J. J. WICKER, BOX V, FORK UNION, VA.

FISHBURNE MILITARY SCHOOL

67th year. Select accredited school. Enrollment restricted to 200. Successful preparation for college and business. R. O. T. C. Band, rifle range, life saving. Athletic and social program for all. Catalog. COL. MORGAN H. HUDGINS, BOX V-6, WAYNESBORO, VA.

STAUNTON MILITARY ACADEMY

- Distinguished for excellent academic, military and athletic training.
- In beautiful, historic Shenandoah Valley of Virginia. High altitude. Unexcelled health record. War Dep't R.O.T.C. Unit. Modern fireproof buildings. Highest War Dept. Rating. Separate Junior School. Early enrollment desirable. For illustrated catalogue address Superintendent, Box V-I, Staunton, Va.

PENNSYLVANIA
Military Preparatory

Accredited college prep. Also 7th and 8th grades. Small classes. Guidance program. Senior R.O.T.C. Highest War Dept. rating. Sports. 125th yr. New term Jan. 29. Catalog. Dept. 1316. Chester, Penna.

"At the Nation's Shrine"

VALLEY FORGE Military Academy

Valley Forge graduates are leaders in Peace as they were in War. Coll. Prep & Jr. Coll. Ages 12-20. Small personalized classes; guidance & testing bureau; reading clinic. Distinguished faculty. All varsity sports, swimming, polo. Intramural athletics for all. 24 modern fireproof bldgs. Motorized Field Artillery, Cavalry (75 horses), Infantry, Band. Sr. R.O.T.C. Highest Gov't rating. Catalog.

Box H, Wayne, Pa.

ADMIRAL FARRAGUT ACADEMY

Naval • Military • Aviation

Florida unit in St. Petersburg. Grades 7 to 12.

New Jersey unit at Toms River. Grades 8 to 12.

"America's First Preparatory School with Naval Training." Accredited. College preparatory. Special classes preparing for U.S. Gov't academies. Sports, band. A few vacancies for mid-term. Apply now for 1946 summer school and camp.

Catalog. Box V, TOMS RIVER, N. J.

We Are Educational Trouble Shooters

Successful college preparation and general education. Scientific tests enable us to (1) discover causes of difficulties; (2) devise methods of education to fit each case; (3) make up quickly lost time. **Not everyone needs Oxford, but he who needs us, needs us badly.**

OXFORD ACADEMY, Box K-95, Pleasantville, N. J.

BOYS' SCHOOLS

RIVERSIDE MILITARY ACADEMY

Accredited. Outstanding record. R.O.T.C. Optional acceleration. Winter Home, Hollywood-by-the-Sea, Fla. Jr. Coll. All athletics. Separate school younger boys. Total expense regular school year $1194. Catalog. GEN. SANDY BEAVER, PRES., BOX 1-V, GAINESVILLE, GA.

THE BOLLES SCHOOL

On St. Johns River. Accredited. Prepares for college and Government Academies. 6th-12th grades. Fireproof dormitory. Gymnasium. Naval or military training. For catalog and view book, address: COL. ROGER V. PAINTER, PRES., JACKSONVILLE, FLA.

CASTLE HEIGHTS MIL. ACAD.

R. O. T. C. Preparatory. P. G. Separate Jr. School; special instructors, house mothers. Endowed. 17 modern bldgs. Swimming pool. Summer semester: June 1-Aug. 15. For catalog, write: COL. H. V. ARMSTRONG, PRES., LEBANON (near Nashville), TENN.

CULVER MILITARY ACADEMY

Emphasis on physical, intellectual, moral stamina. High scholastic standards. Thorough preparation for college. Senior R.O.T.C. units—Artillery, Cavalry, Infantry. Motorized equipment. Selected enrollment. Catalog. 110 PERSHING COURT, CULVER, IND.

HOWE MILITARY SCHOOL

Training young Americans for leadership. R.O.T.C. Accredited college prep., business courses. Jr. school. Sports. Episcopal. Est. 1884. Next term Jan. 28. Catalog. BURRETT B. BOUTON, M.A., SUPT., 1516 ACADEMY PLACE, HOWE, INDIANA.

MORGAN PARK MIL. ACADEMY

Accredited college preparation, with constant attention to every boy. Boys taught how to study. Math., science stressed. Lower School. Sports. Gym. Near Chicago. 73rd yr. Catalog. COL. SANDFORD SELLERS, JR., BOX 616, MORGAN PARK, ILL.

ST. JOHN'S MILITARY ACADEMY

Inspiring military discipline helps your son develop confidence, leadership. Balanced program of conference study, recreation under "boy specialists." Accredited. All sports. Summer session. Catalog. 916 DE KOVEN HALL, DELAFIELD, WISCONSIN.

NORTHWESTERN
MILITARY AND NAVAL ACADEMY

On Lake Geneva, 75 mi. Chicago. College prep. Complete new science dept. R.O.T.C. Grades 9-12. Sailboats, motorboats, cutters. Sports. 58th yr. Catalog. 412 LAKE SHORE RD., LAKE GENEVA, WIS.

WESTERN MILITARY ACADEMY

Thorough academic instruction prepares graduates for success in more difficult colleges. Broad program develops initiative, leadership. R.O.T.C. Highest gov't rating. 68th yr. Grades 8-12. COL. R. L. JACKSON, BOX V-1, ALTON, ILL. (near St. Louis).

KEMPER MILITARY SCHOOL

One of America's Most Distinguished Military Schools. High School and Junior College. 102nd Year. Limited number of vacancies available for January 4th or 21st. Write for Catalog and Year Book. COL. A. M. HITCH, 116 THIRD ST., BOONVILLE, MO.

WARING
SANTA FE, NEW MEXICO

A six-form preparatory school for boys 12-18 in beautiful Pojoaque Valley. Combines highest scholastic achievement with outdoor life and high dry climate. Pack trips, riding, sports. Limited enrollment. *Catalogue on Request.*

THOMAS R. WARING, JR., Headmaster
Box V — Santa Fe, New Mexico

SPECIAL SCHOOLS

BANCROFT

School at Haddonfield, N. J., Camp at Owl's Head, Me. Individual training for exceptional children who need special understanding. Year-round. Scientific education. Dr. Leslie R. Angus, Medical Director. Booklet. Est. 1883. JENZIA C. COOLEY, PRINCIPAL—BOX 345.

THE WOODS SCHOOLS

For Exceptional Children — Three Separate Schools
Girls — Little Folks — Boys
BOX 169, LANGHORNE, PA.
MOLLIE WOODS HARE, PRINCIPAL

ALGONQUIN SCHOOL

IN ADIRONDACKS — SARANAC LAKE, N. Y.
Boys and girls of all ages accepted into family atmosphere for special care and guidance. Enrollment limited to 18. Separate summer program. W. LEE KNIGHT, DIR. TEL. SARANAC LAKE 201.

HOPELANDS
EAST GREENWICH, RHODE ISLAND

For children in whose ability their parents have faith but who have been unfortunate in their emotional or school experiences. On beautiful estate with farm and frontage on Narragansett Bay. Send for booklet.

THE MARY E. POGUE SCHOOL

Social and Educational Adjustment for exceptional children all ages. Visit the school specializing in work leading to more normal living. Home atmosphere. Separate buildings for boys and girls. Catalog. 46 GENEVA RD., WHEATON, ILL. (Near Chicago).

We invite you . . .

When you are in New York we invite you to call at our offices—a few steps from Grand Central—to discuss your camp or school problems with us.

VOGUE'S SCHOOL BUREAU
420 Lexington Ave., New York 17

TEACHER TRAINING

NATIONAL COLLEGE OF ED.

Thorough Preparation for Teaching. Nursery School, Child Care Centers, Kindergarten, Elementary Grades. Teaching offers congenial working conditions, security for postwar days. Fall and summer terms. EDNA DEAN BAKER, PRES., BOX 62-A, EVANSTON, ILL.

FINE & APPLIED ARTS

MOORE INSTITUTE
SCHOOL OF DESIGN FOR WOMEN

All branches of fine and applied art and design, fashion arts, advertising, teacher training. B.F.A. degrees in all courses. Photography, jewelry, ceramics. 101st yr. Catalog. 1340 N. BROAD ST., PHILA. 21, PA.

SPRING GARDEN INSTITUTE

Fashion Design, Dressmaking, Millinery.
Midterm classes begin February 1, 1946.
95th year. Send for Catalog V.
BROAD & SPRING GARDEN STS., PHILA. 23, PA.

ART INSTITUTE OF PITTSBURGH

Demands for student work exceed supply. Earn as you learn in 2 yr. Commercial Art, 1 yr. Dress Design, Int. Decoration, Fashion. Start any time. Approved for veterans. Catalog. W. SHOOK, DIR., 438 SMITHFIELD BLDG., PITTSBURGH 22, PA.

MARYLAND INSTITUTE
1825 — **BALTIMORE, MD.** — 1946

Courses in Fine Arts, Teacher Training. Advertising and Costume Design. Interior Decoration. Stage Craft, etc. Rinehart School of Sculpture. Catalogue on request.

ABBOTT ART SCHOOL

Commercial, fashion ill., costume, general design, int. decoration. Fine arts. 1, 2 and 3 year courses. Certificates. Approved for G.I. training. Day, eve. Children's classes Saturdays. Catalog. ANNE F. ABBOTT, BOX V, 1143 CONN. AVE., WASHINGTON 6, D. C.

MEINZINGER ART SCHOOL

Develops native ability in fine and vocational art. Professional courses in Illustration, Layout, Lettering, Design, Fashion, Photo Retouching, Portraiture, etc. Catalog. FRED J. MEINZINGER, DIR., DEPT. 2, 12 E. HANCOCK, DETROIT 1, MICHIGAN.

THE ST. LOUIS SCHOOL

Of Fine Arts. Professional training in Fine and Com'l Art leading to B.F.A. degree. College subjects. Students live on Univ. campus. For catalog, address: KENNETH V. HUDSON, DEAN, ROOM 80, WASHINGTON UNIVERSITY, ST. LOUIS, MO.

Any of the schools listed here will gladly give you further information. Letters mentioning VOGUE will receive special consideration.

THE ART INSTITUTE
OF CHICAGO

Professional School. Fine Arts, Advertising, Fashion Drawing, Dress Design, Interior Decoration, Teacher Training. Accredited. Catalog. BOX 601, MICHIGAN AVE. AT ADAMS, CHICAGO 3, ILL.

AMERICAN ACADEMY OF ART

Practical Courses in Commercial and Fine Art, Fashion Illustration, Dress Design. Faculty of international reputation. Individual instruction. Winter term begins January 7th. FRANK H. YOUNG, DEPT. 616, 25 E. JACKSON BLVD., CHICAGO 4, ILL.

CHICAGO ACADEMY of FINE ARTS

DIRECT PROJECT TRAINING

Enroll Now! Day, Eve., Sat. & Sun. classes. Art Essentials, Com. Art, Dress Design, Layout & Lettering, Indus. Design, Fash. Illus., Cartooning, Inter. Decor., Illus., Draw'g & Paint'g. Write for Free Catalog.

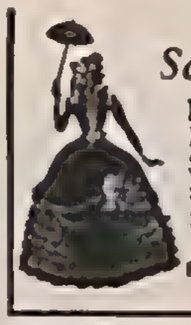
Suite K-1 — 18 S. Michigan Ave., Chicago 3

The RAY Schools Chicago
Dress Design · Styling Interior Decoration

Merchandising, Buying, Line, Color and Fabric Analysis, 3 Methods Pattern Making, Fashion Advertising, Modeling, Millinery, Fashion Illustration, Photography and Display.
Personal Training • Individual Advancement
Students Prepared for Professional Contacts

ENTRANCES JAN. 7, 14, 21, 28; FEB. 4, 11, 18
116 SOUTH MICHIGAN BOULEVARD, CHICAGO • DEPT. V-1

Louise Salinger School of Dress Designing



Pattern Designing, Pattern Drafting, Millinery, Tailoring, Sketching, Modeling. Day, Evening, Part Time Classes. Send for catalogue V.

Suite 607, 22 Oliver Avenue
Pittsburgh, Pa. — Atlantic 3855
Next door to Jonasson's on Oliver Ave.

FASHION ACADEMY
THE SCHOOL OF FAMOUS GRADUATES

FASHION DESIGN
STYLING · BUYING
MERCHANDISING
Direction Emil Alvin Hartman
America's Foremost Fashion Instructor and Style Authority
Resident Spring Classes request Book 5.
Home Study Fashion Courses request Book 5H.
812 FIFTH AVENUE (AT 62ND STREET)
New York 21, N. Y. — Tel. REgent 7-0231-2

FINE & APPLIED ARTS

TOBÉ-COBURN SCHOOL
FOR FASHION CAREERS

Train for executive positions in merchandising, advertising. One-Year Course for girls with two years of college. Two-Year Course for high school graduates. Write for catalog V. ONE W. 57 ST., N. Y. 19.

PRATT INSTITUTE
THE ART SCHOOL

Degree Courses—Architecture, Art Education. Certificate Courses—Advertising Design, Illustration, Industrial Design, Interior Design, Textile Design. JAMES C. BOUDREAU, DEAN, BROOKLYN 5, N. Y.

FRANKLIN SCHOOL
OF PROFESSIONAL ARTS

Advertising Design, Costume and General Design, Interior Decoration, Painting and Illustration. Mid-year term begins February 1st. Telephone: PLaza 5-3839. Ask for booklet B-12. 460 PARK AVE., N. Y. 22.

CHIC SCHOOL

Practical courses in Fashions, Draping, Pattern Designing, etc. Day & eve. Individual instruction. Start anytime. Under personal supervision of Abram Mayer, creator of Chic Patterns. Request Booklet V. 55 W. 35TH ST., NEW YORK 18. WIs. 7-4673.

ART CAREER SCHOOL
ILLUSTRATION • ADVERTISING • FASHION

Cartooning, Air Brush Photo-Retouching. Day, Evening, Saturday. Children's Classes. Individual instruction. Placement. Est. 1926. Catalog. ALBERTA T. ELLISON, SUITE 2004, 175 5TH AVE., N. Y. 10.

Modern School
FASHION and INTERIOR DESIGN

Career courses in Costume Design, Fashion Illustration, Fashion Merchandising, Advertising Art, Copywriting, Buyer's Training with field work, and Interior Design. *Lic. by Com. of Mass. Dept. of Ed. Directors:* Carolyn L. Dewing—Donald Smith-Feeley. Catalog 5. 687 Boylston Street, Boston 16, Mass.

FASHION CAREERS

Excellent positions await our students at graduation. One-year course for women in school equipped like dept. store includes merchandising, buying, fashion coordination, advertising, display—and store work with salary. Enroll now for January term.

Ask for Catalog V.
LABORATORY INSTITUTE
OF MERCHANDISING
45 WEST 34TH STREET · NEW YORK 1

McDOWELL SCHOOL
COSTUME DESIGN & STYLING
FASHION ILLUSTRATION
TAILORING MILLINERY DRESSMAKING

Sound productive training for the Fashion Industry. Excellent courses. Expert Individual Instruction. Best known school for practical fashion work. Established 1876. Catalog on request.
Spring Courses
73 West 45th St., New York 19, N. Y.

TRAPHAGEN SCHOOL OF FASHION *For Results*
TRAINING HERE PAYS LIFE DIVIDENDS
Intensive Winter, Spring & Summer Courses

Top honors 20 years. Professional methods in every branch of Fashion for beginners or advanced students. Credits. Approved by Regents—REGISTER NOW! Day & Eve. Our Graduates in Demand! Sales Dept. Free Placement Bureau. Send for Cir. 1. Phone CO 5-2077.
TRAPHAGEN, 1680 Broadway (52nd) N.Y. 19

PARSONS
School of Design
Van Day Truex, Pres.

Mid-Year Term Begins January 21

Costume Design and Illustration; Interior Design; Advertising Design and Flat Design; Teacher Training. B.S. Degree Course. Sat. classes for adults and children. Catalogues on request.
Box V, 136 East 57th St., New York 22, N. Y.

NEW YORK SCHOOL OF INTERIOR DECORATION
FOUR MONTHS' PRACTICAL COURSE
Starts February 4th

Faculty of leading N. Y. decorators. Period and modern styles, color schemes, all fundamentals. *Send for Catalog 6R.*
HOME STUDY COURSE Starts at once. Same training for those who cannot come to New York. *Send for Catalog 6C.*
515 Madison Ave., New York 22, N. Y.

LABORATORY TECHNIC

NORTHWEST INSTITUT
OF MEDICAL TECHNOLOGY

offers intensive course in Clinical Laborator and Basal Metabolism in 9 months. X-Electrocardiography 3 months. Catalog. E years. 3406 E. LAKE ST., MINNEAPOLIS, 6

FRANKLIN SCHOOL
OF SCIENCE & ARTS

Unusually complete courses in Medical Tech.-X-Ray Tech.—6 mo.; Med. Secretaryship Unsurpassed training. Demand for grads supply. Catalog V. 251 S. 22ND ST., PHIL

RETAILING

CHAMBERLAIN SCHOO

Trains for careers in retailing: Copywrit sonnel, Display, Home Furnishing, Buying. Publicity. Field work in leading stores. MISS MURIEL COX, DIRECTOR, 740 BOYLS BOSTON 16, MASS.

CAREERS IN RETAIL

27 years of successful retail training. chandising, personnel, store manage advertising, fashion. College senior graduates. Applications now for Ma and Sept. 11, 1946, classes. Bulle

RESEARCH BUREAU FOR RETAIL TRAINING
University of Pittsburgh • Pittsburgh

SECRETARIAL & BUSIN

THE MOON SCHOOL

Secretarial. Personality Styling Course for hi graduates develops poise, prepares for good 6, 8, 10 months. Short courses for college Placement. 45th yr. Ask for catalog V. MRS. WM. T. MOON, 521 FIFTH AVE., N.

BALLARD SCHOOL YW

75th year. Sound training in Secretarial, (both English and Foreign), Typing. L Practical Nursing, Food Service, Hous Cookery, Dressmaking, Millinery. Catalog INGTON AT 53D, NEW YORK 22, WICK.

THE SCUDDER SCHOO

Superior secretarial training for young good background. Intensive and 2-year co H.S. graduates and college women. Spanis hand. Personnel Management. New term Fe DORA V. KIMBER, 66 FIFTH AVE., NEW Y

SCHOOL OF BUSINES PRACTICE AND SPEEC

Winter Term starts Jan. 7th
Secretarial & Speech Training. Day & 2118 RKO BLDG., RADIO CITY, N. Y. CO

Katharine Gib SECR

• BOSTON 16 — 90 Marlborough St.
• CHICAGO 11 — 720 North Michigan Ave.
• NEW YORK 17 — 230 Park Ave.
• PROVIDENCE 6 — 55 Angell St.

Outstanding training school and private sch uates. Special course lege women. Resident Catalog: Associate

BERKEL

Secretarial courses for high graduates, college women. guished faculty. Placement Begin Feb. 18. Bulletin: A to director.

420 Lexington Ave., N. Y.
8 Church St., White Plains
22 Prospect St., E. Orange

WEBBER COLLEGE

Business and finance, sec'l science, accounting, merchandising, foreign trade. B.S. degree. High school graduates, college women prepared for careers, own business management. Sports, active social program. Catalog. Box V, Babson Park, Fla.

HOTEL TRAINING

Be a Hotel Host

Enjoy Your Work! Fasci sitions in hotels as Hostes tive Housekeeper, Manag Grade school education p Training qualifies you. Oc writes: "Business Ma Hostess in Fraternity H attractive suite in additio ary, thanks to Lewis Training." Write for F

LEWIS HOTEL TRAINING SCHO
Sta. HA-6201 — Washington 7, D. C.

FASHION MODELING

FASHION AND PHOTOGRAPHIC MODELIN

• *A distinctive career for attractive girls* •

Prepare for today's superior opportunities in modeling for photographers, department stores, exclusive shops, in fashion shows, film shorts and television.

FREE PLACEMENT SERVICE • DAY-EVE. SESSIONS
ILLUSTRATED CATALOGUE A ON REQUEST

BARBIZON STUDIO OF MODELING
576 FIFTH AVENUE, N. Y. 19, N. Y.

FINISHING SCHOOL

ACADEMIE MODERNE
SUMMER SCHOOL-CAMP

ensive course at Beverly Farms on North Shore terfront to develop "Natural Femininity." Make- fashion, wardrobing, drama, posture, modeling. V. 35 COMMONWEALTH AVE., BOSTON 16, MASS.

PHOTOGRAPHY

HOTOGRAPHY WORKSHOP
OF RABINOVITCH

ifferent idea with a different set-up and a differ- meaning—for those who see differently and want make individual pictures. Write for catalog 6. WEST 56TH STREET, NEW YORK 19, N. Y.

DRAMATIC ARTS

ROLLINS THEATRE SCHOOL

mmer Session in Lenox, Massachusetts. Three de- tments: Acting; Stage Design; Music for the atre. Ten weeks of instruction, coaching, rehear- s, public performances. Attractive residence. V. ROLLINS, ROUTE 4, BOX 394, TUCSON, ARIZ.

AMERICAN ACADEMY OF DRAMATIC ARTS

foremost institution for Dramatic and Expres- nal Training in America. For catalog write: CRETARY, ROOM 251, CARNEGIE HALL, N. Y. 19.

EAGIN DRAMATIC SCHOOL
STAGE-SCREEN-RADIO-TELEVISION

t year. Speech for Business & Social Use. Person- y & Poise. New term begins Feb. 1. (Day & Eve- g.) Also High School & Children's Department. CKEFELLER CENTER, 630-5TH AVE., NEW YORK.

FRANCES ROBINSON-DUFF
FAMOUS AS A "TEACHER OF STARS."

matic Training: Stage, Screen, Radio. "Little atre" plays by pupils. Extempore speaking. Mid- nter classes start Jan. 7. 28th year. Booklet O. 235 E. 62ND ST., NEW YORK 21. RH 4-7900

MUSIC

LOUISE LYON, M.MUS.
PIANIST-TEACHER
903 Carnegie Hall
New York 19, N. Y.
Telephone: CIrcle 7-6986
If no answer, call CIrcle 7-2634

PEABODY
CONSERVATORY OF MUSIC

One of America's leading music centers.
Faculty of international musicians.
nstruction in all branches of music.
Department of Public School Music.
Credits. Catalogue on request.
2nd Term Begins February 4th
Reginald Stewart, Director, Baltimore, Maryland

DIETETICS

Be a Dietitian!
ONE YEAR INTENSIVE COURSE QUALIFIES YOU FOR A POSITION AS DIETITIAN

in hospitals, hotels, schools, laboratories, dept. stores, railroads, aircraft, health & welfare organizations. Food Mfg. Corps. Modern equipment. Day or Evening. Co-Ed. Available to qualified veterans under G.I. Bill of Rights. Age no obstacle. Licensed by N. Y. State. Free Placement Service.
WRITE FOR CATALOG 4

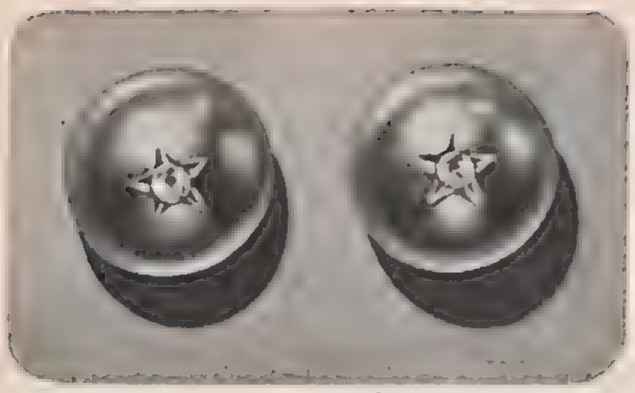
NEW YORK INSTITUTE OF DIETETICS
660 Madison Ave., (at 60th St.) N. Y. C.
Telephone: REgent 4-7400

call MO 4-7500

For impartial and competent advice about private schools.

VOGUE'S school bureau

*Approximate Prices



Domed Starbright

EARRINGS $5.00

plus 20% Federal Tax

Smart, smooth and sophisticated. Gold plated sterling silver, domed earrings. . . . With shining star set in center. Choice of ruby, emerald, sapphire, topaz, crystal or amethyst. Illustration ⅔ actual size.

MAIL ORDERS PROMPTLY FILLED

Write for the new Costume Jewelry Catalog.

Costume Jewelry of Distinction

Costume Jewelry of Distinction

Gerlou Fifth Avenue

501 FIFTH AVE., NEW YORK 17, N. Y.

Platforms again! to emphasize glamour

WEAR **FANFARE** IT'S IN YOUR SIZE $25.25

..SHINY BLACK • PATENT D'ORSAY: BRILLIANTLY HUED NAIL HEADS, HIGH OR MEDIUM HEEL.

SHOECRAFT

603 FIFTH AVE. • NEW YORK 17

All sizes 2½ to 12 • AAAAA to C
8½ 9 9½ 10 10½ 11 11½ 12 add $1
Mail orders filled • Booklet V • Charges

Lovely Young Lines Now Yours

Uplifted bosom and permanent separation achieved by RUTH MERZON's unique wired brassiere, $20 up. Over-endowed minimized, average enhanced. To the small bosom we add inches of naturalness with our Magical Bra—from $10. These same brassiere features also built into our bathing suits and gowns. Complete trousseaux to order. Address Dept. V-J.

RUTH MERZON *Stylist Corsetiere*

666 FIFTH AVE., NEW YORK 19, N. Y.

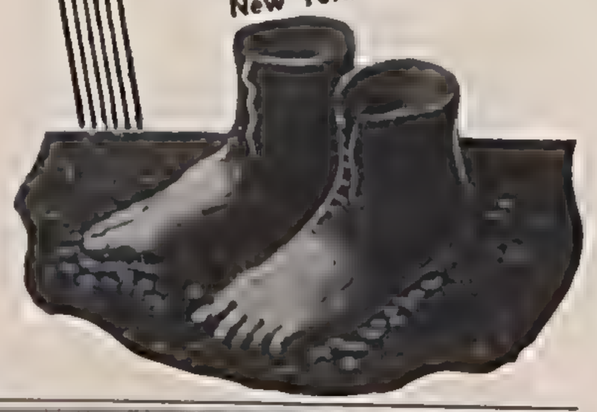
A HANDSOME VOLUME—essential to every discriminating art lover

LE SURRÉALISME ET LA PEINTURE

A full exposition of surrealism by the founder, ANDRÉ BRETON, including 70 illustrations in color and black and white by its outstanding exponents—Chirico, Ernst, Arp, Duchamp, Miro, Dali and other favorites of the discerning. *In French.* $7.50

BRENTANO'S

Dept. V, 586 Fifth Avenue
New York 19, N. Y.



Shop

Milk Glass, Bristol, satin overlay in strange colours and rare patterns now live in the new gift department of the Gourielli shop—16 East 55th. It's all the overflow of the vast and famous collection of Princess Gourielli, and it's all exciting—very! These cups (which can hold cigarettes) are from the ground-floor of the price range—$5 each.

Watch. What to do with a watch whose strap has outlived your liking for it? Well you might take it to Temple's of 518 Madison Avenue, and they'll set it *into* a wide gold bracelet, like so. They do this job and very nicely for $275, bracelet and tax inc. The bracelet alone is $200.

BAKER

WHERE BEAUTY IS *Personalized*

Your permanent, so deep, long-lasting—
Your haircolor, beautifully tinted—
Your coiffure, exquisitely styled—

George Kremer
HAIRDRESSER

9 EAST 45th ST., N. Y. C. VA 6-1540

A Shoe Designed To Flatter The Prettiest Legs In Town!

Superb little shoe to set off your black dresses and town tweeds. Great, airy ¾-inch platform! Done for you in rich suede—black, blue or brown 21.95

Please add 25¢ for postage.

French Bootery
22 E. 57 ST., NEW YORK 22

. . . *and we'll take CANDI*

Bachrach

BRADFORD BACHRACH. *Photographer of P*
683 - 5th Avenue, New York • Wickersham

BOSTON • PHILADELPHIA • EAST ORANGE • BALTIMORE

Hound...rings in 1946

Bag. The subdued gleam of calf is the story here—the lines are simple, classic, consciously let the calf be the whole show....Brown calf, black calf, or wine calf. It's leather-lined, has a change purse, a wallet gadget; has an extension that can turn the bag into a shoulder-bag. $35, plus tax at Mayfair Shoes (and bags), 526 Madison Avenue....

Book Shop. Go back, we say, into the *other* part of Brentano's... past current fiction, non-fiction, and flash. In the rare-books part (heart of the place) you'll want almost everything you see and vice versa. There's a great collection of Johnsonia—a specialty here. And art books, and poetry, and sea and bird and flower books. Mellow and gilded and illustrated and leather-bound. We *covet* some flower books—a series of three—with colour plates of strange, wistful flowers and *fleurs du mal*-ish sort of plants. Enough illustrations to paper a wall—which, indeed is what we suggest doing with them. An area of a wall, anyway. 586 Fifth.

Hobé

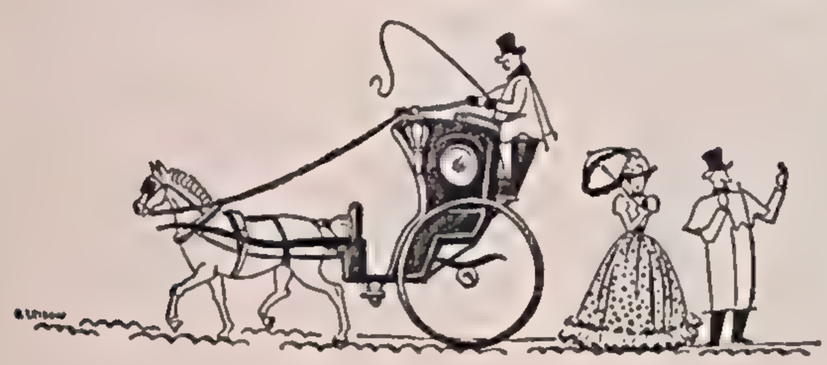
JEWELS

hand made in their entirety

GOLD AND STERLING

At Fine Stores and Quality Jewelers

HOBÉ, 10 E. 49 STREET, NEW YORK



Famous Hostesses of the "Nineties" gave the Waldorf-Astoria its first social distinction...a tradition of gracious living now multiplied by the years.

The WALDORF-ASTORIA Park Ave. • 49th to 50th New York

Designed for Gracious Living and Built for Enduring Service.

NORTHERN FURNITURE CO.

MAKERS OF BEDROOM AND DINING ROOM FURNITURE

You are welcome to visit our showrooms in the following listed cities

Boston Cleveland Chicago Cincinnati Detroit Kansas City Milwaukee Minneapolis New York Philadelphia Pittsburgh Sheboygan St. Louis

For local address consult telephone book and please note that purchases may be made only through authorized dealers

let the world see you

See the world...

. . . in a suave suit dress with broad-minded shoulders, a bird's eye-view point on waists. In rayon butcher linen, a Labtex fabric. Under $9 in the McKettrick department of your favorite store.

McKettrick-Williams
1350 Broadway, N. Y. C.

McKettrick
Classics

Beaunit Fabrics get Personal—

Designed for your loveliest lingerie,
BEAUNIT'S tricot rayon jersey
has knit-in beauty...guaranteed non-run,
washes superbly, needs no ironing.
Let BEAUNIT'S *Seal of Merit* be your
personal fabric guide.

SEAL OF MERIT
BEAUNIT FABRICS

BOOKLET devoted to your fashion problems sent FREE on request.

BEAUNIT MILLS, INC., DEPT. T, 450 SEVENTH AVE., NEW YORK 1

eager-to-swim ***WATER FASHIONS***

...and Celanese, two famous names, combine to show you what magic there is in being "covered Caltex"...yet uncovered enough to accentuate all your young glory. The BLOOMER DRAPE, a water fash by Caltex—with the sculptured draping only Celanese Jersanese* and inspired designing can achieve. Dramatic in white, black, aquamarine or buttercup, sizes 10 to 16 ... $10.95

CALTEX OF CALIFORNIA • 2126 BEVERLY BOULEVARD • LOS ANGE

Planned to the last detail—
the subtle flattery of Vision
stockings. Famous for silk,
then rayon, now nylon . . .

"a vision of sheer loveliness"

KNIT PRODUCTS CORPORATION OF NORTH CAROLINA . . . New York Office: 1524 Empire State Building, New York 1, N. Y.

THAT LEEDS LOOK ... an ace of diamonds

A trump card in tailoring—deftly detailed with a diamond pattern. Our winter wonder-child—there's finesse in the flare of the back—a striking note in the shortened line. Distinctively styled in Lustra-Shag. About $40.

LEEDS LTD. COATS, INC., 500 Seventh Avenue, New York 18, N. Y.

EXCLUSIVE TAILORED BY LEEDS NEW YORK FABRIC

NYLONETTE a new all-nylon fabric by *american silk mills* in a couturier original from SAMUEL KASS

1400 Broadway, New York 18, N. Y.

by Emmett Joyce

MONTEIL MUSTS

whatever your beauty type

CLEANSING CREAM and **SKIN FRESHENER** free your skin from daily grime; rouse it to living loveliness.

NIGHT and **ROSE SKIN CREAM** soothe and lubricate your skin while you sleep.

ASTRINGENT and **PLASTIC CREAM** foundations for classic beauty.

BEAUTY BALM and **SENSITONE LOTION** protect your skin...give it young translucency...
the one for normal skins, the other for sensitive skins.

POWDER swiftly vanishes, leaving only beauty in its wake.

LIPSTICK animates your own skin tone with the very pulse of color.

Germaine Monteil

vogue

incorporating Vanity Fair

There are three Vogues: American, British, French

EDNA WOOLMAN CHASE
Editor-in-Chief of the three Vogues

AMERICAN VOGUE:
420 Lexington Ave., New York 17, N. Y.
MANAGING EDITOR:
Jessica Daves
ART DIRECTOR:
Alexander Liberman
ART EDITOR:
Arthur Weiser
FEATURES:
Allene Talmey
Mary Jean Kempner
Nancy Flagg
Millicent Fenwick
Evelyn Clark Emmet
FINE ARTS:
Frank Crowninshield
FASHIONS:
Babs Rawlings
Sally Kirkland
Eleanor Montgomery
Muriel Maxwell
Constance Bradlee
Despina Messinesi
Madeleine Darling
Rosamond Riley
Barbara Cushing Mortimer
Bettina Wilson
Alison Bisgood (West Coast)
Kathleen Aston (Midwest)
BEAUTY:
Evelyn Green Haynes
Marion Donovan
SOCIETY:
Margaret Case
SHOP-HOUND:
Carol Phillips
COPY:
Sarah Tomerlin Lee
MERCHANDISING:
Mildred Morton
Grace Hill
Jane Gray
ADVERTISING MANAGER: *C. B. Van Tassel*

BRITISH VOGUE—*1 New Bond Street, London W.1.*
EDITOR: *Audrey Withers*
MANAGING DIRECTOR: *Harry W. Yoxall*

FRENCH VOGUE—*11 Rue St. Florentin, Paris*
EDITOR: *Michel de Brunhoff*

VOGUE IS PUBLISHED BY
THE CONDÉ NAST PUBLICATIONS INC.
IVA S. V.-PATCÈVITCH, *President*
F. L. WURZBURG, *Vice-President*
W. E. BECKERLE, *Treasurer*
M. E. CAMPBELL, *Secretary*
F. F. SOULE, *Business Manager*

JANUARY 1 CONTENTS

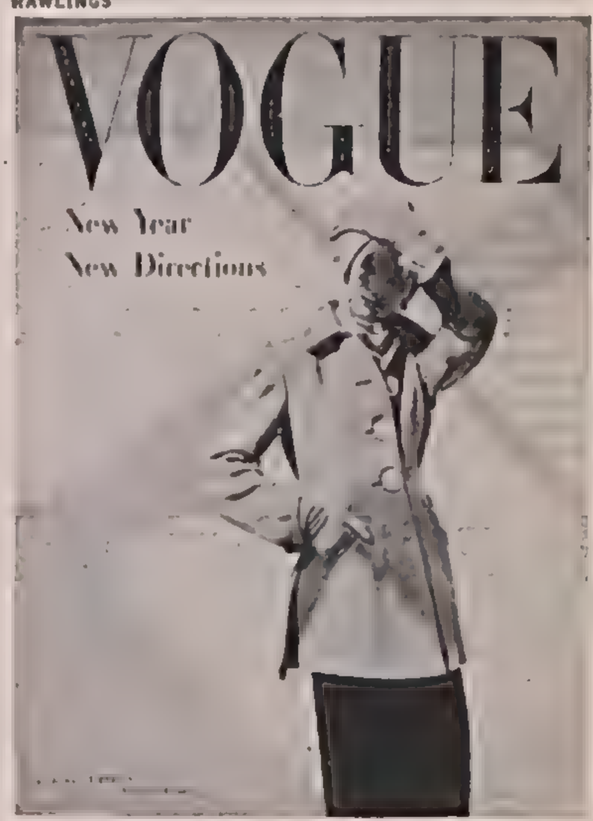
New Year—new directions—new fashions

New copper—for circulation north or south 77
Linen returns for the season 78
Wool jersey entrenched 79
Variations on travelling blues 80–83
Resort clothes 84–87
New-direction collars 88–89
"Atmosphere" nylons 90
Shoes down to earth 91
Clothes travelogue in full natural colour 99–102
Skiing at Saint Sauveur 106–109
Suits the year round 110–113
Return of the long-sleeved dress 114–115
Vogue's Junior Fashions—The Dandy Look 116–119
Vogue designs for dressmaking 120

People and Ideas

New directions 74–76
French movies—latest and earliest examples 92–93
Steinbeck's "Pearl of the World" 94–95
Giles. By Lesley Blanch 96–97
Woman's private hell. By Marya Mannes 98
New notes on travel 103
Names making news in the arts this year 104–105

RAWLINGS



COVER: *This coat, this blue, this fleece—a marriage made in heaven. The classic American fleecy fabrics are the news, the new direction in coats. This new blue is a distinguished subtlety—with authority and range (North or South, spring or winter). The fleece is Stroock's. The coat, about $100, is at Lord and Taylor; Marshall Field; I. Magnin. Pink hat, gloves; John-Frederics. Chanel's "Ruby" lipstick.*

COPYRIGHT 1945, THE CONDÉ NAST PUBLICATIONS INC. THE ENTIRE CONTENTS OF VOGUE INCORPORATING VANITY FAIR—TEXT AND ILLUSTRATIONS—ARE PROTECTED BY COPYRIGHT IN THE UNITED STATES AND IN COUNTRIES SIGNATORY TO THE BERN CONVENTION AND THE PAN AMERICAN CONVENTION. ALL RIGHTS RESERVED. TITLE VOGUE INCORPORATING VANITY FAIR REGISTERED IN U.S. PATENT OFFICE. VOGUE, WHICH IS REGULARLY PUBLISHED TWICE A MONTH, WILL BE PUBLISHED ONLY ONCE A MONTH DURING MAY, JUNE, AND JULY, BY THE CONDÉ NAST PUBLICATIONS INC. (ALSO PUBLISHERS OF BRITISH VOGUE, FRENCH VOGUE, HOUSE & GARDEN, GLAMOUR, VOGUE PATTERN BOOK.) EDITORIAL AND ADVERTISING OFFICES: 420 LEXINGTON AVENUE, NEW YORK 17, N. Y. EXECUTIVE AND PUBLISHING OFFICES: GREENWICH, CONN. SUBSCRIPTIONS: FOR THE UNITED STATES, POSSESSIONS, AND MEMBERS OF THE PAN AMERICAN POSTAL UNION: $6 A YEAR, $9 FOR 2 YEARS, IN ADVANCE. FOR CANADA, $1 ADDITIONAL PER YEAR. FOR ALL OTHER COUNTRIES, $2.50 ADDITIONAL PER YEAR FOR POSTAGE. SINGLE COPIES, 35c; IN CANADA, 40c. FOUR WEEKS ARE REQUIRED FOR A CHANGE OF ADDRESS. IN ORDERING A CHANGE, WRITE TO VOGUE, GREENWICH, CONN., AND GIVE BOTH THE NEW AND THE OLD ADDRESS AS PRINTED ON THE LAST WRAPPER.

new directions

notes for 1946

"Beware what you desire, young man, because you will get it," said Emerson. The world is full of desire for new directions this year, but the fine truth seems to be that there are few indications of those new directions, a phrase best used by those gifted with hindsight. Perhaps in twenty years when we look back we shall see that this year had a hundred hidden new directions, new attitudes, new curves of thought. Here at least are a few visible without hindsight.

Of all the new directions obviously the greatest will be the use of atomic energy. So far the atomic bomb has frozen the popular imagination, imprisoned its fears, and stuck the whole in a kind of cosmic glue of thought. There are those who are so alarmed that they think everything but tomorrow is obsolete and there are those others who are willing to wait, like high-tensioned rabbits, for something to hit them. Actually the new direction has two branches. The first one seems to be a road through which the scientific imagination has been opened up to bring, by atomic energy, help to humanity. (Somehow the very word humanity, that abstract noun, brings to mind an endless mass of shabby, hooded figures, bowed and waiting.) The second branch seems to be a road for political imagination. The explanations of the atomic bomb suddenly overflowed people's capacity for scientific fact. Although they could not understand the full facts, the implications of atomic energy have led masses of the public to believe in the possibility of achieving world cooperation, to long for world cooperation. Uranium-235 has done for many what religion has tried to do for us all....

There seems to be a new direction in world politics, a sheering away from the old line of Conservative versus Liberal. Political know-alls flatly call it Socialism versus Communism. All this leaves the United States, once known as the daring young innovator, the revolutionary Republic, pledged as a bastion to private enterprise. For the political direction of the world, now that the United States is attaining its fullest physical maturity, seems to be away from the traditional American dream. At this time, however, America shows reluctance to take its place in world affairs, an indication of a national neurosis, a refusal to take responsibility for enormous decisions. Instead of courageous adult decision, there is often an adolescent kind of sticking the head into a pillow....

The new direction of the United Nations is beginning to work together in peacetime through the broad-hipped plan of the United Nations Organization. Although the U.N.O. could hardly be a robust success within six months of its birth, its present state is a cause for despair to those who could not even make a go of the complexities of a thousand-pullet chicken ranch, but who know exactly how to run the world efficiently. Right off—they know where to make the Russians get off, how to put the

"TENSITY IN UNIVERSE," an extraordinary interpretation of a feeling about happenings in the interstellar regions. This photograph by Herbert Bayer is based on one of his paintings which shows the designs of science, the patternings of speed, of molecules, arranged in beauty.

new directions *(cont'd)*

British in their imperialistic place, how to set Italy thriving, how to keep us minding our own business while taking no guff from anyone. There are others who can spot now the oil slick where presumably the U.N.O. went down. But at least there is a U.N.O., a step in a new direction....

It is a new direction in the feeding of the people of Europe and Asia to realize at last that that feeding is not merely an expression of altruism but that feeding people of other countries is a weapon of peace; and that withholding food is a weapon of war. It is the same double-edged weapon in feeding the people of the United States, those masses of children in city slums, in countryside slums. (A hot lunch is a delicious weapon.) The new direction in medicine took a sharp turn towards socialized medicine, even if President Truman's urging the national health insurance bill, guaranteeing medical care and hospitalization, is almost enough to prevent its passage. Even if the bill fails, the attempt is a new direction. It is also a new direction to have preventive medicine take the present spotlight. It is a new direction to have so many techniques, advanced during the war, now used for everyone. It is a new direction to have the technique of psychosomatic medicine gradually accepted by the public and by physicians. (But psychoanalysis, which is just one technique of psychiatry, is still apparently mixed in the public's grab bag mind with the mysteries attendant, say, on the selection of the Dalai Lama.)

A new direction in international law is in progress at the Nuremberg war trials, where twenty Germans, confessedly guilty of Nazism, have been facing the Allied prosecutors before the "bar of civilization." There in the narrow Palace of Justice the first steps are being taken towards a code of internationally binding and recognized laws. In the big phrase, the principle is being established that war is a crime against humanity (again that bowed, anonymous victim, which includes us all) and that society can call the war criminals to account. It is a new direction to have Nuremberg, once the centre of a brilliant rabble-shaking lie-cartel be the ruin in which a scholarly, profoundly honest trial takes place, a trial almost totally unimpressive to the German people, impressive in its procedures to the Allies....There is a new *(Continued on page 131)*

new travel-fashion directives

On the next ten pages—new developments in fashion. New colours for new flavour (as in the copper suit, right). The new importance of pale blue; new uses, new love for classic American fleecy fabrics (on the cover). The return of linen for the sun; how that crisp, good, sunshine-and-soap fabric influences resort design. Registered: the new darker shades for beach jerseys: spat grey, deep wine, navy-blue played against tanned skin. A capsule wardrobe compounded for travelling light-and-competently...navy-and-blue and white... tweed, twill, jersey inter-played. Play clothes going seductive. Less nice-little-boy, more round-pretty woman. Less midriff. More shoulders.

NEW COPPER SUIT (right) to travel north under furs, south under the sun. Suit with a side-slit, square-shouldered jacket; with much-less waist, and a little more skirt. Of wool gabardine, sizes 10 to 16. Saks Fifth; Neiman-Marcus; Garfinckel's. Gold jewellery by John Rubel. (The make-up is Jacqueline Cochran's "Hot Pepper.")

New copper... for circulation north or south

Pure white, for a dinner dress...American linen, crisp and immaculate; ankle-length and margined with saw-tooth scallops. Try it with a brown fur cape, gold thong sandals. Troy Guild design. $40. Altman.

Haberdasher's grey—the colour of spats—for shorts-and-a-top in one piece. Given the sharp, definite tailoring linen deserves; pulled in with your wide leather belt, or its own black satin one...then filled in with the right quota of jewels. Clarepotter design. $50. Bonwit Teller.

Two blues for a little sleeveless top, a skirt pleated like slacks. Wear it with an arm bracelet, black leather accessories. $45. Saks Fifth.

Linen
returns for the season

Ice-cream pink for a pricelessly simple Irish linen dress for lunching or shopping. A circular skirt, a swirling, tiered pocket, tiered sleeves. $45. Altman.

Bright yellow for an exact replica of a Cuban planter's jacket in Irish linen; under it a yellow bra and shorts. Joset Walker design. Jacket, $40. Bra and shorts, $20. Lord & Taylor.

Spat-grey for a short dinner dress ...moulded, soft, shirred: showing the exact opposite of the mannerisms of linen. A halter front, nothing in back but a string to tie. Good north or south. Townley design. $30. Altman.

Wool
jersey entrenched

Dark blue for a buttoned-up, long-sleeved jumper tucked into brief Tattersall-checked wool pants. By B. H. Wragge. $30. Bonwit Teller.

Beige for a moulded bathing-suit (above); halter-bra, panung shorts under the separate beach tutu. Suit, $15; tutu, $13. Bonwit Teller.

Burgundy for a cabaña cocktail costume (left)... little sleeveless sweater, high at the throat, cut short at the midriff; dhoti trouser-skirt (wonderful with ankle bracelets). Heller wool jersey. By Tina Leser. $35. Saks Fifth.

Winter-green for one-piece halter-plus-knee-pants of Heller wool jersey, worn under a spick-and-span white linen-weave rayon pea jacket. Claire McCardell design. Slacks, $25, jacket, $30. Lord & Taylor.

5-part "Blue Special"

• Opposite page, far left: Key piece is the bright block-tweed swinging jacket. Worn this way (with pleated skirt, shoulder-length beret, russet leather feed bag) it might go to the races. Coat, $40. Barbara Gould "Brilliant" lipstick.

• Top left: The coat over small jersey balloon shorts. Shorts, $13.

• Below left: The dress: the pleated navy-blue jersey skirt (see it three times) shown with its own low boat-neckline blouse of linen-weave spun rayon. Dress, $30. Calf belt, $15.

• This page, above: For the trip or a day in town...the pleated skirt with a long-sleeved navy-blue jersey shirt. Shirt, $15.

• Dress, jacket, blouse, shorts designed by B. H. Wragge. At Bonwit Teller; J. W. Robinson; Frost Bros

Capsule wardrobe

This is a neat bit of close harmony worked out with a few blue notes plus a certain number of white ones. *Not* arranged merely to show off a designer's ingenuity. Capsule wardrobes, as Vogue has always believed, make sense. They make more sense than ever these days. Red Caps are still a matter of luck; and every pound of luggage over your allotted 40 is expensive when you fly. Even more important, however, is the fact that a wardrobe with a plan is better and smarter than the most lavish agglomeration of unrelated clothes that ever filled ten trunks... and the working day of a lady's maid.

The freshness of this one- or two-suitcase wardrobe is in the fact that the planned relationship of parts doesn't mean monotony. These aren't "matched mates." Wool jersey mixes with crisp linen finish rayon, with tweed, with crêpe, with snowy white cotton twill. Then, so you won't look like Little Girl Blue, the blue-and-white theme comes in for a little contradiction with a touch or two of russet leather...as welcome a contrast as a dash of chutney with curry.

Every piece designed for this wardrobe blueprint has been judged on a double standard of packability and versatility. Not that we mean one blouse to go to the beach in the morning, take part in a cabaña dinner costume at night. You'll mix the parts to your own taste; perhaps have duplicates of the hardest working ones, so they'll always be fresh. The sum of these parts should see you through a southern holiday with honours; start you on the road to spring—and the week-end season—later on.

4 pages...travelling blues

1

White

1. WHITE, fitted basque jacket (also in #2) that defines a very chiselled waist. With shorts it is a cool, composed after-swim cocktail costume. The neat cotton twill shorts, $5.

2. WHITE spectator suit...the same gilt-buttoned jacket, also in #1. Here with its own skirt. (Honours the blue skirt, #4, as well.) White cotton twill jacket, skirt, about $23.

2

Capsule wardrobe *(cont'd)*

Uncommon common denominator in these two costumes (#3 and #4) is the navy-blue stud blouse with a shepherdess neckline; $11. Below, with white shorts (also #1), it looks entirely ballerina-at-cocktails. Right, with a navy-blue skirt (#5 and #6) and the gilt edge of an antique gold watch chain, it is perfect for casual dinners.

3

FRANCES MCLAUGHLIN

4

5

Blue

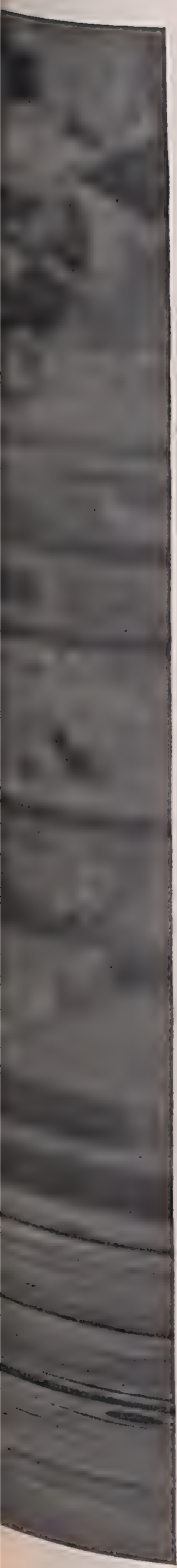
5. NAVY-BLUE jacket and skirt for the trip South. $30. Red fez.
6. Same skirt with narrow bra (long, bare-back effect) for beach. Add jacket for cabaña dinners. Bra, $5.

• All fashions on both pages are Duchess Royal designs. All the navy-blues are Labtex spun rayon. Sizes 10 to 16. All at Saks Fifth Avenue; Neiman-Marcus; Rich's.

6

bare shoulders...little boy shorts

bustle-shorts



BALKIN

New cast... feminine role

ABOVE: Bustle shorts. Frankly hippy, flattering even to less-than-perfect contours. (The snugger the midriff the better.) Everfast cotton shorts. Rayon jersey top. By Tina Leser, $23. Jay Thorpe; Marshall Field; Burdine's.

RIGHT: Tunic—new feminine cover for a bathing-suit. Crown Tested spun rayon. Carolyn Schnurer design. Tunic, $17. Shorts to match, $5. Franklin Simon; Bonwit Teller, Phila.; Seidenbach's; Chas. A. Stevens.

LEFT: Shoulders, barer and browner for the white ruffled top (hides a narrow bra). Navy-blue shorts. Celanese rayon beach cloth. By Carolyn Schnurer, $19. Peck & Peck; Frederick & Nelson. Gerli bracelets.

beach tunic

Directoire play

skirt over sun-suit

High, wide waist, a wide low neck after the way of Josephine. Rayon jersey in a new pale grey. Top and shorts; separate skirt when wrapped admits it for dinner. (Add gold sandals.) Tina Leser design, ready January 15. $50. Altman; The Blum Store; I. Magnin.

BALKIN

sun-suit . . . swimming suit

The straight shirred line low across the bosom is classic flattery (see Venus or Mme. Récamier). Here in a suit of beige Celanese rayon jersey...which could, but for its length, be an evening dress. Claire McCardell design, $23. Lord & Taylor; Harzfeld's; Garfinckel's.

COFFIN

1. *Consular jabot, white toque.*

2. *Two-toned jersey for suits.*

3. *Persian lamb Talleyrand collar.*

4. *Black lace collar for theatre.*

New-direction collars

Stemming from Schiaparelli's Talleyrand collar (colour-cabled from Paris for Vogue's November 1st issue) are these American-born descendants. Jersey, lace, brocade, fur. Collars *up*—and becoming—asking important, brim-up hats; a chin-up posture.

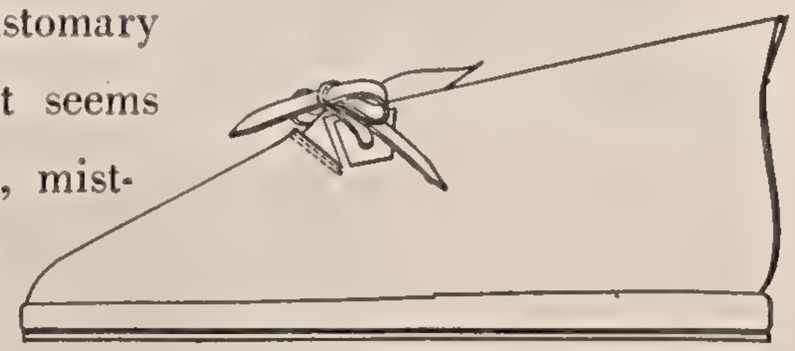
1. Jabot of white rayon satin and faille brocade, companion toque, Lilly Daché. Hat also Vandervoort's; Miller & Rhoads.
2. Red and navy-blue rayon jersey back to back. Tie like a cuff, wear with suits. By Lucienne Harang. At Saks Fifth Avenue.
3. Talleyrand idea of Hammer Brand Persian lamb, opening up to ice-blue rayon satin. Midtown design. At Bergdorf Goodman.
4. Very Directoire: black Chantilly-type lace to spread like a delicate fan around the throat of a black theatre suit. At Lilly Daché.
5. Black rayon surah collar, direction: up. Arpad design. Altman. For focus on eyes: Helena Rubinstein's eye make-ups.

5. *Directoire collar, brim-up*

Nylons return in "Atmosphere" Shoes go softly down to earth

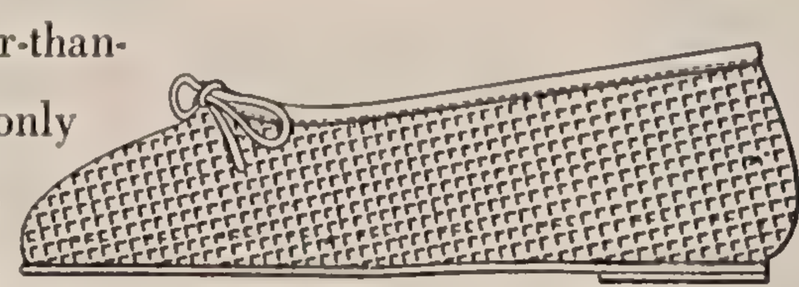
During the war, nylons were a symbol... the pleasures of peace, distilled into one wistful word. Now nylons are coming back (two and a half million dozen are already being made each month) and the Fashion has become as important as the fact. The fashion (illustrated on the facing page) is "Atmosphere"—a new, warm, misted colour, almost no-colour, for stockings like a fine breath of smoke. "Atmosphere" is a complete departure from the customary bronzed, bare-legged look. It seems mist-brown with brown shoes, mist-grey with grey, no-colour with black, and ethereally beautiful with everything. You'll find this new subtlety in stockings by several names—"Shadow" by Gotham; "Bewitching" by Nolde; "Lovely" by Berkshire. Along with these illusive stockings, there's the firm feet-on-the-ground business of shoes. See some of them here, punctuating the paragraph with flatly stated soles. But the paradox is only superficial... for on your feet these shoes have a softer than a kitten's-ear, lighter-than-air quality of their own. Not only flat but flexible, with soft, next-to-nothing wedges. Shoes that make city pavements into cloud-banks—as far as your feet are concerned.

The ghillie—in a new, light edition. Of red calfskin; by Sandler. $5. I. Miller.



The ballet boot—flat, thong-tied. Of black reversed calf; by Mackey. $13. Saks Fifth.

Mary Jane—new view of Bucko shoe, opposite. By Mackey. $12. Lord & Taylor.



The ballet slipper—lighter than ever, of cool-as-air-cotton mesh. $4. Franklin Simon.

← *Breath of nylons—the shade, "Atmosphere"*

BLUMENFELD

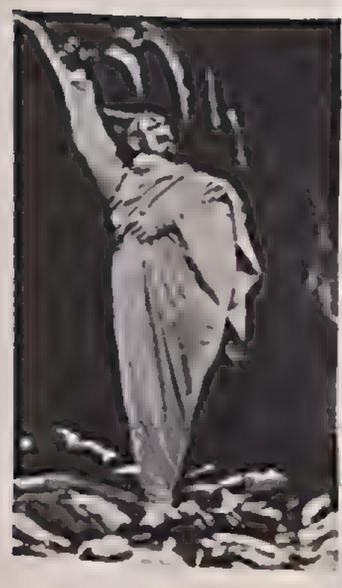
Filmed in the sun

Méliès' glass cage—today

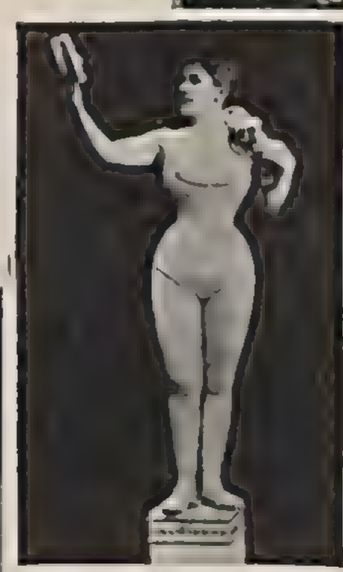
Méliès—movie pioneer

Madame Méliès today

Sunlight... the link between the fantastic movies made fifty years ago in Méliès' glass cage... and now Cocteau's open-air fairy tale



Méliès as Mephisto



Madame Méliès in tights as "Tragedy"

Madame Méliès in an early Méliès film, "Le Rêve de l'Astronome"

SUN lighted the first movie sets, and sun is the only light used now in two new films, Jean Cocteau's "Beauty and the Beast" and John Steinbeck's "The Pearl of the World," previewed on the next two pages. Fifty years ago in a Paris suburb, a magician's assistant named Georges Méliès built a glass cage to catch the sun, filled it with mechanical gadgets, created one of the first movie studios. He smudged his lip with burnt cork, clapped a devil's cap on his head, dressed his wife in tights, set her on a paper moon, and made one of the first movies. It—and the few that survive, of his four thousand others—are collector's pieces today. (Méliès died in 1938; his wife still lives in Paris.)

Now Jean Cocteau, French writer and surrealist movie director, is filming a fairy tale in the sun. His sets are the châteaux, the slow skies, the brocaded forests of France. Cocteau is haunted by the richness and wisdom of "*La Belle et La Bête*," says, "I wanted to be the director to be truly the author of the film." Christian Bérard designed the beautiful costumes: every white-robed laundry maid looks like a princess in disguise, and even the Beast has a velvet elegance.

In the sun—Cocteau's "Beauty and the Beast"

Pie de la Cuesta fishwives

The sun is one of the stars in the Mexican movie, based on "The Pearl of the World"... written by John Steinbeck, directed by Emilio Fernandez, Mexico's great actor-director

Pedro Armendariz

María Elena Marques

Prettiest extra in the film

Mexican fishermen

UNDER the flaring Mexican sun, a remarkable movie is being filmed from *The Pearl of the World*, a new short novel by John Steinbeck. "The Pearl," a parable told in every Mexican seacoast town, is about a fisherman who found a portentous pearl, and thereby suffered a great assortment of sorrows until his wife worked up courage to toss the pearl back into the sea.

The famous director-movie star, Emilio Fernandez ("El Indio"), has taken the company to Pie de la Cuesta, north of Acapulco—a lovely small fishing village with nets spread to dry, pigs running wild, parakeets flickering through the palms, a steep dangerous beach with dolphins dancing close to shore. While the sun shines, the camera turns: all the actors are toasted coffee-brown. Pedro Armendariz, one of Mexico's top stars, plays the fisherman. Opposite him is a rising star, María Elena Marques, a fine-boned young girl, her black hair slicked down with lemon juice, her face serene with beauty.

HORST

Giles

England's great cartoonist... "the wag of his age"

By Lesley Blanch

Carl Giles and his pretty wife—who runs his studio.

I CAN'T think of a better way of presenting the English people to the other peoples of the world than through the cartoons of Carl Giles. Giles should be our official comic. There's a whole ideology behind his slap-stick. And it's the ideology of this country today.

Giles is one of England's outstanding comic draughtsmen, and probably the most significant cartoonist of the war. We were told that it was a people's war. Giles, more than anyone else, knows and represents the people—the little man, everywhere. All his proselytizing powers (and of course he crusades from his paper pulpit, like all his kind) are lavished on the little man. I won't say the under-dog, for that has a sour sound alien to Giles' good-tempered, waggish wit.

To me, he is the wag of his age, just as Cruikshank was of his. Now, I am not comparing them. There could not be two more dissimilar artists, either in draughtsmanship or approach. But each, in his own way, epitomizes the essential humour of his age. Cruikshank's best work was as a comic draughtsman, and as an illustrator of books. Where many of his plates, such as Fagin in the condemned cell, are unsurpassed for their macabre strength, Giles has not this dark aspect. He is entirely comic. He is not even a political cartoonist in the same sense as Low.

But just as Cruikshank knew, and reflected better than anyone else, the little pinched, snuffling, weasel-faced Cockney of the 'fifties, so Giles knows and reflects the debunking idiom of today. He senses that indefinable, casual Cockney glee which is wholly national, as fruity and unsophisticated as the little man himself.

It is this national figure which Giles has made his own, as unmistakable as his signature. It is a stumpy little tough: a troglodytic creature, squat, good-natured, impudent, and long-suffering too. Through the war, he grinned out

"Rare boys for souvenirs, these Americans."

from under a tin hat, or a factory worker's cap. Or he may have been a she: a jolly, pram-pushing Mum, or even a saucy brat. But basically it's always the same creature, expressing the same spirit—that of the people, here and now.

And what about Giles himself? Carl Giles is the name, though some people call him Ernie, on account of his "Young Ernie" comic strip. He often identifies himself with Ernie. Telling you of some droll mishap, some personal misfortune, he laughs uproariously at the poor-sap side of his nature, the Ernie side. "That's Ernie all over," he says, and makes a note. Later, you may see it switched to comic-strip idiom.

But don't think he looks like Ernie, or, indeed, any of the people he draws. Anything but. He is a pale, straw-fair, frail looking man, with the ravaged face of someone who thinks and feels. *(Continued on page 127)*

"I bet you think it funny that a bloke like me can choose wot government I like."

"Get that nasty thought out of your mind—Wilson."

"Suppose you two quit talking about pre-fabricated houses and go to sleep."

"I don't care if the war is nearly over—I'm not selling my cab for a fiver for a souvenir."

Woman's private hell; or the afternoon before the permanent

By Marya Mannes

THE scene is a darkened room. It should not be difficult in the following dialogue for you to determine which is the voice of the Analyst and which of Mrs. Lindley, an attractive woman of thirty-five. For although the former bears no resemblance whatever to any analyst living or dead, the latter bears every possible resemblance to a number of women.

Actually, Doctor, I'd like to put my head in a gas-oven.

You are in a state of depression, then?

Yes. Appalling.

Think hard, Mrs. Lindley, and try to remember whether anyone was unkind to you in your childhood.

But it has nothing to do with my childhood. It started this afternoon.

Tell me all about it.

Well, it's the afternoon before a permanent.

A permanent what?

A permanent wave, of course. I have an appointment for tomorrow morning, at Louis's—I need one perfectly terribly, my last one was six months ago and I haven't been able to do a *thing* with my hair, you see it's very fine and either it frizzes up like a Zulu or it just hangs like a rag....

Yes. Go on—

Well, I was out doing some shopping this afternoon, with my hair in this *awful* state—sort of sticking out in wisps under my hat when I ran into Lucia Woods—

What is your relationship to this Lucia Woods?

Well, she's sort of a friend, but that's not the point; the point is, she's the smartest woman I know, she never has a *hair* out of place, you know, what the French called '*soignée.*' She gets out of bed that way.

Yes—?

Well, she was absolutely the last person on earth I wanted to meet just then—it's always like that, isn't it?—and she said, "Darling, you look divine," and I know she didn't mean it and I said, "Oh no I don't, I look simply terrible, I'm going to have a permanent tomorrow, thank God, but I'm in a hopeless mess now—"

And she said?

Well, she said, "Nonsense, darling, you look a little tired, that's all. Don't do too much—" and then she went. Oh Doctor, I've been so depressed ever since, I've wanted to kill myself.

Was it her seeing you in that condition that depressed you so, or what she said?

Both. Doctor, when one woman says to another woman "You look tired," it's the end. Absolutely the end.

Can you remember any other such depressive phrases?

Let me see.... Yes...for instance, when a woman says "Darling, you should always wear your hair like that," she really means "You looked like hell with it the other way."

Any others?

Yes. When women get together and say "You know, Mary's fallen off terribly lately—" that's very depressing.

But they are referring to someone else, not to you—

That's not the point. It's the phrase—"falling off." You know perfectly well that if you weren't there they'd be saying it about you.

Do you often get such deep depressions, Mrs. Lindley?

Quite often.

Have you ever been conscious of antagonism to your mother?

Mother? Why no, I get along fine with Mother.

Well, just go on about your depressions. What are some other causes that you remember as inspiring them?

Triplicate mirrors.

Triplicate mirrors?

Yes—those kinds in the dressing-rooms of shops.

Ah, yes.

It's when you see yourself from behind for the first time. Or from the side. It's a terrible shock.

What sort of a shock?

Well, you have a preconceived idea of yourself when you look into the mirror face on—an ordinary mirror. You prepare yourself, in a way—you know, look as attractive as you can. But it's sort of staged. With those triple mirrors you're caught off guard. You can't prepare your behind.

I see.

My legs looked funny from the back—not as good as I'd thought them. *(Continued on page 132)*

Clothes travelogue: in full natural colour

extra, added accessories

proving the whole is as good as the sum of its parts

Above: white shirt, black harem trousers with colored scarf, belt, bangles

Shirt, pants by Martini. Bergdorf Goodman. Belt by Midtown

Sarong skirt with a black top, multiple necklaces

B. H. Wragge design; Bonwit Teller

Jewels, flat sandal with dinner overal

Clarepotter design; Bonwit Te

Necklets, ankle bracelets with a harem-skirted terrace dinner dress

Tinc Huc, design; Henri Bendel

Knitted resort coa

Long sleeves with décolleté and a hippy corseted skirt

Mady Martell

Whaler's belt with unbleached muslin pants

Belt, Phelps. Pants, Pan-American Shop

Striped matelot-halter with bolero, tapering pants

Townley design: Altman

Flamenco shawl with a short dinner dress

Capri design: Saks Fifth

Below-the-knee slacks
with a sleeveless jersey

Florence Gainor design; Lord & Taylor

Three pieces:
wool jacket,
piqué top,
plaid skirt

Charles Armour design; Russ

Bright red tweed coat
with pink gloves, pink hat

North or south striped
jersey stocking cap with
north-south points

THE best news about travel is that you can do it again—with reservations. Both kinds of reservations: the kind that let you travel with an assured place on ship, plane, train—and the kind that let you travel with a clear conscience.

The mental reservations are still just as important as the material ones. Your travel, this late winter and early spring, may still make servicemen stand in train aisles, or sleep in hotel lobbies, unless you Stop, Look, and Think first. In the newspapers you may read of certain cities crowded with troops, of certain trains crammed. You may see official government pleas not to travel at certain times, in certain areas. If you have a mind and a heart, you will heed them.

But you will not be adding to the burdens of servicemen if you drive your own car, or take a reservation on a plane released by the Army for civilian use.... You can *plan* to travel now—because at last the war is winding up. The Army

Travel... with reservations

reached its peak in bringing servicemen home in December, plans to have the bulk of non-occupation troops home from Europe by February, home from the Pacific by May. Travel will ease first on the East Coast, then on the West. By early summer, it should be well on the way to some new "normal." You'll be able to travel again. Here are notes on where and how.

Bermuda. You can fly from New York—five hours by Pan American plane. ($126, round trip.) Or from Baltimore, by British Overseas Airways. The big hotels that served in the war—the Princess, the Castle Harbour, the Bermudiana—are now shut, being spruced up; but most of the other hotels are open, and Bermuda can already handle 850 off-islanders at a time. If you're a U.S. citizen, you needn't bother about a passport. But wherever you go outside the United States, be sure to take some reliable means of identification.

The Caribbean. All the major islands are now linked by plane, and all of them want visitors. Nassau is eighty minutes from Miami, $30 round trip. And that's a bargain price for two chances to look down on the green and purple moire silk sea.... Kingston, Jamaica, is 4½ hours from Miami, $126 round trip. And from Kingston, you can get to the unbelievable beauty of Montego Bay.... Havana is ninety air-minutes from Miami; one-way fare, $20. From Havana, you can fly via Camagüey to Port-au-Prince, Haiti (5 hours and 20 minutes, $64). If you can ever nerve yourself to leaving there, Ciudad Trujillo, Dominican Republic, is an hour and $27 away, by air. You might go on to San Juan, Puerto Rico (80 minutes, $28), and back to Miami from there (8 hours, $105). If you're a U.S. citizen, you'll need a passport for Haiti, Jamaica, and the Dominican Republic; won't need one for the Bahamas, Cuba, and Puerto Rico.

Mexico. You can fly to Mexico City less expensively than ever before. The round-trip fare from Los Angeles, for example, is now $154.80. Or you can take an "air tour" to Mexico, pay for everything in advance, and forget about tickets and time-tables en route. The air tour offers something that the sea-cruise could never claim: a remarkable amount of privacy. When you aren't actually flying, you travel alone—or with any crony you may have along—in a chauffeured car. There are two kinds of air tour: one custom-built to your order, and one that you can buy ready-made. Thomas Cook and Son run a regular tour every Saturday from many cities in the United States. In fifteen days you can visit Mexico City, Taxco, Cuernavaca, the Tatzcuaro lake country, and various way-stations. From Chicago, for instance, the fare is $515, including tax.

South America. Already a few air tours are in operation; there should be many more by spring. For $2300, the American Express offers this crowded prize-package: 45 days, from Los Angeles back to Los Angeles, and in the interim Mexico City—Guatemala City—Balboa City—Canal Zone—Lima, Peru—Santiago, Chile—Valparaiso, Chile—Santiago again—over the Andes to Buenos Aires—Montevideo, Uruguay—São Paulo, Brazil—Rio de Janeiro—Trinidad—Havana—Mérida, Mexico—Mexico City again. Hold your hats, and your passports, from Guatemala on.

Rosy Future: By next summer, you should be able to fly to England, for no better reason than that you want to. Pan American's one-way fare will probably be $375, a sharp drop from the wartime rate of $572.

The State Department willing, you'll be able to fly to the Continent by next summer. The American Express Company plans these two flat-rate air tours, covering all the food you eat, and all the rooms you inhabit: for about $850 you can swoop down on London, Paris, Brussels, Amsterdam, Bern, and *(Continued on page 129)*

Ann Todd This young movie actress was shot to fame recently in England by one movie, "The Seventh Veil," a blood and psychological melodrama in which she plays a psychoneurotic concert pianist. (Since she is not truly beautiful, a press agent said, she had to be a great actress.) Her success in "Veil" has made her the talk of England, given her a big build-up for the new film "Gaiety George." She is married to RAF Squadron Leader Nigel Tangye.

CECIL BEATON

Names making news in the arts this year...

Jessamyn West

The author of *The Friendly Persuasion*, a fresh, brook-clear series of stories about a Quaker family, is a tall, strong-boned Quaker who looks like a handsome country woman despite an Adrian suit. Indiana-born—its climate still in her heart—she is now married, lives in California.

David Aronson

This twenty-two-year-old painter is a curious mélange of all his influences. Born in Boston, where he still has his studio, Aronson paints mainly Biblical subjects. looked long upon Rouault and Soutine and Jack Levine before he painted his imaginative yellows, greens, and enamelled blues.

Beatrice Pearson

This young actress was the only grace in the new van Druten play, "The Mermaids Singing," for there her warm and tender and rather delicate acting had its best show. Still undeveloped, she is a really bright hope—a face to remember. She has had a minor rôle in some seven productions.

Torsten Ralf

The new heroic tenor of the Metropolitan Opera Company is a brilliant singer whose accomplishments are rare: he is adept at Wagnerian and Italian opera. He can hardly speak English—Swedish is his tongue. Somewhat bald, tallish, fattish, he is a notable new rival to Melchior.

Elia Kazan

A movie ideal of a dynamo. Kazan, at thirty-five, has directed six plays, including the current hits "Deep Are the Roots," "Dunnigan's Daughter"; one hit movie, "A Tree Grows in Brooklyn." Constantinople-born, Kazan grew up in the U. S. A. Jumpy and decisive, he has a quick charm

Old name, making news

The big news in jazz is an old jazz man, cornetist Bunk Johnson. In New Orleans in the '90s, Johnson was famous, played at street parades, saloons, dance halls. Later he was forgotten, worked in the Louisiana rice fields. Now, with a wonderful old-timer band (at left, trombonist Jim Robinson), he is playing good and loud at New York's Stuyvesant Casino, a tinfoil barn on Lower East Side where the intellectual cabal sits and listens, the $1 customers dance to New Orleans march music, ragtime hymns, blues—the best steady-beat jazz in the world.

GJON MILI

Bunk Johnson

FRANCES MCLAUGHLIN

The bank at Saint Sauveur is a bright yellow and white gingerbread confection whose Victorian Gothic lines are defined as clearly as a child's drawing against the blue and white brilliance of the Canadian winter. Only a very little while ago the bank, which is also a pension, *was famous locally as the home of the only telephone in Saint Sauveur.*

Winter Set at Saint Sauveur

The Wurttle twins—as much alike in looks as they are in their skill on skis.

Mrs. Charles S. Dewey, junior, and Mrs. George C. Scott at their hostel home.

An over-night trip from New York, in the Province of Québec, is the village of Saint Sauveur...a gay, intense little place that opens up when winter closes in. The village (like a small shower of confetti with its red, blue, and chartreuse houses) has quietly become famous as one of the finest skiing centres in the Western Hemisphere: the Red Bird Trail...Hill 70 (so named because it bears the plaque dedicated to the battle of Hill 70 in France in World War I)...and the other hills that skiers talk about—named in a neighbourly way, Hills 69 and 71. Nearly everyone in Saint Sauveur takes winter boarders but there are also two hostels as ski-perfect as hot buttered rum. One of these is the home of the Duke and Duchess of Leuchtenberg—famous for food and hospitality. (The Duke is one of Canada's most able ski instructors.) The other, once the hostel of the Marquis d'Albizzi, was rechristened Mont Gabriel by Mrs. Charles S. Dewey and Mrs. George C. Scott who opened it when their husbands went overseas. The photographs on these pages were made when two members of the Vogue staff—young-editors-who-ski—went to Saint Sauveur to photograph snow fashions in their natural habitat...this town where the villagers' children seem to use skis to learn to walk and cabs and trucks are jingling sleighs... their runners soundless in the snow.

Saint Sauveur's only ski-mobile—an auto half-breed with skis and tractor tread.

Vogue's Nancy Pike in a snow coat chats with a young ski-chief, David Molson.

The Duchess of Leuchtenberg—she and the Duke are famous for ski-ability.

In Canada you need a night-shirt like this full old black-dotted red flannel one.

Winter Set *(cont'd)*

1

2

3

1. Spécialités *at Saint Sauveur—raw felt boots to wear over woollen socks—not too good on rainy days but cold-proof in dry snow. 2. A skier's helmet that takes care of your neck and shoulders too. Hand-knitted of navy wool (the two gold bobby-pins are optional). It's from Lord & Taylor for $5. 3. A double-header—two stocking caps worn over each other, ends knotted. One navy wool, $3; one navy-and-white rayon, $3.50. Both jersey; both from Sarin.*

Like an Eskimo angel—go sleighing or snow-shoeing in a white bunny fur jacket and hood trimmed in white wolf. Lord & Taylor, $98.50.

Right: *This is the way to go skiing in the early spring in Saint Sauveur. It's warm enough to be bare-headed but wool stockings are in order—the corn snow still flies with a sting. There's more ski-action in a short skirt, a belted, loose-shouldered jacket. (This skirt is grey flannel. The jacket, red-lined grey gabardine.) Skier's addendum: complexion wind-proofing with Tussy's Wind and Weather Lotion.*

The wind-proofest parka—white poplin—has tight navy-blue broadcloth cuffs and turtle neck, a shoulder slide-fastener. André, $13.

FRANCES MCLAUGHLIN

A fine after-ski costume in front of anyone's fireplace is this combination of black and hot-toddy-brown. The dirndl skirt with the high handsome waist is brown suède and it has a hood to match, worn like a collar here. With them goes the black of a wool jersey shirt, with long, slim sleeves, a boat-neckline. All are by Arpad; at Bonwit Teller; Woodward & Lothrop. Wear with it, for instance, black belt and waist-pouch. The soft after-boot shoes are by Mackey. Inset: under the suède skirt above goes the warmth of a short, soft jersey skirt of black wool; Bonwit Teller.

A warm jersey under-skirt

CERTAIN kinds of clothes have a special equilibrium...know how to travel around the world or around the calendar in style. In particular, the suit with a little, loose jacket; the cropped-short overcoat. Both fine collaborators with all the other elements of a wardrobe; invaluable bases for capsule travellers' wardrobes. BELOW, grey flannel suit with a stencil of red piping on one side, blue on the other, following the rounded shoulder line. Wear the jacket as an extra coat, in the south; under your fur coat in the north. Vera Maxwell design. About $65. Abercrombie & Fitch; Bonwit Teller, Phila.; Carson Pirie Scott. Red felt fez, John Frederics. FACING PAGE: *Left,* short coat...grey herring bone tweed; double breasted, belted in back. Good as its natural self; add a skirt and make it a suit. Forstmann tweed. $100. Henri Bendel; Marshall Field; Harzfeld's. *Right,* short coat...brilliant blue Forstmann wool. Good in any rôle: as a coat...or a suit...with a slender skirt; even as an evening wrap, with a narrow black dinner skirt. $100. Henri Bendel; Marshall Field; Harzfeld's.

Short jacket, short coats... in season any season

All-year suits

There's no such thing as a "suit season" where suits like these are concerned. Above, checkered navy-and-white men's wear worsted given a distaff treatment. Soft, easy shoulders...tiny waist...flared skirt. To wear right now under a coat; to wear spring, summer, autumn. Ben Reig design by Omar Kiam. Lord and Taylor; Hudson's; Joseph Horne. Tilted hat, John-Frederics.

A suit to look at home in any city-scape...wherever you travel, whenever you wear it. Black-and-white checked wool given letter-perfect tailoring...the narrowest, neatest line imaginable. The jacket, longer, cutaway; skirt...cylindrical. Good with furs...good all by itself, with snow-white gloves, something crisp and high at the neck. It's an asset in January, in June...or next September. Kraus design. Bonwit Teller; Nan Duskin; I. Magnin. The grey felt roller, John-Frederics.

Return of the long-sleeved dress

1. Deep sleeves...bright-blue and white stripes

3. Shirred sleeves...have this in black and white

2. Long sleeves...pretty dress the colour of cream

Not a gradual return, but a turn-about-face. For resorts, for summer, long sleeves suddenly look new again...feel good again.

1. Deep, snug-wristed sleeves, and a narrow collar-band. The dress simple, slender, striped; of Celanese rayon crêpe. $30. Cotton Shop.

2. Long, loose sleeves on a serene dress for very hot sun. Of creamy Celanese rayon crêpe, by Joset Walker. $30. Lord & Taylor.

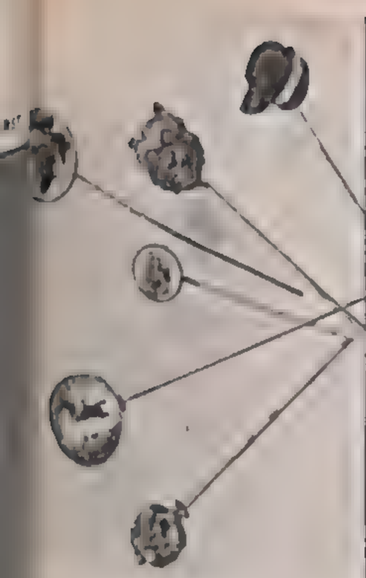
3. Sleeves shirred-in with a drawstring, collar up. The soft kind of summer classic—of chambray, by McMullen. $23. Lord & Taylor.

4. Wide, just-above-your-wrist sleeves. Black dress of linen-weave spun rayon, by Troy Guild. $23. Altman; Vandervoort's.

4. Wide sleeves...the dress cut straight-up-and-down, cinched with a belt. Ready Jan. 15.

BALKIN

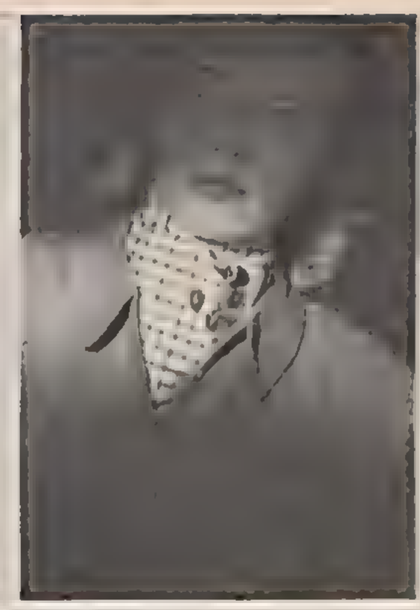
HORST



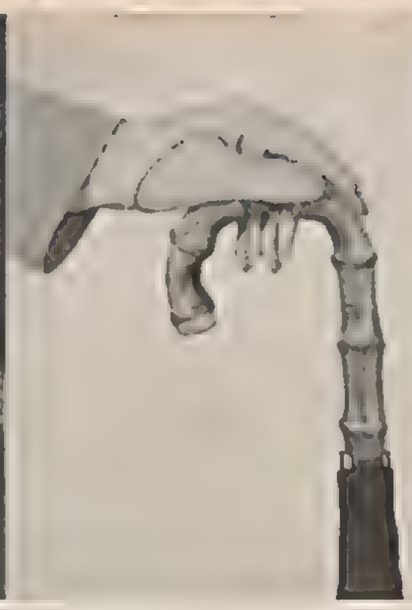
1. Gold stickpins

2. Leather watch fobs

3. One-button Mary Janes



4. High, checked stock



5. Gentleman's umbrella

6. Winged cravat

Young Dandy

The Dandy Look begins with any one of this season's classic, crisply tailored suits. From there on it's little things that count—accessories with the nice precision, the dapper sort of elegance that young Regency blades used to affect. Short white gloves, a gentlemanly umbrella, an up-standing cravat. All together, the brightest new way-to-look-in-a-suit... every inch the spruce Young Dandy. See the snug-waisted suit (below), buttoned high, white-collared, pierced with a Regency beau's collection of gold stickpins. And the black one (facing page), opened to show off a natty checkered vest, white shirt, yellow cravat. Try it on any classic suit (more examples on the next two pages)—give them Young-Dandy effects like these, fresh and foppish and very pretty to see in mid-winter with spring not far behind.

1. Old stickpins, assorted. All are solid gold; some have hand-wrought gold heads. Young-Dandy spice for a high-bound neckline; or cluster them on a collar, a lapel. These are from Milton Schepps; your grandfather probably has a fine collection, too.

2. Watch fobs: one red, one natural pigskin, on a calf belt with a curved bright metal buckle. Red fob, $3.50. Tan fob, $4. Narrow belt, $8. Mady Martell.

3. Mary Jane shoes of black reversed calf (the comfort of flatness, flattery of a strap). Little shoes that used to go to cocktails now go out with your gentlemanly suits. By Mackey. $12, at Lord & Taylor. (See them again, page 90, with "Atmosphere" nylons.)

4. A proper Regency beau was never without his stiff white stock...and your Young-Dandy look begins at the neckline, too. Perhaps with a snug, stickpinned riding stock like this one, of blue and red Tattersall-checked cotton. $2.50. Jack Miller's Equestrian Shop.

5. Handsome umbrella with a ribbed Wangee wood handle, of black rayon taffeta. Spruce Young-Dandy accessory for the rain. (Clear skies: roll it up, carry it like a cane.) $10. Uncle Sam's Umbrella Shop.

6. Chin-high cravat—woven in blue regimental stripes, cut like a man's tie, pinned so that two points wing out widely beneath your chin. Of ribbed rayon surah. Designed by Echo. $3. From Lord & Taylor.

YOUNG DANDY IN BLACK (facing page). Wool suit by Joselli, sizes 10 to 18. $35. Jay Thorpe; Jordan Marsh; The Dayton Co. Add a checked vest, cravat. White doeskin gloves by Aris. At Jay Thorpe.

OR BLACK AND WHITE (right). Checked wool mess-jacket suit by Hi-Dee, sizes 7 to 15. $25. Altman. Add a white shirt, collar out; tie a red ribbon beneath; give it gold stickpins. Sum: Young Dandy, 1946.

FOR SHOPS IN OTHER CITIES SEE P. 126

Young Dandy *(cont'd)*

Lesson in the Dandy Look (left). If your suit is like this o soft-shouldered, round-hipped, check-bound—give it *petit-m* touches: a crook-handled, long umbrella; add a little set of s pins, a Regency frill for your throat. Suit of dark blue Bo wool, by Salymil. Sizes 7 to 17. $90. Milgrim; Vanderwoo

FACING PAGE: If it's grey flannel, with a curved little waist, you might turn the collar straight up in back, fill it in wi checkered riding stock. And flavour with a close-to-your-head coiffure; a Dandy's neat stitched gloves, a deep dispatch ca here. Short-cuffed, round-collar suit; full-in-front skirt. Designed by Schiller. $60. Lord & Taylor; Filene's; Lindner

Try a country gentleman's crisp white stock (left)...perhaps a suit like this one, Paris-inspired, its jacket as long (25 inc and cleanly tailored as a riding coat, its skirt straight, nar Suit, $50, of smoky-grey pin-checked woollen. By Junior sizes 10 to 16. Ready January 15. Saks Fifth Ave.; L. S. A

FOR SHOPS
IN OTHER CITIES
SEE P. 126

YOUNG DANDY IN A RIDING STOCK

COFFIN

FOR BACK VIEWS AND SIZES SEE PAGE 134

The compleat suit Some suits need not watch the clock—or the calendar. Some suits can be dashing *and* dependable...and this is one. Witness its new long jacket, cut with deep pockets, wide-carved lapels, and very-flared-out hem. Consider the way it loves to travel, lunches in town with distinction. The way it takes to all but tropic weather; takes, in fact, to almost everything but country lanes and evening life. You might make it (or have it made) of soft, dark blue wool, as here; give it white gloves, perhaps a gilet knotted with green velvet ribbon. And furs...furs to cover, when it's winter; furs on your arm, or wound round your throat, when it's not as cold as all that. The suit is made from Vogue Design S-4688. For a suitably high-standing gilet, there is Vogue Design 5666.

CHRISTINA MUIR NEWBERRY, II
daughter of
Lt. Col. and Mrs. Phelps Newberry
engaged to
James Douglas Darling, II

CHRISTINA AND JIM met early last spring in Overbrook—one of Philadelphia's fashionable "Mainline" suburbs.

A few weeks later Christina said "Yes." She is *another* charming Pond's bride-to-be—tall, slim, with shining dark hair, green-gray eyes.

Christina has a happy little way of knowing *just* what she likes and why. And Pond's Cold Cream is one of her "likes." "I don't see how there could be a nicer face cream anywhere," she says.

This is how she uses Pond's: She *smooths* silky, fragrant Pond's Cold Cream on face and throat—then smacks over it lightly to help loosen and dissolve dirt and make-up. Tissues off.

She *rinses* with *more* Pond's—using quick little whirls of her fingers to work it all around. Tissues again. "This second creaming is grand to make your face feel *extra clean* and *soft*," she says.

'Christina's complexion is beautifully soft and smooth

She's Engaged!

SHE'S LOVELY! SHE USES POND'S!

You'll find Christina's way of using Pond's Cold Cream delightful. Copy her twice-over Pond's creamings every night and every morning—for in-between-time freshen-ups, too! Watch your skin look softer, smoother, prettier! You'll soon see why it's no accident so many more women and girls use Pond's than any other face cream at any price.

Ask for a luxurious, *big* jar at your favorite beauty counter, today. Start your Pond's beauty care tonight!

A few of the many Pond's Society Beauties

MISS MIMI McADOO • THE LADY GRENFELL
THE MARCHIONESS OF CARISBROOKE
THE COUNTESS OF NORTHESK
MRS. RICHARD C. DUPONT • MRS. A. J. DREXEL, III
GLORIA VANDERBILT STOKOWSKA

CLOTHING NEEDED! Christina helps regularly at the Needlework Guild in Detroit, where she lives. Here she is helping to list and pack new clothes to send away. Never before have so many people needed "just everyday clothes," she says. There are clothing relief agencies *you* can help where *you* live.

ASK FOR A BIG JAR OF POND'S! You'll love the big, luxury-size jar of Pond's Cold Cream. It has a nice *wide top* that lets you dip in with both hands so you can whisk out all the cream you need with one sweep of your fingers. Get *your* big Pond's jar today!

That NEW Look

. . . You can acquire it like magic the moment you wear

CORRECT GLASSES IN FLATTERING FRAMES

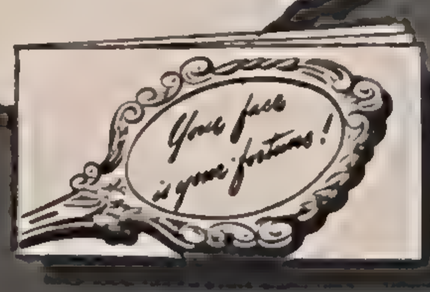
SMARTLY designed glasses bring two major joys into a woman's life . . . brightening everything the eye beholds . . . adding a new accent of beauty to your facial charm.

Take these important steps toward "that new look" now. Consult your Eye Physician for eye health . . . your Guild Optician for the correct interpretation of his prescription and for guidance in the selection of frames to fit your personality.

Guild Opticians

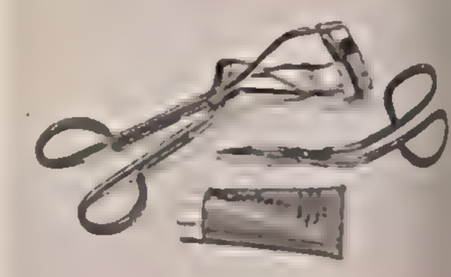
GUILD OF PRESCRIPTION OPTICIANS OF AMERICA
1218 CHESTNUT ST., PHILA. 7

A Guild Optician in your city will gladly give you a copy of an interesting new brochure showing your type face and Eyewear shapes that harmonize.



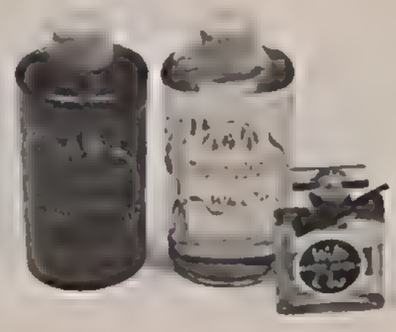
DISCOVERIES IN BEAUTY

Here's a cleansing cream that you don't have to reserve for your face and throat. You can smooth it over your entire body from forehead to toe, scrub it into a lather in your tub or shower, wash with water (it's water-soluble). For this body "facial," Lenthéric's Soft Focus "Crême Satinée." Saks Fifth.



Some old friends are back: Kurlash eyelash curler, the little gadget that, with a gentle squeeze of the handles when your lashes are settled between its flanges, will give your lashes a pretty up-tilt; Twissors, tweezers with a scissors-grip, and Kurlene, a pomade to make your lashes glisten. Arnold Constable.

The fragrance in these three bottles is known by the gay-abandon name of "Wild Oat," and each bottle of scent is made by Maria Danica to fill a special niche in your fragrance life: "Bath Essence" in your tub for an after-tub aura, "Liquid Sa-shay" (concentrated cologne) for lavish slatherings, perfume for Special Effects. Stern's.



BAKER

Triumph Over Time

with the aid of

ESTROGENIC HORMONE CREAM

ESTROGENIC HORMONE OIL

Such a glorious feeling, this high-hearted disregard for time. This new-found assurance, born when you discover the amazing Helena Rubinstein Estrogenic Hormone Cream and Oil. These ingenious preparations contain natural estrogenic hormones, the equivalent of a substance abundant in youth but, unfortunately, decreasing with the years. The skin absorbs them to help retard the appearance of aging.

ESTROGENIC HORMONE CREAM, 30-day supply, 3.50
ESTROGENIC HORMONE OIL, 30-day supply, 5.00

HERBAL CLEANSING CREAM to lubricate, soften, cleanse your skin. 3.00, 1.00

EXTRAIT to soothe and refresh your complexion. Wonderful, too, for eye compresses. 2.25, 1.25

TOWN & COUNTRY MAKE-UP FILM for a glamorous, lasting, dewy-fresh make-up. 1.50, 1.00

And for beautiful hands, HERBAL HAND LOTION after every washing and before going out. 1.00
Every night, massage with rich HERBAL HAND CREAM. 1.00

Plus Federal Tax

Fur by Maximilian

Helena Rubinstein

Paris • 715 Fifth Avenue, New York • London

Celeste

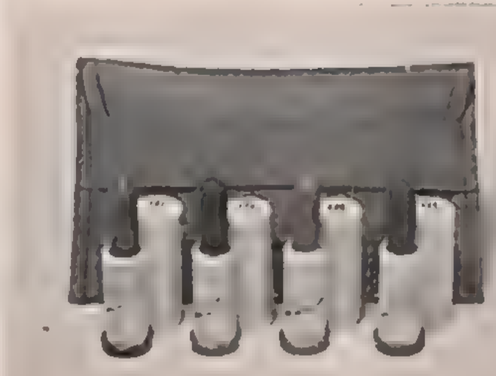
Sizes 3 to 6x
About $6.95

Exclusive with

CARSON PIRIE SCOTT & Co.

Chicago

DISCOVERIES IN BEAUTY



Whatever your type, Helena Rubinstein has a "Lipstick Wardrobe" for you consisting of a battery of four lipstick shades geared to your colouring; has samples of colours that will be becoming to you. The samples are printed in a little booklet that accompanies each of the felt kit Wardrobes.

Right out of the woods comes a delightful new perfume by Ravel. It's "Faun" and it *does* smell of woods and fresh flowers. Its box is covered with condor skin and just the right size to double as a leather cigarette container. This is a one-ounce bottle, but there's also a half-ounce size of "Faun" perfume

It's nice to be reminded every now and then of a beauty routine so simple a child could manage it—in fact a lot of children do...It's Mary Imogene Shepherd's Baby Skin Oil routine and it has soap, water (on the house), and the "Oil." For men this company makes "Remle Smooth Shave Oil" for before-shaving. Saks Fifth.

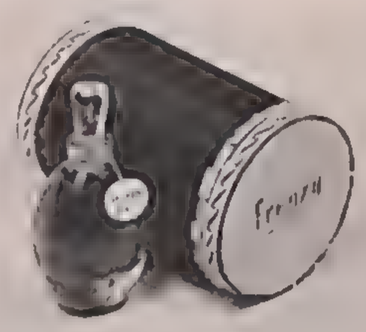
shirred success . . .

by Whitmo

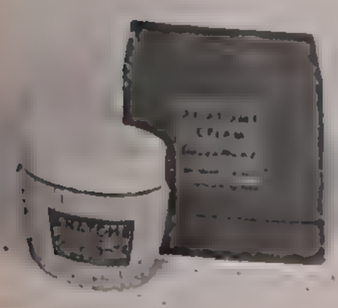
Black patent plastic; also in India G
leather black, tom brown and nav
$7.50 plus t

MORRIS WHITE FASHIONS, INC., 362 Fifth Avenue, New Yo

DISCOVERIES IN BEAUTY



Not at such loose ends as its name might imply, Corday's new perfume "Frenzy" has much knowledge and experience behind it. This pungent perfume is entirely "français." Compounded in France before the war, cached there since 1939, it has been brought over here and you can find it at Lord & Taylor.



Arich, creamy emollient slicked up your throat and face, firm fingers smoothed gently around your eyes, your mouth—and you can practically feel the expression lines disappearing. Germaine Monteil suggests a six weeks' treatment to combat these lines with "Anatome Cream" containing 12,000 units of estrogenic hormones per two-ounce jar of cream. Altman.

Heavy, chunky, handsome—no fol-de-rol—Rex toiletries for men come in crystal bottles and onyx porcelain jars stamped in a sealing wax design in white porcelain. We show in this corner shave soap, cologne, solid brilliantine, and shaving stick. This and more at Saks Fifth.

BAKER

Dwalyne handmade

Starring you...at your loveliest!...Hand-detailed to express the inherent good taste of women for whom such precious underthings are meant.

LINGERIE

MADE OF BURLINE RAYON CREPE

DOWALIBY, INC., 320 FIFTH AVE., NEW YORK

In these times, if you might have to wait a bit for your Carlin SIGNED Comforter, you will be rewarded . . . for nothing *less* will satisfy you, nothing *more* is attainable! The patented ANCHORBAND, furnished with each Carlin, keeps your comforter from slipping off, and preserves its cherished loveliness.

LOOK FOR *Carlin* IN THE STITCHING

CARLIN COMFORTS Inc.

NEW YORK — SAKS FIFTH AVENUE (Separate entrance at 10 East 50th Street)

Also at These Selected Stores

Pacific Coast — I. Magnin & Co. • Dallas — Neiman-Marcus Co. • Detroit — The J. L. Hudson Co. • Chicago — Marshall Field & Co., also Blum's, Inc. • St. Louis — Scruggs-Vandervoort-Barney • Hartford — G. Fox & Co. • Washington, D. C. — Julius Garfinckel & Co., Inc. • Atlanta — Rich's, Inc. • San Antonio — Frost Bros. • Oklahoma City — Halliburton's • Denver — Neusteters • Pittsburgh — Joseph Horne Co. • Cleveland — The Halle Bros. Co. • Kansas City, Mo. — Harzfeld's, Inc. • Houston — Don Cove Co., also Foley Bros. Dry Goods Co., also Levy Bros. Dry Goods Co. • Harrisburg, Pa. — Mary Sachs • Tulsa — Seidenbach's • Allentown — Hess Bros. • New Orleans — Slumber Shop • Dayton — The Rike Kumler Co. • Grand Haven, Mich. — Reichardt's • Milwaukee — T. A. Chapman Co. • Buffalo — Flint & Kent • Minneapolis — Harold, Inc. • Akron — The M. O'Neil Co. • Indianapolis — L. S. Ayres & Co.

SHUR-TITE

Favorite of the Month

Over the wrist—under the arm—it's all the same to this versatile bag. And its insides, too, are made with an eye to handling all those extras without any trouble. In black plastic patent, and black, brown or navy cape leather.

$5.00* plus tax

Many other Shur-Tite originals at your favorite counter at various prices

*slightly higher in some localities

Goldsmith brothers

NEW YORK • CHICAGO • LOS ANGELES • LONDON

FASHIONS—JUNIOR GRADE

The suits shown on pages 116–119 can be found in many shops throughout the country. Listed below are some of the stores which carry them.

THE BLACK SUIT ON PAGE 116

Detroit, Mich. . . . The J. L. Hudson Co.
Hartford, Conn. . . . G. Fox & Co., Inc.
Lincoln, Neb. . . . . Gold Co.
Los Angeles, Calif. . . J. W. Robinson Co.
Pittsburgh, Pa. . . . . Joseph Horne Co.
Portland, Ore. . . . . Meier & Frank Co.
St. Louis, Mo. . . . . Famous-Barr Co.

THE BLACK AND WHITE CHECK SUIT ON PAGE 117

Baltimore, Md. . . . . Hutzler Bros. Co.
Boston, Mass. . . . . R. H. Stearns Co.
Dallas, Tex. . . . . A. Harris & Co.
Philadelphia, Pa. . . . . The Blum Store
Providence, R. I. . . . . Gladdings, Inc.
Washington, D. C. . Woodward & Lothrop

THE NAVY-BLUE SUIT ON PAGE

Boston, Mass. . . . Wm. Filene's S
El Paso, Tex. . . . . Popular Dr
Kansas City, Mo. . . . . Wood
Milwaukee, Wis. Smartwear-Emma Lan
New Orleans, La. . D. H. Holmes C
Washington, D. C. . Julius Garfinckl

THE GREY SUIT ON PAGE 11

New Orleans, La. . . Kreeger Sto
San Antonio, Tex. . . . . Fr
Washington, D. C. . Julius Garfinckl

THE GREY FLANNEL SUIT ON PAG

Dallas, Tex . . . . . Neiman-Ma
Detroit, Mich. . . . The J. L. Hud
Pittsburgh, Pa. . . . . Joseph H
Washington, D. C. . . Frank R. Jel

SORRY IF YOU ARE DISAPPOINTED . . .

Dear Reader: The shops tell us they are still having difficulty filling mail orders, and frequently are unable to send the merchandise shown in Vogue. We—and they—do our best about this; we hope conditions will be better soon.

Faithfully, Your Vogue

GILES

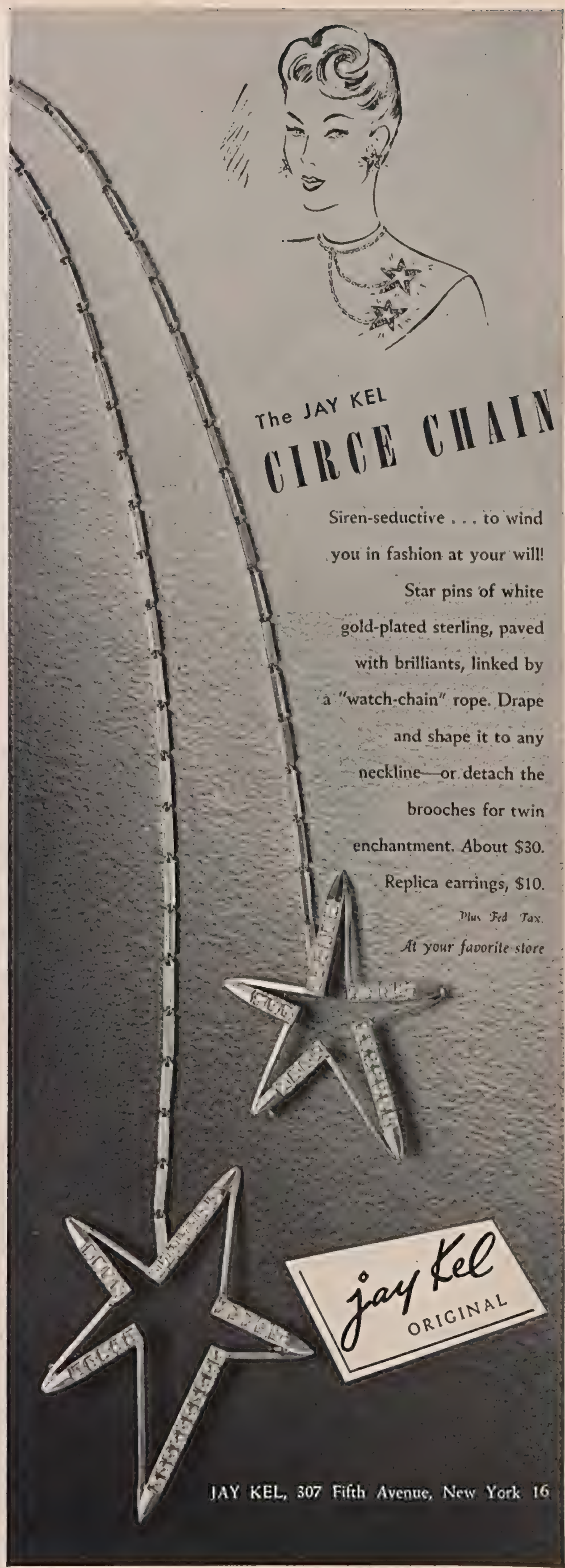
(Continued from page 97)

lis battered felt hat droops on his pro-essorially high brow. His large, dreamy lue eyes swim out kindly from behind ark-rimmed glasses, and are suddenly rewed up till the tears run down, as e lets himself go in gales of laughter, lapping the table, gesticulating, grim-cing, acting out the anecdote he is elling—telling in that curious broad ockney-Suffolk accent.

Giles is not afraid to laugh at is own jokes. I like that. I like to atch him going through a portfolio of is wartime stuff, reconstructing this ene or that. What Hitler was saying Musso, whom Giles usually depicted s a monkey-like little object—fleeing om disaster on a fairy cycle, perhaps, chattering and grimacing on the end a leash, like some abject pet. He ill tell you the history of any one per-n in a crowded cartoon, inventing, as goes, the saga of the snarky old efeaters who are on Spam now, same everybody else; all the teeming de-il of the "safe hotel" where a dressy sybody is asking, "And what is gnes going to do when the Russians ach the French coast?" Or my favour-e: a clot of angry generals, blood ressure mounting madly, as they atch the little man, cap on head, fag mouth, a croupy brat hanging over is shoulder, as he stumps along the arade ground past lines of troops, gid to attention. The caption says, His argument is that as a taxpayer he has as much right to inspect things as anybody else."

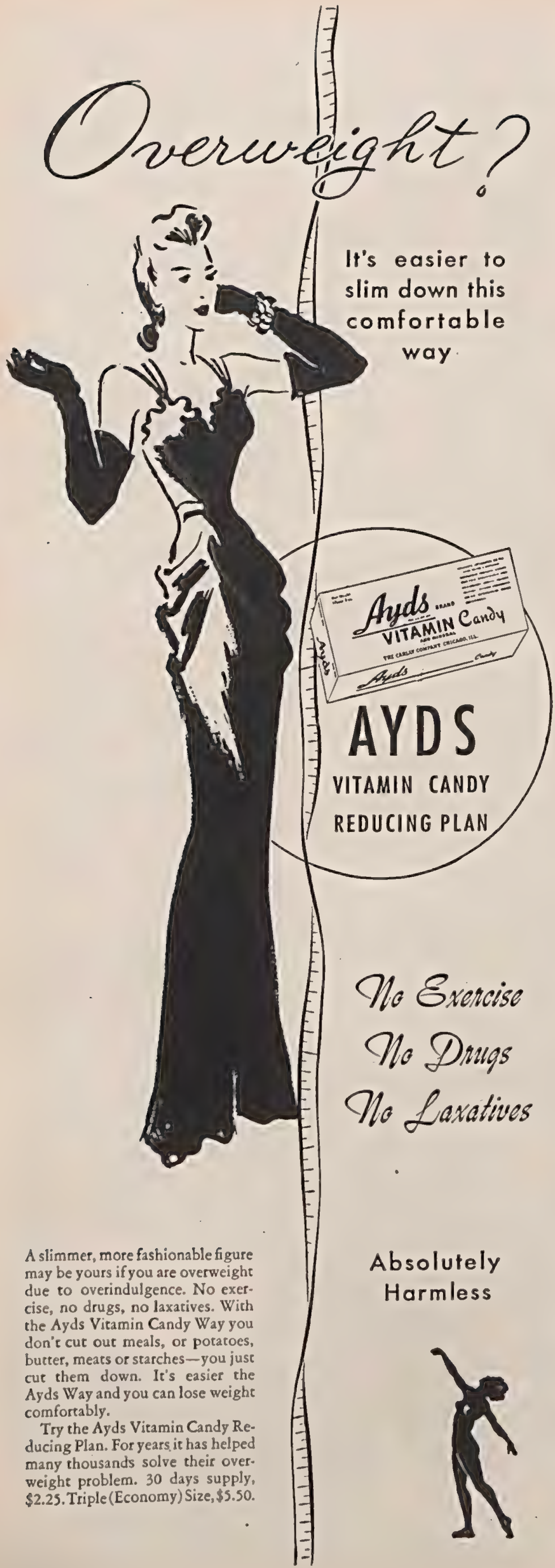
Giles lives and works in Suffolk, his county. He has a business-like studio, tucked away among the old roofs of Ipswich. It is run by the serene, gentle charmer who is his wife. Two or three assistants work there, animating the cartoon films that he has been making for the Ministry of Information. The subjects have ranged from pre-natal care (and Giles' wit triumphed over obstetric dogma) to an entrancing narrative called "The Grenade," all about an eager, humble little hand-grenade (the little man again), who was hopping mad to get to the front to do his bit, and how he was sneered at by the big shells, cut by the bombs, patronized by the torpedoes—a whole oligarchy of mechanized warfare is exposed, before the dear little thing managed to get himself thrown on Goering, to ricochet off onto Goebbels, and so on, exploding the whole Hitler myth. It would take too long to tell you how entrancing this film was—how perfectly it expressed the humour of Giles, his invention, and his grasp of basic psychological truth.

Cartoon films are no new medium to Giles. He began that way, and worked up, from carrying cups of tea for the technical staff, sharpening the pencils, and at last being allowed to trace some of the more insignificant details of the *(Continued on page 128)*



Overweight?

It's easier to slim down this comfortable way



No Exercise
No Drugs
No Laxatives

A slimmer, more fashionable figure may be yours if you are overweight due to overindulgence. No exercise, no drugs, no laxatives. With the Ayds Vitamin Candy Way you don't cut out meals, or potatoes, butter, meats or starches—you just cut them down. It's easier the Ayds Way and you can lose weight comfortably.

Try the Ayds Vitamin Candy Reducing Plan. For years it has helped many thousands solve their overweight problem. 30 days supply, $2.25. Triple (Economy) Size, $5.50.

Absolutely Harmless

GILES

(Continued from page 127)

hundreds and thousands of drawings that go to make up one sequence. In odd moments he tried his hand at his own ideas, and so, gradually, without schooling but with the training that such work gives, he began to turn out drawings which, line by line, won him the fame he now enjoys. His mastery of architectural detail, and his perfect sense of composition seem to have been as much part of his natural equipment as his sense of character. They are apparent in his first, unsure efforts.

No one is really true to type. No one is all of a piece. Giles' absolute simplicity and his rural background (with brief spells of a vagrant life, spent playing his way round the countryside with a concertina) shatter apart suddenly, disclosing a strange ruling passion for luxury cars. A car was his first indulgence when he began to be in the big money. "When things really settle down again..." he says voluptuously, and dwells on the supercharging, the gadgetry and general Rolls-Royce-ishness he would like to have. And, his gumboots squelching through the mud, he pads off to the local pub.

His welcome there is unrestrained. He's one of them. He may go up to London and do those drawings, but he likes his pint, and a bit of poaching on Sunday morning, like the rest. And like them, he was partial to the American coloured troops who were stationed round about, through the war. Saturday nights they held jam-sessions at the pub. The soft Southern drawl merged with the Suffolk tones. The Negro boy from Texas, with his cowboy boots and silver jewellery superimposed on his regulation khaki, stood by the piano. His head brushed the Tudor plasterwork ceiling. He sang "The Vaarmer's Boy." The Suffolk yokel sang "Beat Me, Daddy, Eight to the Bar." Giles whacked away at the piano. Afterwards, they all went out into the narrow dark lanes, and up to Giles' cottage, to continue to sing, to talk politics, to hear the midnight news, to cook a snack, to mend old fishing tackle, or talk horses with the stable boys who are Giles' special buddies.

It's a prim-looking little house, with suburban clumps of pampas grass confounding the adjoining farm yard. There's a lovely blue and white and copper "*batterie de cuisine*" in the kitchen, and books everywhere. Stern-looking books: *Elements of Geology*, *Cellular Respiration*, Malthus on *Principles of Population*, much Soviet literature, Damon Runyon and *Candide*, *British Beetles*, *Insect Pests*, a book on earth worms.... "Books like that help you to understand people," says Giles, succinctly, downing a cup of strong tea, by way of chaser to the mild-and-bitter.

Some of the best Giles drawings are to be found in *The Journalist*, a paper comparatively unknown to the general public. The old slogan, "Good enough for *Punch*," doesn't apply to him, as he has never worked for that national emblem. Much of his work is reproduced in Russian newspapers, where it is always rapturously received.

NEW pure, whit
odorless* LOTIO
Safely
REMOVES HAI

*1. A fragrant white lotio without bad, clinging depilatory odor.

2. Painless . . . not messy quick to use. As simpl to remove as cold crea

3. No razor stubble. Keep legs hair-free longe Economical!

4. Does not irritate healthy normal skin.

5. Removes hair close to skin, leaving skin so smooth, clean, fragra

NAIR

49¢

Cosmetic lotion to remove hair

On sale at good Drug and Department Stores

Schaffer
SYMBOL OF AMERICAN ORIGINALITY
BELT OF THE MONTH
REG. U.S. PAT. OFF.
$1.50
at better stores everywhere
kid, suede and patent
Love-me-Knot
To Have And To Hold
Its and a wide choice of distinguished Schaffer originals. At better stores everywhere.
SCHAFFER
BELTS
330 FIFTH AVE., NEW YORK 1, N. Y.
The world's foremost manufacturer of quality belts for women

TRAVEL WITH RESERVATIONS

(Continued from page 103)

get back to New York all within the limits of a two-weeks' vacation; for about $1050, you can make a Grand Tour in twenty-two days—the cities mentioned above, plus Nice, Milan, Venice, Rome, and Naples.

If you're more the relaxed type, you'll be able to fly to Alaska next summer for the fishin', huntin', and shootin'.

By next autumn, you may be able to fly to Egypt, the Union of South Africa, perhaps to Hawaii. And, sometime in 1947, the travel agencies hope to organize month-long air tours across the Pacific. The tentative itinerary still sounds like business, not pleasure: over the Aleutians to Tokyo, then to Shanghai, Manila, Guam, Honolulu.

Fast as air travel is now, it's going to be a lot faster. The airlines are already running great four-engined planes carrying forty or fifty passengers, travelling up to 300 miles per hour, making the New York to London run in about eleven hours. By spring, Pan American hopes to have enough of these planes to start sending them to South America too. If the governments involved will agree to these new routes and schedules, a plane will fly from New York to Buenos Aires with only two stops, Puerto Rico and Rio de Janeiro, and the present air-travel time of 90 hours will be shaved down to 21 hours. (After the last war, the crack ships made the trip in 21 days.)

Prodigious as these planes now seem, the airlines regard them only as "stop-gap equipment." Pan American, for instance, by next November may have much larger planes—civilian counterparts of the B-29 bombers—that will carry 80 passengers. Within a couple of years, 200-passenger planes should push transport speed up toward 400 miles per hour. Not content even with this smoke-dream, the airlines now talk about jet propulsion....

Sea Changes

You don't *have* to fly. Again you can get across water on ships—though not in pre-war swank. The Furness Line is running two ships to Bermuda, the *Fort Amherst* and the *Fort Townshend*. From Friday to Monday, they get from New York to Bermuda; the round trip costs $80 or more. (Each ship has one super-stateroom that sells for $200, round trip.) The *George Washington* of the Alcoa Steamship Company leaves New York on alternate Fridays at eleven A.M., gets into Bermuda early Sunday morning. It rests there a week, starts back to town the next Sunday afternoon, gets in at ten Tuesday morning. The round trip fare is $80.

By March, you may be able again to take a sea cruise—the one sure way of forcing yourself to Let Go. By early spring, the Grace Line plans to start taking cruise parties from New York to the Caribbean, Venezuela, and Colombia. By July, they hope to have a full fleet of cruise ships sailing through the Panama Canal and down the West Coast of South America to Colombia, *(Continued on page 130)*

GANGPLANK!
Bon voyage ahead . . . all spring and summer, in Korday's stitched-in-contrast slack suit. Of Berlinger's "Gangplank", a wondrous fabric that's washable (99% shrinkproof), vat dyed, fast to light, crease-resistant and wrinkle-proof. Sizes 12 to 18, in gold or apple green at your favorite sport or resort shop. About $18.
Korday NEW YORK SPORTSWEAR, Inc.
991 Avenue of Americas, New York 18
NEW YORK
fabric by Berlinger
rogers

"...I am now 46 years old and my skin is like a woman's of 30"

Tens of thousands of messages such as that above have come to us over the last 8 years from enthusiastic ENDOCREME devotees . . . messages which proclaim that skin beauty need not necessarily dim as one grows older.

For it is a fact that, for many women approaching middle life, scientific ENDOCREME does assist the skin of face and throat to become firmer, fresher, smoother, softer . . . more youthful looking . . . to a degree hitherto thought impossible through cosmetics.

The secret of ENDOCREME'S unduplicated success is that it contains Activol**, an effective, scientific replacement for woman's own skin-beautifying substance. Absorbed by the skin, it acts to restore normal growth to ageing cells and tissues.

Why don't you, too, try ENDOCREME? How better can you invest your cosmetic dollars? Many report marked improvement in only 30 days. Ask for . . . *and insist upon* . . . ENDOCREME at all better beauty counters. 30 days' supply, $3.50 plus tax.

Also, try the new ENDOCREME Hand Lotion

Endocreme

. . . in successful use since 1937

. . . the only cream containing Activol*

© 1945

Hirestra Laboratories, Inc. • 551 Fifth Ave., New York 17, N. Y.

TRAVEL WITH RESERVATIONS

(Continued from page 129)

Ecuador, Peru, and Chile. Of the Grace Line's five famous "Santa" ships, three were sunk on war duty; the *Santa Paula* and the *Santa Rosa* survive. The Line is building nine new passenger-cargo ships, each designed to carry some fifty passengers, all first-class. All the staterooms will be air-conditioned, and adorned with private baths. These ships will call at many ports served by airlines, so you can combine the two methods of travel if you wish.

By next summer, there may be some regular transatlantic liners running. The war took a staggering toll of the big passenger ships. Except for the Cunard Line, whose *Queen Mary, Queen Elizabeth, Aquitania,* and *Mauretania* came through whole, the major lines have been pretty well shot. With the *Normandie* a ruin, the French Line falls back on the *Ile-de-France.* The *Nieuw Amsterdam* survived, but the *Statendam* sank; the *Rex* sank, the *Conte di Savoia* burned. The *Bremen* was lost early in the war, but the *Europa* endured, and will now be operated by the United States Lines.

On the Road

If your tires can do it, you can drive far as Alaska. (But if, right now, you're thinking of driving to Florida, or to Arizona, or California, better be sure before you start that you will have a place to stay when you get there.)

Or you can now drive down 1,135 miles of the completed Pan American Highway, from Laredo, Texas, south to Mexico City, Oaxaca, Juchitán. Within the year, the Mexican stretch of the highway should be completed to the border of Guatemala. There it will meet the already finished Central American stretch. And you'll be able to drive from Texas through Mexico and Guatemala to El Salvador, Nicaragua, Honduras and Costa Rica. Someday, if the present plans go through, the highway will circle South America.

Riding the Rails

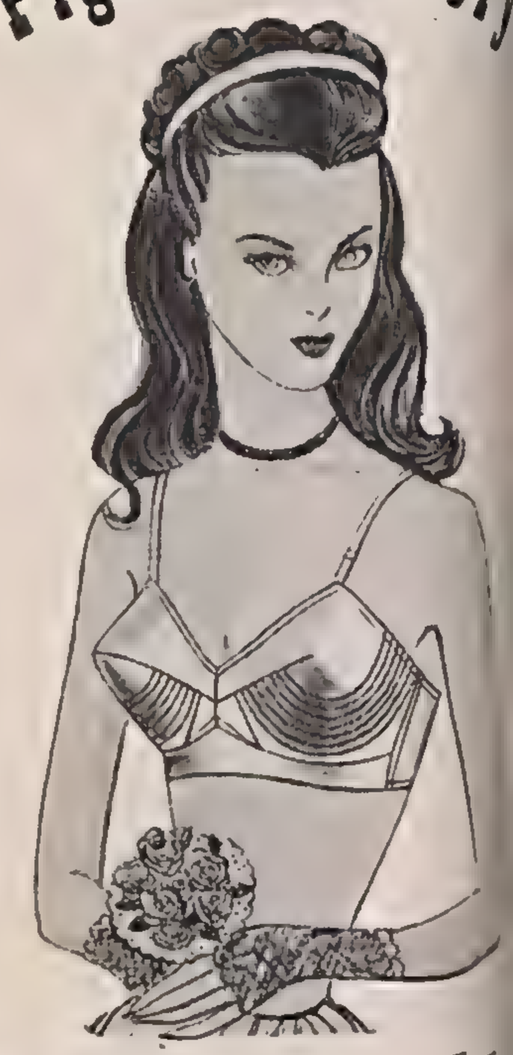
The railroads are prepared to deal out a whole new deck of improvements. One trump card is the prospect of a through train from coast to coast, with no stop-over at Chicago. The trip may take as few as fifty hours. There will be other amenities: more sleeping cars split up into rooms (farewell to the crippling climb into the Upper). Coach seats retailored to fit the human form. And many more of the grill-restaurant cars where you can order a sandwich without apologies.

Right now you can, of course, go by train to Canada's Laurentian Mountains for the near-perfect skiing (there are notes on Saint Sauveur on pages 106 and 107), and, next summer, you will be able to go back to Jasper Park and Lake Louise.

Financial foot-note: Air travel fares quoted above are 'subject to change'—there's an air war on. Also, there is a 15% travel tax on all plane, train, and ship tickets sold in the United States; fares quoted above do not include this tax unless it is specifically indicated.

the miracle of

Figure Flatter



Now there is a better *Exquisite-Form* to fit and please every wom

Illustrated is Style 502, designed in the fashionable man

Exquisite Form

BRASSIERES

Exquisite-Form Brassiere, Inc.
373 Fourth Ave., New York 16, N.Y.

Sea Island

...FOR A PERFECT VACAT

Here, amid a beautiful b ground of semi-tropical sp dour, is The Cloister—a lux ous resort, famous for its ch and sparkling gaiety. Golf surf and pool bathing . . . ten . . . riding . . . cycling . . . fish . . . dancing . . . skeet shoo —and other favorite sp

THE CLOIST

Sea Island, Georg

Write direct, see agt. or Cloister N.Y. 630 5th Ave. Circle

NEW DIRECTIONS— NOTES FOR 1946

(Continued from page 76)

direction in racial consciousness, notably in the Negro question in this country, where it is no longer possible to take refuge on the top of the fence. Few barriers have broken down, but the important ones have been the breakthrough in the minds of young, intelligent Southerners, impatient towards the brutalities and the old clichés. Three plays, "Deep Are the Roots," "Strange Fruit," and the coming "Georgia Boy," take up the problem, and after stirring it around, leave it where they found it. But at least it is yeast. And as yet the new attitude of some of the young parishioners of the Southern Democratic bloc is only a slow seepage under the politician's rocky prejudices....

New generation, travel, and housing

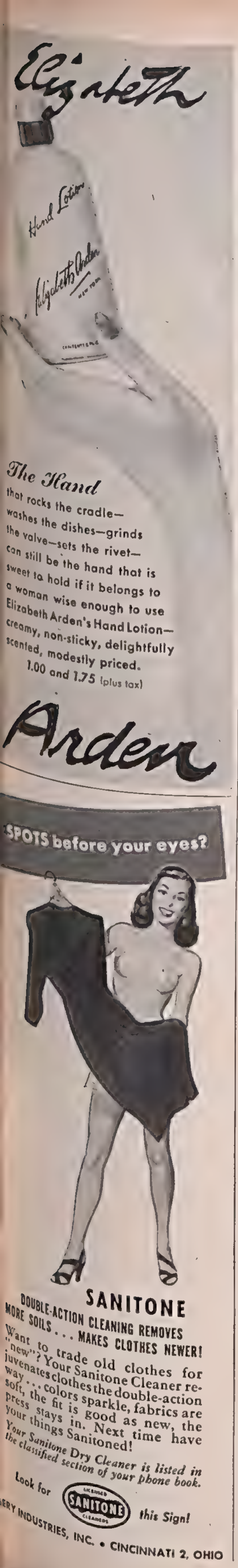
There is a new direction in the new generation, fresh for post-war times. They show no signs of "lost generation." They show signs of taking sides in the new direction of considering universal military training. To many of the young it seems necessary; to many of the older minds it seems intellectually right but emotionally hard to take, for it means giving up, for now, an ideal of an unmilitary America. But old and young realize that America can not dream alone in a world suspicious and beat-up....

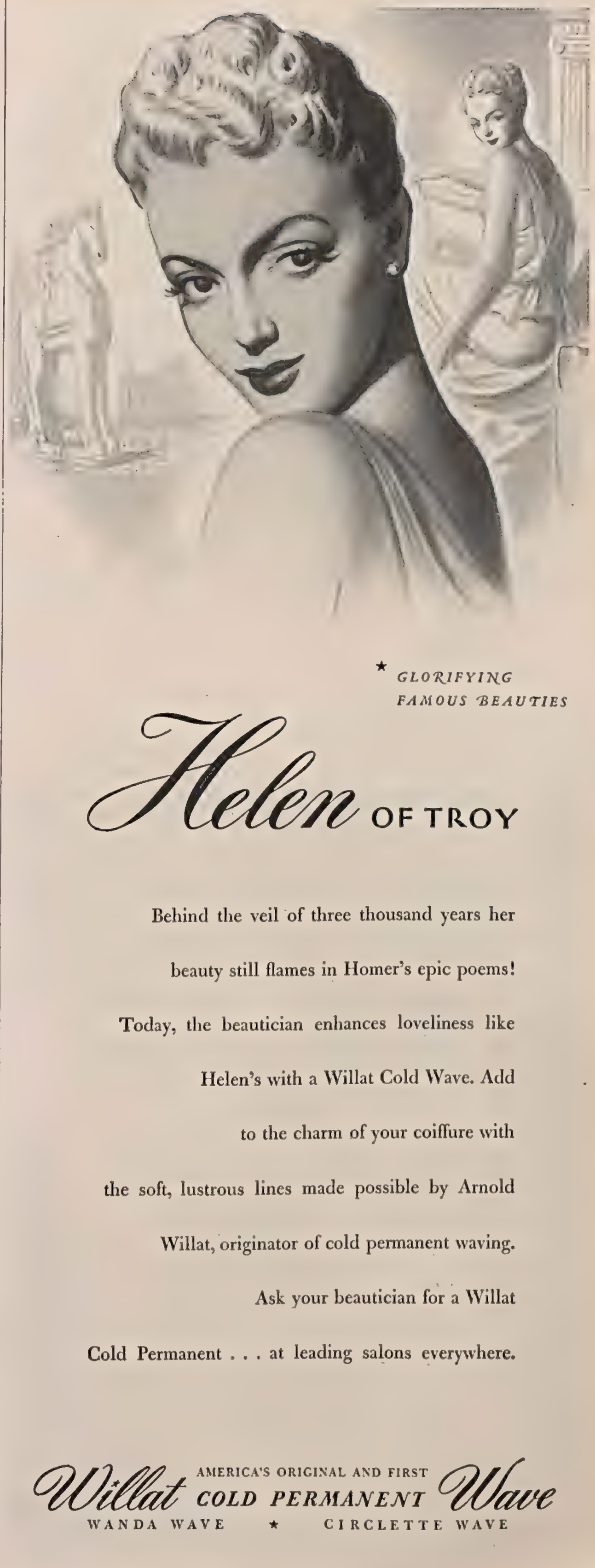
The new direction in travel is the advance in air transportation, a dream for civilians, stapled to the backyards during the war; to many an air force veteran the breast-stroke is a more attractive method of transportation.... The new direction in housing is toward a greater use of the materials at hand, freshened by sensible designers who break down the old departmentalized conceptions of parlour, bedroom, and bath; the direction is away from fantasies of engineering in which houses revolve and slide and pick up with horrifying animation.

Perhaps the realization of the potentialities of what we have right now would be the best direction for the world: about thirty per cent. of the people who die from cancer could be saved by the proper utilization of present knowledge; children could be better educated by better use of present theories; everyone could be better fed by proper use of the soil. The new direction may be the sudden and happy knowledge that it is wrong to waste what we already have. Maybe the world will quit sitting around like a Victorian spinster, waiting for the perfect husband. Maybe we will open our filled but unused hope chests....

VICTORY CLOTHING COLLECTION

THROUGH January, the Victory Clothing Collection for Overseas Relief will be out to gather a hundred million garments for the badly beaten-up people of Europe and the Pacific. Take shoes, bedding, and all clothes you can decently spare to your local Campaign Headquarters.





HOTEL NACIONAL DE CUBA
ON THE OCEAN IN HAVANA
A KIRKEBY HOTEL

Now again Havana extends her friendly Latin hospitality. Enjoy it *more* at the Nacional...distinguished *as ever* for its own wealth of delightful attractions. 13 acres of tropical gardens, outdoor pool, tennis and other sports. Make the Nacional—largest hotel in the tropics—your headquarters.

550 rooms—all outside—all with baths

FOR INFORMATION, rates and reservations, apply to your own Travel Agent, or to Tietze Associates in Miami or the following KIRKEBY HOTELS:
The Gotham, New York • **Blackstone,** Chicago • **Drake,** Chicago • **Beverly Wilshire,** Beverly Hills, Calif.

NO PASSPORTS REQUIRED OF U. S. CITIZENS

PRIVATE HELL

(Continued from page 98)

And my *waist!*

What was the matter with your waist?

There wasn't any.

Oh.

The same sort of thing happens in shop windows. You know, every time you pass a big piece of plate glass you instinctively look for your reflection in it.

Natural narcissism.

Well, it's upsetting. Sometimes you see someone in the window shuffling along looking older than God—and then you discover it's you. Doctor, I want to die!

Yes, yes, I know, but first let us pursue these depressions.

Oh Doctor, there are so many things—women lead such agonizing lives———

Try to be a little more specific.

Well, there's the time during an evening when your face wears off.

Your *face* wears off?

Yes. It looks wonderful from about seven to nine and then something happens. It just—well, it just wears off.

I thought women could supply a fresh one at will.

You can at home, but not out. You have to start from the ground up.

Ah—

Doctor—I just thought of another—

Yes?

Oh dear, you must think I'm incredibly trivial!

On the contrary, I am fascinated.

Well, this just happened last week. Some people asked us to dinner and the theatre, so naturally I thought everyone would be dressed to the teeth, you know, you keep seeing those articles about "Return to Elegance" and "Women Again Baring Shoulders"—

Yes, I have seen them.

Well, I put on a new black dress that slips off the shoulders to—well—practically all the way, and hung myself with earrings and thickly twined chokers and all that, and I thought I was pretty dazzling, and what do you suppose happened when I got there?

Your dress fell off?

No. All the women were muffled up to their chins in little black dresses. *Short* little black dresses!

How shocking.

I could have *killed* them! I felt like a naked circus horse.

My poor Mrs. Lindley!

Then, of course, there's that Thing you get—

Thing?

Yes, usually on the chin—just before a big night.

You mean—a blemish?

Yes. You can't imagine how it got there, you went to bed at ten the night before and ate the most harmless meal. And then this Thing appears and you work like mad covering it up. Doctor, why do other women never have anything on their faces?

But surely, they do!

No. Never. It's only you. And everyone sees it.

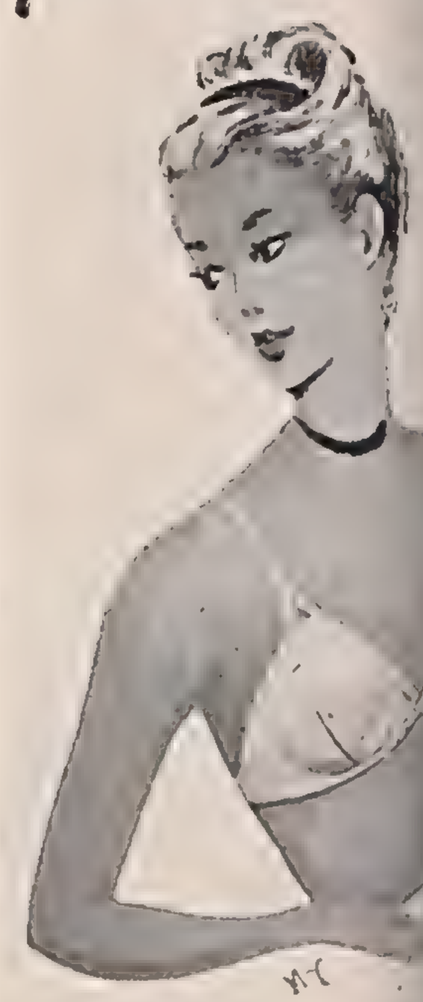
You only *feel* that everyone sees it.

I can't see the difference.

Tell me some more depressants, Mrs. Lindley—

Oh. *(Continued on page 133)*

Pauline Gor



brassieres to flatter ev

at better stores-from

PAULINE GORDON CO., 112 MADISON AVE.

How to order Vogue Patterns by mail

Vogue Patterns may be ordered by mail from any of their distributors or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, 67 Dundas Square, Toronto, Ontario.

Please state the full pattern number. When ordering skirts give waist and hip measure. When ordering misses' or children's dresses state age.

Vogue does not make provision for charge accounts or C.O.D. deliveries. Please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

PRICES OF VOGUE PATTERNS

282	$2.0
287	2.0
S-4684	1.0
S-4687	1.0
S-4688	1.0
5648	1.0
5649	.75

PRIVATE HELL

(Continued from page 132)

it's just one thing after another. Doctor, what am I going to do?

Tell me, Mrs. Lindley, do you love your husband?

Very much!

And he loves you—as far as you know?

As far as I know.

And you have children?

Yes—two.

And neither of them is defective or criminal?

Good heavens, no!

And none of you is chronically ill?

Not yet—

Then all those things which plunge you into such deep despair are what you might call "external" things?

Why, yes, I suppose so. But that doesn't mean that they aren't important!

Certainly not. But tell me, have you always been prey to them?

Well—not so badly. They seemed to get worse after I got over thirty.

Then you are afraid of age?

Naturally.

Tell me, Mrs. Lindley—whom are you trying to please?

I don't know what you mean....

I shall put it another way. Why are you so upset when all these little things are wrong with you—are you afraid that you will lose your husband?

Oh no!

That you will not be looked at by other men?

Well—partly—

That you will not measure up to other women?

Yes—sort of. I always think they've got something better than I have.

What else—?

Well, it's me—really. I don't like myself when all those things are wrong. You see, I know exactly what I'd like to be.

You have an image of perfection.

Yes—that's it exactly.

And when you fall short of it you are very depressed.

Yes. That's it.

My poor Mrs. Lindley——

Oh, Doctor—is it serious, then?

It is—hopeless.

Hopeless? But why?

Because, my dear Mrs. Lindley, you are a woman.

(The lady rises—sniffling slightly.)

No, no, don't cry, Mrs. Lindley. Remember, your permanent is tomorrow!

Oh, Doctor——I had almost forgotten!

Shall we make our next appointment in—say—six months?

Six months?

When your next permanent is due?

Now, Doctor, you're laughing at me.

Not at all.

But what about the other things—the legs, the waist—all that?

Just tell your husband you think you should diet and see what he says.

I know what he'll say: "Don't be silly, you're just right now." He's really awfully sweet....

Goodbye!

Goodbye!

signature of elegance in men's ties

to signify a Signet tie

$2.50 to $10.00 at fine stores

ARTHUR SIEGMAN, INC., 16 E. 34 Street, N. Y.

★ OF COURSE, SOME MEN DON'T KNOW WHERE THEY'RE GOING.

But even they can have happier holidays with

Grana Kurth Frères

Time and Direction

A fine 17-jewel GRANA watch in Stainless Steel with a Jeweled Swiss compass.

★

And for comparable dependability in giving the right time all the time, there are many other GRANA models. This exquisite one is an example.

the Time Grana

GRANA WATCH COMPANY

521 Fifth Avenue, New York 17, N.Y.

★

THE GIFT FOR MEN THAT SAYS:

"Yours alone!"

Initialed in less than half a minute

- TALC
- AFTER-SHAVE
- HAIR DRESS
- SHAMPOO

MONOGRAM

INITIALED

Grooming Requisites For Men

MONOGRAM comes in single, double and triple sets $2.00 per suede covered flask, including the initials

AT BETTER STORES EVERYWHERE

Or write to: L & K Laboratories & Company

Saint Paul 1, Minnesota

DESIGNS FOR DRESSMAKING

FURTHER views of the Designs for Dressmaking suit shown on page 120. Vogue Design No. S-4688 includes the longer jacket and the fitted, four-piece skirt. Sizes 12 to 20 and 30 to 40.

VOGUE PATTERNS MAY BE BOUGHT IN THE IMPORTANT SHOPS IN EVE CITY, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVIC GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUA TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 1

Overton Originals

bentwood trays

Radiantly finished walnut, oak, and mahogany, styled to the connoisseur's taste. Nothing equals them in imparting the real touch of hospitality to your entertaining. Insist on the genuine Bentwood, labeled Overton Original, at quality stores.

photo frames

Styled for you who are "most particular" to add distinction to your prized portraits. See the fresh new patterns, all sizes, in fine woods and gold or silver plate — each bearing the genuine Overton Original label of good taste — at quality stores and studios.

S. E. OVERTON CO.
South Haven, Michigan
Creators of Overton Bentwood Trays and Other Fine Accessories

PRINTED BY THE CONDÉ NAST PRESS, GREENWICH, CONN.

Dinner is so Romantic

. . . night after night

with VALLIANT *California Burgundy*

How gay your table looks . . . how glamorous the evening becomes . . . when you complement your meals with Valliant California Burgundy. Its smooth, well-rounded flavor is a heritage of vineyard cuttings imported long ago from Europe. And to safeguard its fine flavor and bouquet, it is bottled by the winery in California. Served with main course dishes, Valliant Burgundy adds marvelous new flavor. Its pleasant tartness transforms even simple foods into glorious treats.

Also try the Valliant California aperitif and dessert wines: Valliant Dry Sherry, Valliant Sherry, Valliant Port, Valliant Muscatel.

W. A. Taylor & Company, New York City, Sole Distributors for U. S. A.

GOOD TASTE WITH ANY FOOD

Few households keep an assortment of table wines. Many choose Burgundy because they like its flavor best. So—forget the "do's and don'ts" you've heard about serving wine and just remember that "Valliant Burgundy is good taste with any food."

VALLIANT *and Son*

VINEYARDS

Under Vine Since 1849

Bates *Juarez* pattern is the basis of Ann Taylor's New York apartment — and her one room is the envy of the designer's studio where she works. *Juarez* comes in three distinctive color combinations.

Parlor-Bedroom and Bates!

Bates bedspreads and matching draperies are all things to all women — and the smart girl with one room and very little money uses them as the basis of her small household. She knows the first trick of the decorating trade: matching draperies and bedspreads create a custom-made look at a minimum of expense . . . she finds the one Bates pattern and color that is hers and hers alone . . . adds accessories . . . subtracts clutter . . . multiplies charm. Bates bedspreads and matching draperies wash beautifully . . . take hard wear without wrinkling. You'll find them at leading department stores everywhere.

Bates FABRICS

Bates Keeps Living Costs DOWN. Supplies for civilian use are limited but you can still buy Bates Fabrics at Spring 1942 prices.

BATES FABRICS, INC., 80 WORTH STREET, NEW YORK 13, N. Y.